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MONTGOMERY COMMUNITY MEDIA UPDATES

This Month's Great Stuff!

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November 4, 2011

Bruce Adams to be honored with named annual volunteer award at Montgomery Community Media's 26th Annual Monty Awards



Bruce Adams, Montgomery County Council's former president, will be honored at Montgomery Community Media's 26th Annual "Monty Awards" celebration with a new award for volunteerism that is named in his honor. The Bruce Adams award's first recipient will be announced on November 13, 2011, during the Monty Awards celebration at the Black Rock Center for the Arts.

Bruce Adams is currently the Director of the Office of Community Partnerships within the Office of the Montgomery County Executive. Bruce served with County Executive Ike Leggett as an elected member of the Montgomery County Council for two terms from 1986 to 1994.

Click image to
learn more about
Bruce

In 1983, Adams was a volunteer member of the Montgomery County Telecommunications Policy Advisory Committee and was also the chairman of the Montgomery County Cable Television Community Access Task Force that prepared the way for the creation of Montgomery Community Television (now known as Montgomery Community Media's Montgomery Channel (TV 21), Access19 (TV 19) and MyMCMedia.org).

This new, annual "Bruce Adams Award" shall be awarded to a Montgomery Community Media volunteer in recognition for their service not only to Montgomery Community Media but also within the community that MCM serves.

"We're proud to honor Bruce in this very special way," said Merlyn Reineke, MCM's Executive Director. "Bruce is not just a founder of our own organization, which annually contributes more than 14,000 hours of volunteer service to the community, he also inspires volunteerism all across Montgomery County."

The 26th Annual Monty Awards is Montgomery Community Media's annual volunteer awards and recognition competition that recognizes excellence in community television productions made at MCM's facilities or within Montgomery County.

The 26th Annual Monty Awards ceremony is on Sunday, November 13, 2011, at the Black Rock Center for the Arts (12901 Town Commons Drive, Germantown, Maryland) between 5:30 pm and 8:30 pm.

Our Proud Partners

Please, click on our supporter's logos to learn more about them.





If you or your organization would like to partner with Montgomery Community Media as an underwriter or in-kind donor, please, e-mail MCMPartner@gmail.com with the supporter's name, title, address, telephone number and e-mail address. Supporting Montgomery Community Media as an underwriting partner is tax deductible in accordance with the tax laws and regulations governing Federal taxes and those of the State of Maryland for 501 (c)(3) nonprofit organizations.



THANK YOU SO VERY MUCH!

Because of you Montgomery Community Media is able to continue to foster partnerships with nearly 400 non-profits throughout Montgomery County. We are able to encourage county-wide employment through our strategic efforts such as those we have with Montgomery Works, Abt Associates and Holy Cross Hospital. We are able to both engage community support and stimulate the local economy. Most of all, we are able to provide educational programs for our young residents through programs such as our "Backpack Journalism" academy. Because of you, we are able to contribute to improving the quality of life in Montgomery County's neighborhoods for our over 988,000 residents.

Your support allows us the opportunity to:

Additional information about the 26th annual Mony Awards can be emailed to MCMontys2011@gmail.com or telephoned to (301) 424-1730.

Very few seats remain for the 26th Annual Monty Awards and late-reservations, which be emailed to MCMontys2011@gmail.com, cannot be guaranteed accommodation. Please, call (301) 424-1730 for additional information.



Only 5 Days Remaining to "Give To The Max!"

In less than 100 hours, Montgomery Community Media will compete with regional nonprofits for more than \$150,000 in awards, including most donors, most donations, and best individual fundraiser!

Watch our video on YouTube that tells you more in just one click:

http://youtu.be/4_Qv7t-AgYo



Click here to support us!

Beginning at 12:00:01 AM on Wednesday, November 9th, the community will donate online to help raise millions of dollars for local nonprofits as part of the first annual Give to the Max Day: Greater Washington (www.give2max.org). Give to the Max Day is a massive one-day regional online fundraiser that will unite local Maryland, Virginia and Washington, DC communities to support nonprofits serving the area.

As part of Give to the Max Day: Greater Washington, nonprofits large and small can earn their share of \$125,000 in cash awards, including up to \$25,000 for nonprofits with the most individual donors and the most money donated. The individuals who bring the most donors on behalf of their cause can add an extra \$10,000 to their donation.

Remember, your donation to Montgomery Community Media on November 9th also supports our collaborations and partnerships with over 400 nonprofits throughout the region. Moreover, All of our broadcast and multi-media content is produced and/or submitted by the community. Montgomery Community Media continues embody your First Amendment constitutionally guaranteed right as YOUR voice! So, please support us with your gift on November 9th, "Give To The Max" Day, and help us insure that your voice is heard and that we are able to support our nonprofit community!

Who can participate in Give to the Max Day?

YOU can participate! Anyone can give! We need YOU and YOUR support on November 9th! Donations through the Razoo site to nonprofit organizations are tax deductible and irrevocable (donations will not be refunded). Contributions may be made via credit and debit card only.

Is there a minimum donation?

The minimum donation on Give to the Max Day: Greater Washington is \$10.

Is there a maximum donation?

There is no maximum donation limit on Give to the Max Day: Greater Washington.

Is there a limit to the amount an organization can receive on Give the Max Day?

Provide over 17,500 program hours each year;

Train over 1,700 participants annually;

Attain over 13,000 hours of service from volunteers each year;

Create excitement and buzz about living in Montgomery County through our weekly "Do and Go" Public Service Announcement's created in partnership with the Arts & Humanities Council of Montgomery County;

And, feature Montgomery County's vibrant diversity through our features and broadcasts of Latino Heritage Month, the Montgomery County Fair, several music festivals, Black History Month, Asian Heritage Month and so very much more!

Your support makes a real difference! The community engagement at MCM continues to increase at an impressive rate. During FY11's 4th quarter alone: there were approximately 30 new projects started by volunteers, presenters and the production classes; applications and schedules were implemented for over 120 approved series programs from Montgomery County residents and organizations; and MCM's technical services had over 5,000 hours of field camera usage, and more than 1,900 hours of editing suite usage!

Again, thank you so very much! You make Montgomery County a fantastic place to live! Thank you for your support of Montgomery Community Media.

Quick Links...

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[Our Classes](#)

[Volunteer](#)

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There is no maximum to the amount an organization may receive.

What is a unique donor?

YOU are a unique donor! A unique donor refers to a person who makes a donation to a nonprofit on Give to the Max Day: Greater Washington. The goal for Give to the Max Day is to engage 35,000 people - or unique donors - to give to and support regional nonprofits on November 9. Each person will be counted once in our "total donors" tally that will be updated every 30 minutes on the Give to the Max Day landing page. If one person makes donations to multiple organizations, they will be counted once per organization on the leader boards.

Can I give multiple times to help my organization win?

Yes and no.

Yes, each time you give you have a chance to win the Grand Award for most dollars raised. If an hourly Golden Ticket drawing occurs, you may be able to help your nonprofit earn an extra \$1000 prize.

No, giving multiple times to your favorite donation will not help them climb up the leader board to win the grand prize for most donations. That leader board tracks each individual - or unique donor - who gives to that organization.

Award Winning Production Services!

NPO Day Exclusives



montgomery community media
mymcmedia.org

There's no better, more effective and influential way for corporate communicators to get their message out to their workforce, sales team or county residence than a high-quality video presentation. Video is the medium that not only engages staff and customers, but entertains their imaginations.

At MCM, Non-Profit and Special Interest programs receive the utmost attention from our experienced production team. We are proficient at producing video presentations and PSAs to increase awareness, educate, inspire, solicit donations, or motivate viewers to take other desired actions.

As an exclusive NPO Day offer, choose anyone of these media communications package for only **\$1299.00**

- Webisodes
- Video Newsletters
- Corporate Messaging
- Media Training Programs
- Service Review Videos
- Public Service Announcements
- Sales Management Tools
- Instructional Videos







mymcmedia.org

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Support "Toys For Tots" with Montgomery Community Media



[Click here to learn more](#)

Montgomery Community Media and MIX 107.3 FM are pleased to announce a new partnership to support the 2011 U.S. Marine Corps Reserve Toys for Tots drive. Beginning Monday, November 7, 2011, Montgomery Community Media will serve as a drop off center for Toys for Tots, and both MIX 107.3 FM and MCM will jointly promote the effort to have individuals, residents and businesses throughout the area donate holiday gifts at Montgomery Community Media's Toys for Tots drop-off boxes within its office building. Please, support the 2011 Toys for Tots program with your donation of a **NEW** gift that you can drop off at the offices of Montgomery Community Media.

Connect!

MCM operates two cable channels: the Montgomery Channel on local cable channel 21 and Access.19 on local cable channel 19. We are YOUR media center: an independent, nonprofit organization in Montgomery County encouraging YOU to create broadcast and broadband content communicating your personal vision to the community.

Join us! Click the icons below and connect with us and others whom share your interests!



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Join us on LinkedIn



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