

**Montgomery Community Television
Quarterly Report
October 1, 2005 – December 31, 2005**

Outreach/Advocacy

Press Releases – MCT produced and submitted three press releases to local media on the following topics: Fall TV Production Classes, Media Reform Conference Coverage and the completion and premiere of the African American Health Program, “Help Yourself to Health”

Magical Montgomery – MCT staffed a booth at the Magical Montgomery street fair held in Silver Spring. Staff distributed outreach and training materials. Several people signed up to receive class information. MCT also videotaped the event and a half-hour program was completed.

Help Yourself to Health! – MCT held a screening of the video "Help Yourself to Health!" funded by the African American Health Program (AAHP). Representatives from the AAHP, Montgomery County Department of Health and Human Services, other organizations, and several of the participants in the video attended the event. The program was well received.

Ad Campaign – Developed and implemented a Fall ad campaign targeting print media, Washington Post and the Montgomery County Gazette, to raise general awareness and promote the upcoming winter training classes.

Member/Person Status

Members		
Status	PersonType	Total
Active	Member	2646
Active Total		2646

Members	Qtr 1	Qtr 2	Total YTD
Gained	93	148	241
Loss	27	2	29
Net	66	146	212

New Contacts

PersonType	Qtr 1	Qtr 2
Training Wait	95	15
Student	7	
Presenter	3	2
Undecided	2	
PSClient	2	
Outreach	1	
Grand Total	110	17

Training

Field Classes and Workshops

Round 61 of the field production classes began in September and concluded in November. A screening party was held in December to showcase the class projects that were produced during this round of classes.

Studio Production Classes

Round 58 of the Studio Producer class concluded in October.

In an effort to increase the number of students attending the studio production classes, the classes were restructured and shortened to five weeks each. Beginning in January 2006, MCT will be offering a studio control room class, studio basic class and studio director class which are each five weeks in length. Students will continue to have the opportunity to learn and achieve certification by participating in both class exercises and actual shows which air on MCT's channels.

Final Cut Pro Editing Classes

Two five-week introductory Final Cut Pro class sessions were held for current members in September and October.

Certifications

CertificationCode	Qtr 1	Qtr 2	FYTD
C-Pproducer	50	14	64
C-PEditFCP	20	31	51
C-Ftech	12	19	31
C-Fproducer	16	14	30
C-Intro	23	0	23
C-Sprompter	18	0	18
C-Orientation	18	0	18
C-SCVT	18	0	18
C-Scamera	18	0	18
C-SCAudio	18	0	18
C-SCCG	18	0	18
C-SCSwitcher	18	0	18
C-Sfloor	11	0	11
C-Sproducer	1	4	5
C-SAD	4	0	4
C-Sdirector	4	0	4
Grand Total	267	82	349

Training Classes and Capacity

Classes and Capacity		
CertificationCode	ClassStarts	Total
Field Producer	10-Sep-05	16
	14-Sep-05	16
Field Producer Total		32
Field Tech	10-Sep-05	16
	14-Sep-05	16
Field Tech Total		32
Post Edit FCP	13-Jul-05	10
	16-Jul-05	10
	20-Sep-05	10
	22-Sep-05	10
Post Edit FCP Total		40
Post Prod FCP	13-Jul-05	25
	16-Jul-05	25
	20-Sep-05	25
	22-Sep-05	25
Post Prod FCP Total		100
Studio Direct	13-Sep-05	4
Studio Direct Total		4
Studio Prod	05-Jul-05	11
	14-Sep-05	11
Studio Prod Total		22
Studio Tech	13-Sep-05	12
Studio Tech Total		12
Grand Total		242

Production Facilitation

Monty Awards Ceremony

The awards ceremony took place at MCT on Saturday evening, December 3, 2005. A retrospective 20-year video about MCT was produced for the event.

Listserve

Created a new email list to facilitate increased communications and sharing among active certified members.

Newsletter/Program Guide

Two newsletters, including the program guide, were published and mailed to approximately 500 members.

E-News

Published first certified member E-news update that provides the latest news from MCT. Highlights include class information, upcoming important dates, member news and programming line-up.

Number of new projects, number of completed projects

New Projects by Quarter

Type	Qtr 1	Qtr 2	FY to Date
Field	16	17	33
Studio	4	2	6
Totals	20	19	39

Continuing Projects*, ACTIVE at the end of each Quarter

Type	Qtr 1	Qtr 2
Field	50	66
Studio	47	55
Unknown	35	34
Field/Studio	22	22
No type recorded	12	16
Satellite Feed	1	2
Computer Generated	1	1
Switched EFP	0	1
FY to Date	168	197

Completed Projects*, completed during the quarters

Type	Qtr 1	Qtr 2	FY to Date
Field	13	5	18
Studio	2	2	4
Field/Studio	1	0	1
FY to Date	16	7	23

Equipment Usage By Group and Type
10/1/2005 to 12/31/2005

	Number of	Hours of	Dollar
P-Studio			
STUDIO "A"	48	295.47	\$7,597.34
STUDIO "B"	40	165.50	\$3,750.00
Group Totals P-Studio	88	460.97	\$11,347.34
 Grand Totals		460.97	\$11,347.34

	Number of	Hours of	Dollar
P-Studio			
CONTROL RM "A"	44	275.50	\$15,000.00
CONTROL RM "B"	40	165.50	\$11,850.00
Group Totals P-Studio	84	441.00	\$26,850.00
 Grand Totals		441.00	\$26,850.00

	Number of	Hours of	Dollar
P-Checkout			
CAM DVC FLD 10 DVC PRO AJ D400P Camera System	3	115.50	\$6,352.50
CAM DVC FLD 11 DVC PRO AJ D400P Camera System	1	67.00	\$3,685.00
CAM DVC FLD 8 DVC PRO AJ D410 Camera System	2	150.50	\$8,277.50
CAM DVC FLD 9 DVC PRO AJ D410 Camera System	2	149.00	\$8,195.00
CAM MINI FLD 1 Mini DV Camera System Field	24	294.50	\$13,252.50
CAM MINI FLD 2 Mini DV Camera System Field	16	260.28	\$11,712.75
CAM MINI FLD 3 Mini DV Camera System Field	6	94.27	\$4,242.00
CAM MINI FLD 6 Mini DV Camera System Field	1	51.00	\$2,295.00
CAM MINI FLD 7 Mini DV Camera System Field	2	101.50	\$4,567.50
VCR DVCPRO VCR DVCPRO For Checkout	13	726.00	\$14,520.00
VCR MINI DV Mini DV VCR for Checkout AG DV1000	5	151.75	\$2,276.25
Group Totals P-Checkout	75	2,161.30	\$79,376.00
 Grand Totals		2,161.30	\$79,376.00

	Number of	Hours of	Dollar
P-NLE			
NLE SUITE A Non Linear Edit Suite A W/FCP	63	252.08	\$20,166.67
NLE SUITE B Non Linear Edit Suite A W/FCP	31	144.75	\$11,580.00
NLE SUITE C Non Linear Edit Suite A W/FCP	47	193.75	\$15,500.00
NLE SUITE D Non Linear Edit Suite A W/FCP	19	94.50	\$7,560.00
Group Totals P-NLE	160	685.08	\$54,806.67
 Grand Totals		685.08	\$54,806.67

	Number of	Hours of	Dollar
P-Edit			
EDIT E DVC PRO Edit suite E DVC Pro, RM-450	50	182.50	\$14,600.00
EDIT F DVC PRO Edit suite F DVC Pro, RM-450	40	169.50	\$13,560.00
Group Totals P-Edit	90	352.00	\$28,160.00
 Grand Totals		352.00	\$28,160.00

* Dollar equivalent of fair market value

Volunteer Service

10/1/2005 to 12/31/2005

All Volunteer Areas, All Persons, All Projects

92 Volunteers

	Total
Times volunteering	556
Hours of volunteering	2,261

Production Services

Produced Programming* during Quarters 1 and 2.

Type	Qtr 1	Qtr 2	FY to Date
MCT	10.1	14.1	24.1
MCT Prod Svs	23.6	30.5	54.1
FY to Date	33.7	44.5	78.2

National Park Service

The National Park Service is utilizing MCT's production services to produce a video about deer awareness and avoiding collisions with deer.

AAHP

The AAHP project was premiered with a showing in MCT's studios for the granting agency and participants from the program.

County Executive Ball

Videotaped and cablecast the County Executive Ball for the Arts and Humanities.

Programs Completed and Released

ProgramTitle	ReceivedDate	ProgramLength	ProgramNote
21 This Week	14-Oct-05	0:28:51	Guest Host: Susan Heltesmes; Panel:Mike Gldea,Julie Klingenstein, Henry Hailstock,Tom Reinhimer; Topic: Day Laborers, Housing, Sex Ed, U.S. Senate Race
21 This Week	21-Oct-05	0:28:50	Host: Casey Aiken Panel: Stan Gildenhorn, Kevin Igoe, Dan Willard, Cynthia Rubenstein; Topic: Duncan Annoucement; Building Dilemmas, Illegal Alien Backlash

2005 Magical Montgomery Festival	27-Oct-05	0:30:00	
21 This Week	04-Nov-05	0:28:50	Host: Casey Aiken Panel: Stan Gildenorn, Susan Heltesmes, Jim Shalleck, Joyce Terhes Topics: Democrats vs Michael Steele; Rockville Elections; Planning Board, MC Council Vote/Federal Law
21 This Week	18-Nov-05	0:28:50	Host: Casey Aiken Panel: Susan Heltemes, Tom Reinhimer, Liz Rubin, Leroy Warren Topics: ACLU vs. Charlles Cty; CASA vs. MVA; MD Senate
21 This Week	02-Dec-05	0:28:50	Host: Casey Aiken Panel: Stan Gildenhorn, Steve Kreseski, Jim Shalleck & Leroy Warren Topics: Mega churches vs Ag Reserve, Tax Breaks for Low Income Hse, Deathe Penalty Equity
Montgomery County Chamber of Commerce	02-Dec-05	1:24:03	
21 This Week	09-Dec-05	0:28:50	Host: Casey Aiken Panel: Stan Gildenhorn, Liz Rubin, Blair Lee, Kevin Igo & Mike Gildea Topic: New Council Pres. "Big Plans", O'Malley's Running Choice, DC ' Smoing Ban & Mike Gildea's Farewell
African American Health Program PSA-Exercise	13-Dec-05	0:01:00	
African American Health Program PSA-Jump	13-Dec-05	0:01:00	
African American Health Program PSA-Swim	13-Dec-05	0:01:00	
21 This Week	16-Dec-05	0:28:51	Host: Casey Aiken Panel: Bill Askinazi, Susan Heltemes, Liz Rubin Topic: Year End Review

Distribution

Real Programming VS Filler Programming - Total Hours for Quarter 1 and 2

	Qtr 1	Qtr 2	FY to Date
Real Programming	1,653	1,747	3,400
Filler	2,524	2,599	5,123
FY to Date	4,177	4,346	8,523

**Programming by
Channel, by Origin
and by Category,
2nd Quarter**

Channel	Hours
19	866
21	882
Grand Total	1,747

Origin	Hours
Maryland	31
MCT	26
MCT Access	717
MCT Prod Svs	40
Metro	261
Mont. County	302
Non-Local	350
Prod Svs CCM	20
Grand Total	1,747

Category	Hours
Arts	209
Community	208
Educational	141
Ethnic	95
Growth	110
Health	44
Humanities	88
Inspirational	506
Promotions	0
Public Affairs	238
Science	8
Sports	100
Grand Total	1,747

**Programming Analysis, 2nd
Quarter**

	Hours Played	Number of	Number of Different Programs Played
First Run	695	1,093	1,093
Repeat	1,053	1,939	674
Total of First Run+Repeat	1,747	3,032	1,767