

**2007**  
**First Quarter Report**  
July 1, 2006 – September 30, 2006

*Montgomery*  
**COMMUNITY TELEVISION, INC.**

7548 Standish Place  
Rockville, MD 20855  
301-424-1730

# Montgomery Community Television

## Quarterly Report

### July 1, 2006 – September 30, 2006

## **OUTREACH/ADVOCACY**

Access Montgomery initiated discussions and participated in a number of activities to increase awareness of its mission, services and benefits with a focus on partnership development.

### **Outreach Activities**

#### **Community Events**

The *National Night Out* event at the Black Rock Community Center in Germantown provided an opportunity for Access Montgomery to distribute information in the Up County region about training opportunities.

In September, Access Montgomery participated in the Arts and Humanities Council annual premier festival, *Magical Montgomery* in Silver Spring. AMTV hosted a booth to promote the services and facilities, distribute information, sign-up attendees interested in TV production classes and encourage residents to watch the channels.

#### **Community Partnerships**

At the Gilchrist Center for Cultural Diversity in Wheaton, our first satellite office, AMTV continued in the development of the partnership and took steps to establish Access Montgomery's official workspace there. An office is now designated for AMTV.

In August, the second planned workshop on video blogging was canceled because the smaller cameras intended for use in this curriculum failed to arrive as scheduled. Overall movement and program development at the Gilchrist has been slower than originally planned primarily because of the equipment delay.

Also at the Center, Access Montgomery contributed their artistic talents to create a partnership square for the Gilchrist Center's traveling 'Community Quilt'. The Gilchrist Center hosted a special quilting workshop inviting all of its partners to invent a visual representation on a piece of fabric which illustrates its partnership work. The Access Montgomery square in the quilt combines elements of both television production and community outreach in its square. The quilt was unveiled and displayed at the Gilchrist Center in second quarter and traveled to other county offices in celebration of the Gilchrist's Fifth Anniversary.

#### **Candidates' Forum and League of Women Electoral Debates**

Promoted Access Montgomery's Candidates' Forum 2006 and the League of Women Electoral Debates for the primary election via press releases and the website. The programs were also promoted by the League of Women Voters through their website and publication in the League's voter guide as well as *The Beacon*.

## **PEG Promos**

Access Montgomery compiled clips of some of its most well-known and diverse access productions for the annual PEG promotion reel produced by the County's Office of Cable Services. Clips included 'Montgomery Week in Review', 'Afrika Plus', '21 This Week', 'Studio 501(c)(3)', 'Revista Semanal' and others.

## **Internship Program**

In the Client Services department, an on-going 'semester' internship program was created and launched for high school and college interns. They will produce their own production as well as facilitate other access user productions.

The first two high school seniors officially joined Client Services this quarter and both will remain through two semesters until the end of the 2006-2007 school year. All Access Montgomery interns will create their own joint production project to be completed by the end of each semester.

## **Sports**

Access Montgomery's first steps toward developing a partnership with a community sports organization was through a sports-focused internship that resulted in facilitated coverage of the Cal Ripkin Sr. Collegiate Amateur College All-Star and playoff games. This also resulted in an access program called 'Beyond the Bleachers' featuring an Olympic boxing hopeful.

## **Media Coverage**

- "Mission Redesign at Cable Access. Montgomery Community Television Aims for a Better Brand of Do-It-Yourself TV," *Washington Post, Montgomery Extra*, 8/10/06.
- "Producer of Cable Television Show Celebrates More Than 800 Episodes," *The Gazette*, 9/13/06.

## **Member/Person Status**

To date, Access Montgomery has 3,037 active clients with a member total of 2,599. Sixteen people joined Access Montgomery as members during first quarter, lost two members, leaving a net gain of 14 members for the quarter.

### **Person Status and Type**

<b>Person Type</b>	<b>Active</b>	<b>Inactive</b>	<b>Suspended</b>	<b>Grand Total</b>
Associate	1	1	0	2
ExecProducer	3	0	0	3
Member	415	1,000	1	1,416
Member-Guide	2,184	20	0	2,204
Presenter	101	4	0	105
Prospect	164	3	0	167
Prospect UR	1	0	0	1
PSCClient UR	1	0	0	1
Training Wait	60	163	0	223
Undecided	47	231	0	278
Intern	2	1	0	3
Stakeholder	24	1	0	25
Contractor	3	0	0	3
PFClient	31	10	0	41
<b>Grand Total</b>	<b>3037</b>	<b>1434</b>	<b>1</b>	<b>4472</b>

<b>Changes in Person status</b>	<b>Active</b>
Members Gained	16
Members Lost	2

\*Note: Due to changes in the definition of members, the total counts by Person Type will fluctuate beyond the norm.

## New Contacts

During first quarter, 154 new persons made a connection to the organization. These new individuals initiated contact with Access Montgomery but have not become involved. This is a snapshot of their status as of 9/30/06. It is our goal for these individuals to join the organization as members and volunteers and become active in the organization.

<b>Person Type</b>	<b>Total</b>
Associate	0
ExecProducer	1
Intern	1
Member-Guide	56
PF Client	5
Presenter	7
Prospect	56
Student	3
Training Wait	25
Undecided	0
<b>Grand Total</b>	<b>154</b>

## TRAINING

### Certifications

The total number of certifications to date since the organization's inception reached 4,159 by the end of first quarter. A total of 102 certifications were awarded to individuals during this period. The charts below indicate how many certifications in each area and the total number of active clients who are certified in those areas.

Of the people who attended the Orientation classes, approximately half of them were interested in AMTV and proceeded to the next step to take the Intro to Video Basics class and one person from that group took an equivalency test for Studio Producer certification.



# PRODUCTION FACILITATION

## Volunteer Recognition

Organization of the annual volunteer recognition event, the Monty Awards, began with all aspects of the event assigned to Client Services' staff. The event will be hosted on the evening of December 2<sup>nd</sup> and will include food, entertainment, juried awards for productions and awards and recognition for outstanding volunteer participation. The event itself will be produced as a live-to-tape switched studio production for programming on AMTV.

## Interns as Volunteers

With the introduction of the formal internship interns are required to complete training and certification and can contribute toward expanding the technical volunteer base. Interns can complete their required hours not only through their daily work assignments in Client Services, but also through volunteering on access productions.

## Number of New, Active and Completed Projects

There were a total of 9 new projects started this quarter with two completing their productions during this period. To date, there are a total of 120 active projects.

### New Projects

Projects Started This Quarter	
Project Status	Total
Active	8
Cancelled	0
Completed	1
Stalled	0
<b>Total</b>	<b>9</b>

### Active Projects

Active Projects at end of Quarter	
Production Type	Total
Animation	0
Computer Generated	2
Field	69
Field/Studio	9
Remote	0
Satellite Feed	0
Studio	40
Switched/EFP	0
Unknown	0
<b>Total</b>	<b>120</b>

### Completed Projects

Projects Completed During Quarter	
Animation	0
Computer Generated	0
Field	2
Field/Studio	0
Remote	0
Satellite Feed	0
Studio	0
Switched/EFP	0
Unknown	0
<b>Total</b>	<b>2</b>

## Equipment Usage By Group and Type

Facility and main equipment use for the quarter totaled almost 3,700 hours. This figure includes the use of the studios, the control rooms, the cameras and the edit suites.

EquipGroup	EquipTypeCode	Description	Numbers of	Hours of	Dollars
P-Checkout	CAM MINI FLD 1	Mini DV Camera System Field	10	339	\$ 15,232.50
	CAM MINI FLD 2	Mini DV Camera System Field	7	144	\$ 6,480.00
	CAM MINI FLD 3	Mini DV Camera System Field	11	395	\$ 17,775.00
	CAM MINI FLD 6	Mini DV Camera System Field	5	271	\$ 12,195.00
	VCR DVCPRO 230H	VCR DVCPRO For Checkout	16	781	\$ 15,610.00
	VCR MINI DV	Mini DV VCR for Checkout AG DV1000	4	158	\$ 2,370.00
	CAM MINI FLD 5	Mini DV Camera System Field	13	462	\$ 20,790.00
P-Checkout Total			67	2,837	\$ 90,740.50
P-Edit	EDIT E DVC PRO	Edit suite E DVC Pro, RM-450	12	44	\$ 3,520.00
	EDIT F DVC PRO	Edit suite F DVC Pro, RM-450	14	63	\$ 5,040.00
P-Edit Total			26	107	\$ 8,560.00
P-NLE	NLE SUITE B	Non Linear Edit Suite A W/FCP	14	55	\$ 4,440.00
	NLE SUITE C	Non Linear Edit Suite A W/FCP	23	107	\$ 8,566.67
	NLE SUITE D	Non Linear Edit Suite A W/FCP	12	49	\$ 3,940.00
P-NLE Total			49	212	\$ 16,946.67
P-Studio	CONTROL RM "A"		44	260	\$ 51,900.00
	CONTROL RM "B"		23	155	\$ 23,175.00
	STUDIO "A"		44	260	\$ 20,760.00
	STUDIO "B"		23	150	\$ 7,500.00
P-Studio Total			136	1,164	\$ 103,335.00
<b>Grand Total</b>			<b>275</b>	<b>3,693</b>	<b>\$ 219,294.17</b>

- *Dollar equivalent of fair market value*

## PRODUCTION SERVICES

In a continuing effort to connect to the community and raise awareness of the channels, Access Montgomery crews worked to create quality programming on mission-related events and organizations.

In the studio, technical support was provided for over 67 productions, including public access, government production services and internal production services. Among these were a week of Candidates' Forum and the League of Woman Voters Electoral Debates. This occurred during the final preparation and installation of the digital Control Room and Studio A.

Production services were also provided for monthly productions of Coming Attractions and Business Matters, weekly production of 21 This Week and Montgomery Week in Review. Access Montgomery provided production services for events including Big Train Baseball, Agricultural Fair, Magical Montgomery, Candidates Forum's, Candidates Debates, and Immigration Forum.

### Forums

Coverage of community issues forums included a panel discussion on immigration at the Gilchrist Center's Up County Regional Services Center in Germantown. In a live-to-tape production, a panel organized by the Gilchrist Center addressed issues relating to immigration including employment, workers rights, trafficking and resources available to workers, businesses and employers.

### **Community Event Coverage**

The Montgomery County Agricultural Fair Parade was covered as a live-to-tape switched EFP using the Montgomery College production vehicle with a contract producer acting as host and announcer for the program. The program will be edited for continued evergreen use of parade highlights.

Coverage of the Arts and Humanities Council's Magical Montgomery was expanded to include not only performances on the traditional stage, but also five additional post-produced 'Close-ups' on approximately 10 of the individual artists and/or cultural organizations which participated in the event.

At the same event, the success of the on-the-spot production of Access Montgomery channel promos similar to those produced at the 'Take Our Kids to Work Day' was created. These community-based promotions were shot with participants attending Magical Montgomery that read diversity-themed

lines from cue cards, some of whom spoke in a variety of languages. The promos were shot utilizing pre-produced EventNet graphics as frames. Existing channel branding music and voiceovers were added in post-production in second quarter to create six evergreen promos.

In its first-ever coverage of the Cal Ripken Sr. Amateur Collegiate Baseball League season in Montgomery County, Access Montgomery crews produced programming of both the League's All-Star Game as well as the Championship Playoff series. The All-Star game was covered as an ENG production, and the playoff game as a live-to-tape switched production utilizing the Montgomery College production truck. College summer sports intern, Mark Davenport, served as both reporter/announcer and producer of the programs.

### **Candidates Forum and League of Women Debate**

Access Montgomery crews, supplemented by volunteer technicians and greeters, taped more than a hundred candidates running on the primary election ballot for programming on the channels. The week-long taping was organized by office and party affiliation and shown in blocks on AMTV channel 21 for the two weeks leading up to the primary election as well as web-streamed on the Access Montgomery website.

In addition to Access Montgomery-produced Candidates' Forums, productions also included six in-studio electoral debates sponsored by the League of Women Voters and taped during a two-day period. This block programming necessitated significant preemptions of regularly scheduled programming on the channel and producers and presenters were informed of the planned disruptions.

### **Government Services Contract**

Access Montgomery provided studio coverage of twelve events from the County Office Building this quarter. This included one public hearing regarding the Verizon Franchise Application. These 12 events totaled 44.25 hours of production.

There were 25 ENG events that totaled 146 hours of production. There also was one EFP production this quarter, "A Town Hall Meeting" which was held at the Damascus Recreation Community Center.

### **Post Production**

Post production work on projects this quarter included Coming Attractions, 21 This Week, Montgomery Business Matters, Magical Montgomery, Candidate's Forum, the Freedom To Connect Telecommunications Conference, Be Aware: Deer Around All Year, and the Cal Ripken Sr. Amateur Collegiate Baseball League games.

## Programs Completed and Released

<b>Programs Completed and Released for the Quarter</b>			
21 This Week	14-Jul-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Susan Heltemes, Tom Reinheimer, Julie Klingenstein, Cynthia Rubenstein Topics: New Poll/US Senate Race, Ehrlich Campaign, Silverman Bid, Doug Gansler
21 This Week	21-Jul-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Stan Gildenhorn, Joyce Terhes, Liz Rubin, Susan Heltemes Topics: Schaefer, Governors Race, Lighting Round
21 This Week	28-Jul-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Stan Gildenhorn, Leeroy Warren, Dan Willard, Susan Heltemes Topic: Steele, Cardin, Weast
21 This Week	4-Aug-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Stan Gildenhorn, Liz Rubin, Steve Kreseski, Susan Heltemes Topics: Gazette Endorsement-Legget; Hanson-Clarksburg; Teen Drinking
21 This Week	25-Aug-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken. Panel: Stan Gildenhorn, Liz Rubin, Joyce Terhes, Susan Heltemes. Topics: Education, Early Voting and Election Review
21 This Week	8-Sep-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Susan Heltemes (in for Casey) Panel: Stan Gildenhorn, Julie Klingenstein, Steve Hollman, Joyce Tehres Topics: Various discussions on election primary
21 This Week	15-Sep-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Susan Heltemes Panel: Steve Kreseski, Stan Gildenhorn, John Hurson, Liz Rubin Topic: Elections
21 This Week	22-Sep-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Bob Smith, Liz Rubin, Susan Heltemes & Cynthia Rubenstein Topics: Election-Debate; Steel Ads; The Black Vote; Liberal Outrage; Day-Laborers
Cal Ripken Sr. Collegiate League Part 1 Championship	4-Aug-06	2:07:26	Cal Ripken Sr. Collegiate Baseball Summer League Championship Series Game. Rockville Express vs. Bethesda Big Train
Cal Ripken Sr. Collegiate League Part 2 Championship	4-Aug-06	0:43:40	Cal Ripken Sr. Collegiate Baseball Summer League Championship Series Game. Rockville Express vs. Bethesda Big Train
Cal Ripken Sr. Collegiate Summer League All Star Game	1-Aug-06	0:04:46	Summer League All-Star Game featuring the league's season stars.
Candidate Forums 2006 Primary Election-County Council District 4 (D)	26-Aug-06	0:05:00	County Council District 4 Democratic Candidates Marilyn Praisner
Candidate Forums 2006 Primary Election-County Council At-Large (R)	26-Aug-06	0:04:29	County Council At-Large Republicans Shelly Skolnick
Candidate Forums 2006 Primary Election-County Council District 1 (R)	26-Aug-06	0:04:57	County Council District 1 Republican Candidates Howard Denis
Candidate Forums 2006 Primary Election-County Council District 2 (D)	26-Aug-06	0:08:44	County Council District 2 Democratic Candidates Sharon Dooley , Mike Knapp
Candidate Forums 2006 Primary Election-County Council District 2 (R)	26-Aug-06	0:04:08	County Council District 2 Republicans Scott Dyer
Candidate Forums 2006 Primary Election-County Council District 3 (D)	26-Aug-06	0:08:35	County Council District 3 Democratic Candidates Phil Andrews, Bob Dorsey
Candidate Forums 2006 Primary Election-County Council District 4 (R)	26-Aug-06	0:05:14	County Council District 4 Republican Candidates Mark Fennel
Candidate Forums 2006 Primary Election-County Council District 5 (D)	26-Aug-06	0:08:54	County Council District 5 Democratic Candidates Valerie Ervin, Hans Riemer

**Programs Completed and Released for the Quarter**

Candidate Forums 2006 Primary Election-County Council-At-large (D)	26-Aug-06	0:40:40	County Council At-Large Democratic Candidates Tufail Ahmad, Marc Elrich, Reggie Felton, Nancy Floreen, Bill Jacobs, Cary Lamari, George Leventhal, Robert Bo Newsome, Bette Dale Petrides, Michael Subin, Duchy Trachtenberg
Candidates Forum 2004 General Election	31-Aug-06	1:18:12	Candidate statements for offices of US President, US Senate, US House of Reps District 4, US House of Rep. District 8; Judge of the Circuit court district 6, board of education district 2; board of education district 4; board of education at large.
Freedom to Connect: Internet Freedom	1-Sep-06	1:30:00	Conference linked to MCT Telecom Policy production. Focuses on the internet and community media.
Freedom to Connect: Innovation, Competition	26-Sep-06	1:30:00	Conference linked to MCT Telecom Policy production. Focuses on the internet and community media.
Hall of Fame Closeup	1-Aug-06	0:30:00	Award highlights and interviews with inductees into the 2006 Human Rights Hall of Fame.
Hepatitis C: La Consecuencia de la Infección	26-Jul-06	0:52:00	Presentation about the dangers of Hepatitis C.
Immigration Forum	12-Sep-06	1:48:33	
League of Women Voters '06 Electoral Debate Cty Cncil At-Large (D)Pt.1	22-Aug-06	0:28:50	County Council At-Large Democrats 1, Primary Election
League of Women Voters '06 Electoral DebatesCty Cncil At-Large (D) Pt2	22-Aug-06	0:28:50	County Council At-Large Democrats 2, Primary Election
League of Women Voters 2006 Electoral Debates- Board of Education	21-Aug-06	0:28:50	Board of Education Debates
League of Women Voters 2006 Electoral Debates- MD House (D) Dst. 19	23-Aug-06	0:28:50	District 19 Delegates House
League of Women Voters 2006 Electoral Debates-MD Senate-Dst. 19	23-Aug-06	0:28:50	District 19 Senate 2 Republicans/3 Democrats
Montgomery Business Matters	12-Jul-06	0:28:30	Learn about businesses and individuals making an impact in Montgomery County. Host(s): Richard Parsons, Kelly Groff Topic: Quality of Life (Planning Board Reforms/Agri Business/SoccerPlex) Guest: John Zawitoski, County's Agricultural Services Division; Derrick Berlage, Montgomery County Planning Board.; trish Heffelfinger, Executive Director of Maryland Soccer Foundation
Montgomery Business Matters	12-Jul-06	0:28:45	Learn about businesses and individuals making an impact in Montgomery County. Host (s) Richard Parsons, Kelly Groff Topic: Workforce Housiing/Incubator Assistance/Heritage Tourism Guest: Jerry Godwin, new Business Specialist, Montgomery County's Dept. Of Economic Development; Steve Silverman, Montgomery County Councilmember; Peggy Erickson, Exec. Dir., Heritage Tourism Alliance of Montgomery County
Montgomery Business Matters	17-Jul-06	0:28:52	Learn about businesses and individuals making an impact in Montgomery County. Host: Richard Parsons, President & CEO MCCC, Joe Shapiro, Public Information Officer, MC Dept. Of Economic Development Guets: Mary Moslander, CEO & Founder, LiveHealthier.com; Thomas Graham, President, PEPCO; Eliot Pfanstiehl, President & CEO, Strathmore Hall Foundation
Montgomery Business Matters	17-Jul-06	0:28:53	Learn about businesses and individuals making an impact in Montgomery County. Host: Richard parsons, president & CEO, MCCC, Joe Shapiro, Public Information Officer, Montgomery County Department of Economic Development Guest: Tom pogue, Montgomery County Departmetn of Public Works & Transportation; Mike Knapp, Montgomery County Council; Shellie Williams, Director of Marketing & Development, Montgomery County's Arts & Humanities Council
Montgomery Business Matters	20-Sep-06	0:28:51	Learn about businesses and individuals making an impact in Montgomery County.Host; Rich Parsons, Robert McGlotten Guest: Jim Melonas, Robert Flanagan, Nina Stewart Topics: Transportation; Int'l Business; East Coast Jazz Festival

### Programs Completed and Released for the Quarter

Montgomery Business Matters	20-Sep-06	0:28:30	Learn about businesses and individuals making an impact in Montgomery County. Host: Richard Parsons, Robert McGlotten Guest: Dewey Thomas, Encore Mgmt. Corp.; Jonathan Wilber, Master Key Consulting Topics: Procuring State & Federal Contracts; Workforce Dev.; Bethesda Urban Partnership
Parade 2006 Montgomery County Ag Fair	16-Aug-06	0:15:00	Experience the Montgomery County Agricultural Fair parade featuring participant organizations. Hosted live by Susan Kenedy, the parade is a highlight of this annual fair.
Protecting the Right to Vote: A Town Hall Meeting (Closed Captioned)	14-Jul-06	1:45:17	A Town Hall meeting to discuss the Voting Rights Act, threats, history, etc.

## DISTRIBUTION

In recognition of sponsors for the Access Montgomery Family Day Event, the Family Fun Day Thank You Crawl was scheduled from August 26 through September 26.

Leading to the Maryland Montgomery County Primary Election on Tuesday, September 12, the statements from candidates arranged by Democratic and Republican Parties were scheduled on AMTV21 over a three week period. In addition, debates of candidates in certain races for office for the Primary were scheduled leading to the Primary Election. The debates were produced by Access Montgomery and the Montgomery County League of Women Voters.

The General Conference of The Church of Jesus Christ of Latter-day Saints was scheduled and carried on AMTV19 on the weekend of September 30 and October 1. The Conference was carried live from a tuned satellite signal using AMTV satellite signal receiving dishes as has been done every six months for the past fifteen years.

Moving beyond reorganization to full implementation in the distribution process, the programming cycle handover fully transferred from Programming to Client Services. For the first time, a letter from Client Services rather than Programming was sent to producers and presenters for the 13-week programming cycle beginning in July. This outreach function firmly establishes the relationship between CPMs and program presenters.

## Programming Analysis

In the first quarter, total number of cablecast hours for channels 19 and 21 were 3,014. This comprises both program hours and EventNet hours.

Programming Analysis			
	Hours Played	Number of	Number of Different Programs Played
<b>First Run</b>	670	1,152	1,152
<b>Repeat</b>	1,042	4,572	748
<b>Total of First Run+Repeat</b>	1,712	5,724	1,900

<b>Program Analysis Event Net</b>		
<b>Program Title</b>	<b>Hours</b>	<b>Number of</b>
EventNet 19	1,278	1,175
EventNet 21	24	1,165
<b>Grand Total</b>	<b>1,302</b>	<b>2,340</b>

### **Real Programming by Channel, by Origin and by Category**

<b>Channel</b>	<b>Total Hours</b>
19	831
21	882
<b>Grand Total</b>	<b>1,712</b>

<b>Origin</b>	<b>Total Hours</b>
MCT Access	627
Mont. County	217
Maryland	36
Non-Local	264
Metro	414
Unknown	0
MCT	92
MCT Training	0
MCT Prod Svs UR	51
Prod Svs UR	0
Prod Svs CCM	12
<b>Grand Total</b>	<b>1,712</b>

<b>Category</b>	<b>Total Hours</b>
Arts	217
Community	165
Educational	155
Ethnic	97
Growth	39
Health	42
Humanities	62
Inspirational	431

Promotions	8
Public Affairs	410
Science	6
Sports	77
Youth	0
Unknown	5
<b>Grand Total</b>	<b>1,712</b>

## **ADMINISTRATIVE**

### **New Online Member Services**

Access Montgomery established an online member services registration page on [accessmontgomery.tv](http://accessmontgomery.tv). This new enhancement provides users easy access to register as a new member, renew facility user fees (formerly membership fees) and make donations. This payment system was created to streamline volunteers' payment processes and is a supplement to the existing user/volunteer outreach which includes the annual membership dues card mailing and a component for volunteer preferences and availability listings. In the future, online class registration will also be available.

### **Staffing**

In order to accommodate the needs of the expanded and modularized training program, a teaching assistant recruitment process is underway for the quarter. Teaching assistants are needed with skills to not only work in AMTV's Rockville facility, but also in off-site workshops and classes at the Gilchrist Center for Cultural Diversity and other county locations as necessary.

#### **New Staff**

Obunwa Nwaogbe joined Client Services as the newest community project manager immediately assuming routine production facilitation for both access producers and presenters. Oby's regional assignment includes Gaithersburg and Rockville. She is a certified field producer, technician and FCP editor and produces her own access program called 'Have You Ever Wondered?'

Technical Support Services has three new team members. David Robinson and Jung H. Lee join as Production Technicians and Elias Agritellis is the new Media Resource Technician II.

The first two high school seniors officially joined Client Services in the new intern program and both will remain through two semesters until the end of the 2006-2007 school year.

- Nazanine Beyranvand comes from the MCPS Superintendent's Leadership program and is interested in pursuing a college program in communications. Naz is now certified in studio control room and is available as a volunteer with hours scheduled toward fulfilling her internship requirements.
- Lauren Hulsey attends Wooten High School's Arts and Humanities television production program and originally came to Access Montgomery through a field production class. Lauren is a certified field technician.

## **Employee Development**

Access Montgomery sponsored several staff members to attend and participate in the Alliance for Community Media (ACM) held in Boston, Massachusetts July 5 - 9. The conference afforded staff an opportunity to share best practices with other access centers around the country and learn new approaches for outreach and partnership-building within the community. The event was not only educational, but also energizing and motivating.

Additionally, several staff members also attended the annual Community Technology Center Network (CTCNet) conference July 27 – 29, held in Washington DC. CTCNet is united in their commitment to provide technology access and education to underserved communities. The broader technology focus of this conference shifted toward creating multi-partnered technology centers whereby access television is just one electronic communications component available to unite communities.

Some of the most significant information gathered from both of the conferences provided background and ideas for developing youth programming initiatives which are now being applied to AMTV's internship program.

## **Organizational Business Processes**

The tape flow process and procedures were finalized, distributed and fully implemented. One of the most important steps in the tape process involves the 'trouble reporting' from playback to Client Services which provides a mechanism for tracking any problems or issues which may arise in presenter programs. Playback provides written information to Client Services on a regular basis and CPMs contact presenters to correct any problems. This system has resulted in increased playback quality and more consistent communication with presenters.

## **Organizational Development**

Management team spent extensive time working with Indiggo Associates on becoming a more effective and cohesive leadership team.

## **Facil Management database**

In addition to the on-line technology upgrades for payments via the AMTV website, significant attention was paid to clarifying and cleaning-up the Facil database to more accurately reflect the membership and client relationship categories. This membership clarification is part of an overall commitment toward improving accuracy of client records and related processes.

## **Facilities**

General maintenance was done on camera equipment and VTRs, and inventory was taken of supplies currently in-house. Facilities continues to work on retiring equipment that has been inventoried and pulled aside. New computers for the logging stations room 323 and room 313 were installed as well as new logging software and printers for each station. During the summer recess, we were able to make great progress with the tape library which included logging and compiling.

# Staff Chart

## Executive Board of Directors

President .....	Eugene Saunders
Vice President .....	Fernando Cruz-Villalba
Secretary .....	Francine Wyron

## Administration

Executive Director .....	Richard Turner
Executive Assistant .....	Alysia Thaxton
Accounting Director/ Human Resources Manager .....	Debbie Billings
Bookkeeper .....	Lynda Gruver
Administrative Assistant .....	Ernest Yazzie
Scheduler .....	Dee Willett

## Client Services

Client Services Director .....	Laura Randall Cooper
Community Project Manager (Team Coordinator) .....	Kimberly Watkins
Community Project Manager .....	Obunwa Nwaogbe
Community Project Manager .....	Jasmine White
Producer .....	Rodney Bryant
Instructional Designer .....	Michael Camillo
Trainer .....	Larry Merewitz
Teaching Assistant .....	Cameron Jones
Teaching Assistant .....	Tchad Moore
Teaching Assistant .....	Sara-Jane Thomas
Teaching Assistant .....	William Davenport
Teaching Assistant .....	Yen-Ming Chen
Teaching Assistant .....	Jamelah Fain
Teaching Assistant .....	John Buckley

## Research, Evaluation and Development

Research, Evaluation & Development Director .....	Patricia Stewart
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## Technical Support Services

Technical Support Services Director .....	Don Katzen
Programming Manager .....	Stuart Garfinkle
Programming Specialist .....	Demetrius Sykes
Media Resources Technician Team Lead .....	Patrick Thorpe
Media Resources Technician I.....	Jimmy Albert
Media Resources Technician II.....	Elias Agridellis
Media Resources Technician III.....	Isaac Asare
Media Resources Technician Assistant .....	Chantee Datcher
Playback Supervisor .....	Bernard Dowell
Playback Operator .....	Cy Gardner
Production Coordinator/Director .....	Joe Thompson
Production Coordinator/Council .....	Mark Matarese
Post-Production Coordinator .....	Joelle Modderman
Post-Production Coordinator .....	Lamonica Cansler
Post-Production Coordinator .....	Lauren Olsen
Equipment Technician .....	Isaac Wesley
Production Technician .....	Bryan Lyles
Production Technician .....	Chantel Ashley
Production Technician .....	Ally Potter
Production Technician .....	Barbara Krieger
Production Technician .....	Trevor McDuffus
Production Technician .....	Marcus McCoy
Production Technician .....	Langley Wiggins, Jr.
Production Technician .....	Darrell Mitchell

**Technical Support Services cont'd**

Production Technician .....	Kristopher Miller
Production Technician .....	Jung Hu Lee
Production Technician .....	David Robinson
Production Technician .....	Dan Immerman
Production Technician .....	Vera Elliott
Production Technician .....	Philip Ivantsov
Production Technician .....	Anthony Zucconi