

2nd Quarter Report FY'07

October 1, 2006 – December 31, 2006

Montgomery
COMMUNITY TELEVISION, INC.

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OUTREACH/ADVOCACY

Access Montgomery participated in a number of activities during second quarter in an effort to raise the profile of the rebranded channels in the community, to attract new potential volunteers and to generate awareness of its mission and services.

Outreach Activities

Potential Volunteers

One of the previously untapped potential sources of new technical volunteers are students in the county public high school television production programs. The students in these classes generally range in age from 15-17 and their teachers are anxious to find a place for them to practice their skills. Through a number of specialized outreach efforts, more students are now learning about the potential of AMTV as a place to produce their own programs and help others produce theirs. Because many of these students already have basic knowledge of television production, our hope is that they can quickly become certified through equivalency testing and immediately get involved.

Community Events

Access Montgomery exhibited at the John F. Kennedy High School Career Fair in December with a booth featuring brochures, class schedules and a sign-up for internship opportunities. A continuous video of youth-focused community programming played on a monitor at the table throughout the day. Several hundred students dropped by for information and sign-ups. The event was also an opportunity to meet the internship advisor for JFK High School who has since directly networked AMTV with the television production teachers throughout the county high schools. This has led to inquiries from several of these teachers requesting class and internship information as well as for tours of the facilities with their students.

Community Partnerships

Access Montgomery participated in various activities held at Gilchrist during the quarter, including the Gilchrist Center's 5th year anniversary celebration at which the partnership quilt featuring an AMTV square was unveiled. The event provided an opportunity for new introductions to members of the community as well as continuing to raise the level of awareness about AMTV's course offerings and activities rolling out at the center. The new center director Kaori Hirakawa, working with Montgomery County Department of Recreation Regional Manager Sue Maher, expressed renewed commitment to fully developing the Gilchrist Center's partnership with Access Montgomery.

Member Outreach

In the second quarter, the Board of Director's Election provided unprecedented occasions to communicate with members through a series of mailings and e-mail communications. Members heard from us more than ever before in November. The enhanced communication with members resulted from a Board of Directors decision to bring Access Montgomery's definition of membership in line with the Montgomery County Code. The mailings included notifications to the newly-defined 'members' mailing list which includes any county resident who has taken a class or become certified at Access Montgomery within the past five years. The mailings also provided an opportunity for general outreach and information sharing.

Press Release/Website promotion

Through press releases as well as the website Access Montgomery promoted the Candidates’ Forum 2006 and the League of Women Voters Electoral Debates for the General Election. The programs were also promoted by the Montgomery County League of Women Voters on their website and publication, and in the League’s voter guide as well as The Beacon.

The 2006 Volunteer Recognition and Awards Ceremony was also promoted through press releases and the website. The ceremony was streamed on the website and the winners’ names and awards were posted.

Advertising

Print advertng space was purchased for Access Montgomery.

Date	Publication	Target Audience	Message of Ad
December 4	Montgomery County Executive’s Ball Program (Benefit of the Arts and Humanities)	Head executives of organizations	Use Access Montgomery’s production services
December 6	<i>The Gazette</i> , Holiday Guide insert	Residents, 13 years and above with an interest in tv production, and/or who want to express a message to the community.	Take TV production classes at Access Montgomery.
December 13	<i>The Gazette</i>	Residents, 13 years and above with an interest in tv production and/or who want to express a message to the community.	Take TV production classes at Access Montgomery.

Media Coverage

- “Two veteran prosecutors vie for county state’s attorney” – ‘Debates Televised,’ *The Gazette*, October 18, 2006
- “Helping immigrants feel at home in the U.S.,” *The Gazette*, October 18, 2006
- “Voter’s Guide – General Election November 7, 2006,” published in partnership with *The Beacon*

Member/Person Status

Access Montgomery has a total of 3,129 active persons which includes all person types which can be found in the chart below. Of those 3,129 active persons, 2,698 of those are members. This is a 4% increase in membership from last quarter.

Person Status and Type

Person Type	Active	Inactive	Grand Total
Associate	1	1	2
ExecProducer	3	0	3
Member	1,009	612	1,457
Member-Guide	1,689	603	2,292
Presenter	105	3	108
Prospect	171	3	174
Prospect UR	1	0	1
PSClient UR	2	0	2
Training Wait	44	143	187
Undecided	49	68	117
Intern	0	1	1
Stakeholder	24	1	25
Contractor	3	0	3
PFClient	27	10	37
Guest	1	0	1
Grand Total	3,129	1,445	4,574

Changes in Person status	Active
Members Gained	5
Members Lost	8

Changes in Person status for each quarter	Qtr 1	Qtr 2	Totals
Members Gained	16	5	21
Members Lost	2	8	10
Net	14	-3	11

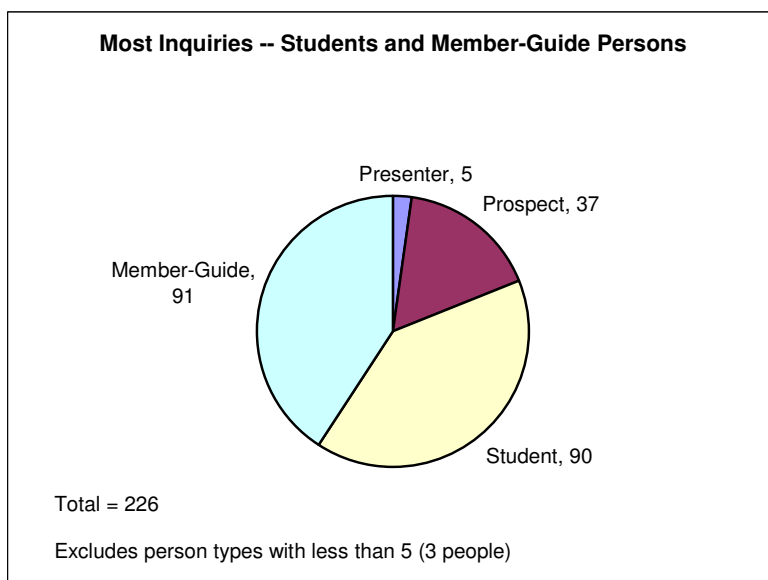
Note: Due to changes in the definition of members, the total count by Person Type will fluctuate beyond the norm.

New Contacts

Access Montgomery made new contacts this quarter generating a total of 226 new persons who made a connection to the organization. This is a 47% increase from first quarter.

Particularly, the increase in member-guide is due to the election in which people requested to receive the program guide.

These individuals initiated contact with Access Montgomery before becoming involved. Access Montgomery's goal is that these new contacts will later become members and active in the organization.



To Date	Qtr 1	Qtr 2
New Contacts	154	226

TRAINING

The modified training structure continues to attract new production students. A fully-registered orientation class led to a nearly full roster for the Introduction to Video Basics class. All studio classes were filled to capacity with the exception of one class, and only a handful of open spaces available in field classes.

Studio 501(c)(3) Redevelopment

Community Project Manager Oby Nwaogbe has assumed production management of this training program. Oby is working with University of Maryland production intern Jennifer Shuang to implement plans for some limited expansion of the program which will include featuring a greater number of non-profits on each program, increasing roll-ins and incorporating field-produced video shots. These field pieces will be edited by interns featuring the activities of the non-profits represented. Jacqui Taylor and Kirk Penfold will continue in their roles as volunteer hosts.

Certifications

Orientation is the first step in a client’s training with Access Montgomery. During second quarter, 19 were certified in Orientation class and 12 of them continued and took the next step and completed the Introduction to Video Basics class.

During the second quarter, 183 certifications were awarded. The tables below on page six and seven indicate how many people were certified in each area and the types of classes offered.

New Certifications	
Certification Code	Total
C-BoomWireless	5
C-Fproducer	12
C-Ftech	12
C-Intro	12
C-Orientation	19
C-Pproducer	8
C-SAD	5
C-Scamera	13
C-SCAudio	14
C-SCCG	14
C-SCSwitcher	14
C-SCVT	13
C-Sdirector	5
C-Sfloor	11
C-Sproducer	10
C-Sprompter	12
C-Dirprereq	4
Grand Total	183

Total Certifications	
Certification Code	Total
C-BoomWireless	7
C-DVCPRO Cam	12
C-Fproducer	436
C-Ftech	406
C-Intro	671
C-Orientation	712
C-PEditFCP	159
C-Pproducer	144
C-SAD	87
C-Scamera	213
C-SCAudio	203
C-SCCG	203
C-SCSwitcher	196
C-SCVT	194
C-Sdirector	84
C-Sfloor	117
C-Slighting	148
C-Sproducer	189
C-Sprompter	195
C-Dirprereq	4
Grand Total	4,380

Training Classes and Capacity

Classes/Workshops	Number of Classes	Total Capacity
BoomWireless	1	30
IntroVBasics	2	50
Orientation	2	100
Post Edit FCP	1	10
Post Prod FCP	1	25
Studio Basic	1	6
Studio Ctrl Rm	1	6
Studio Dir 5w	1	3
Cntrl Rm Updat	2	16
Field Editor	2	32
Grand Total	14	278

PRODUCTION FACILITATION

Volunteer Recognition

The 21st Annual Volunteer Recognition and Awards Ceremony, also known as the Monty Awards, was held in December at the Access Montgomery studios. The juried Monty's were presented this year in categories identical to the block programming categories presented on channels 19 and 21. Additional Monty Awards categories included Promos and PSAs, Best Student Production and Best Host. The Monty Award trophy itself, presented for both winning programs as well as in recognition of outstanding volunteer participation, featured a new design necessitated by the rebranding of Access Montgomery. Framed certificates were also presented to honor volunteer participation on both award-winning and honorable mention program winners. The planning and preparation for the Awards ceremony began in first quarter and continued through early December.

The Charles W. Gilchrist Center for Cultural Diversity

The development of the partnership with the Charles W. Gilchrist Center for Cultural Diversity in Wheaton continued. Arts on the Block, a youth development arts organization, which is creating the external mosaic mural for the front of the Gilchrist building, scheduled for unveiling in March, is featured in an Access Montgomery field production which began shooting in December. The production will document the work of a diverse group of young artists who conceptualized the meaning of diversity as represented to the community through the work carried out at the Gilchrist Center.

Creative Connections

Formerly known as Cable Club, Creative Connections now has a set meeting day – the second Monday of each month. Like Cable Club, Creative Connections will continue to provide an opportunity for members of AMTV's production community to meet, share information, and hear from a guest speaker once-a-month on a topic of general interest to producers and volunteers.

Number of new projects, number of completed projects

The tables on page eight and nine indicate the status of current projects for second quarter. There were a total of 14 projects started and 34 projects were considered complete by the end of the quarter. To date, there are 101 active projects.

New Projects

Projects Started This Quarter	
Project Status	Total
Active	10
Cancelled	3
Completed	1
Stalled	0
Total	14

Projects Started During Each Quarter		
Project Status	Qtr 1	Qtr 2
Active	8	10
Cancelled	0	3
Completed	1	1
Stalled	0	0
Total	9	14

Active Projects

Active Projects at end of Quarter	
Production Type	Total
Animation	1
Computer Generated	2
Field	56
Field/Studio	7
Remote	0
Satellite Feed	0
Studio	35
Switched/EFP	0
Total	101

Active Projects at End of Each Quarter		
Production Type	Qtr 1	Qtr 2
Animation	0	1
Computer Generated	2	2
Field	69	56
Field/Studio	9	7
Remote	0	0
Satellite Feed	0	0
Studio	39	35
Switched/EFP	0	0
Total	120	101

Projects Completed

Projects Completed During Quarter	
Production Type	Total
Animation	0
Computer Generated	0
Field	29
Field/Studio	4
Remote	0
Satellite Feed	0
Studio	1
Switched/EFP	0
Total	34

Projects Completed Each Quarter		
Production Type	Qtr 1	Qtr 2
Animation	0	0
Computer Generated	0	0
Field	2	29
Field/Studio	0	4
Remote	0	0
Satellite Feed	0	0
Studio	0	1
Switched/EFP	0	0
Total	2	34

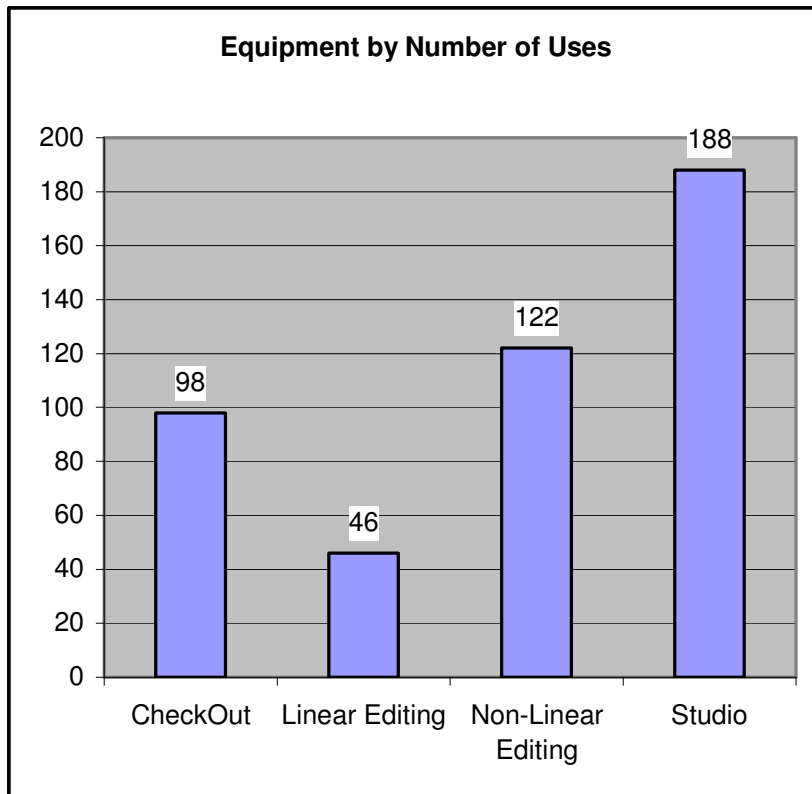
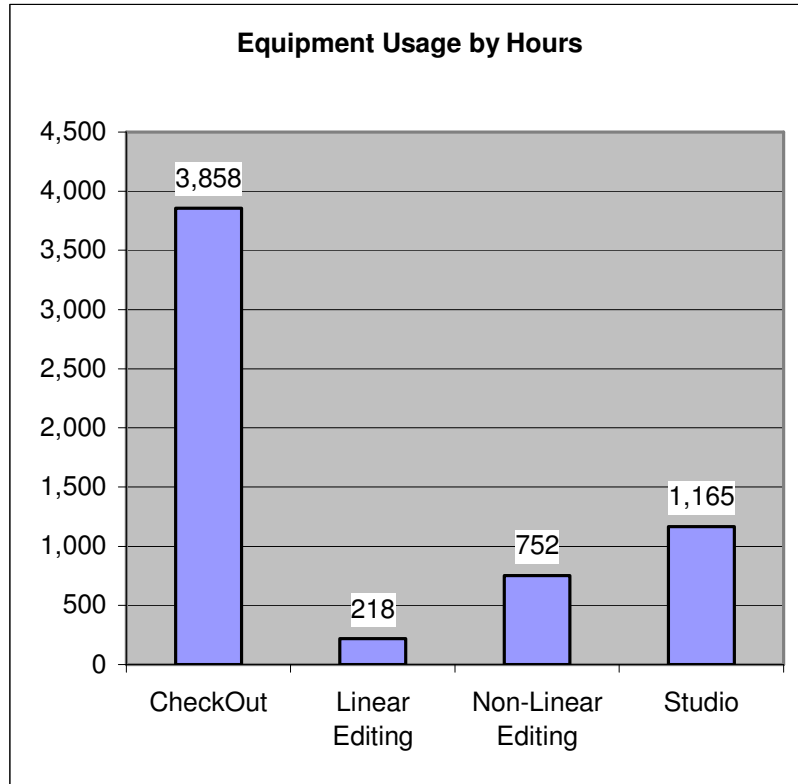
Equipment Usage By Group and Type

Equipment use for second quarter totaled over 5,900 hours. This includes remote cameras and VTRs, the editing suites and studios A and B.

EquipGroup	EquipTypeCode	Description	Numbers of	Hours of	Dollars
P-Checkout	CAM DVC FLD 11	DVC PRO AJ D400P Camera System	8	305	\$ 16,747.50
	CAM DVC FLD 8	DVC PRO AJ D410 Camera System	7	340	\$ 18,700.00
	CAM DVC FLD 9	DVC PRO AJ D410 Camera System	8	256	\$ 14,080.00
	CAM MINI FLD 1	Mini DV Camera System Field	18	438	\$ 19,687.50
	CAM MINI FLD 2	Mini DV Camera System Field	1	4	\$ 180.00
	CAM MINI FLD 3	Mini DV Camera System Field	7	275	\$ 12,363.75
	CAM MINI FLD 4	Mini DV Camera System Field	1	10	\$ 427.50
	CAM MINI FLD 6	Mini DV Camera System Field	5	98	\$ 4,432.50
	CAM MINI FLD 7	Mini DV Camera System Field	5	175	\$ 7,852.50
	VCR DVC PRO 230H	VCR DVC PRO For Checkout	18	709	\$ 14,181.67
	VCR MINI DV	Mini DV VCR for Checkout AG DV1000	11	767	\$ 11,497.50
	CAM MINI FLD 5	Mini DV Camera System Field	9	483	\$ 21,723.75
P-Checkout Total			98	3,858	\$ 141,874.17
P-Edit	EDIT E DVC PRO	Edit suite E DVC Pro, RM-450	24	117	\$ 9,360.00
	EDIT F DVC PRO	Edit suite F DVC Pro, RM-450	22	101	\$ 8,113.33
P-Edit Total			46	218	\$ 17,473.33
P-NLE	NLE SUITE B	Non Linear Edit Suite A W/FCP	42	256	\$ 20,520.00
	NLE SUITE C	Non Linear Edit Suite A W/FCP	46	288	\$ 23,039.99
	NLE SUITE D	Non Linear Edit Suite A W/FCP	34	207	\$ 16,593.33
P-NLE Total			122	752	\$ 60,153.32
P-Studio	CONTROL RM "A"		66	416	\$ 83,100.00
	CONTROL RM "B"		27	151	\$ 22,612.50
	STUDIO "A"		66	429	\$ 34,320.00
	STUDIO "B"		29	170	\$ 8,487.50
P-Studio Total			188	1,165	\$ 148,520.00
Grand Total			454	5,993	\$ 368,020.82

- *Dollar equivalent of fair market value*
- *Equipment includes remote cameras and VTRs for checkout, edit suites and studio*

Equipment Utilization 2nd Quarter



Volunteer Service

After discussion regarding how to better track volunteer service and based on input from various groups, it was determined that tracking numbers of programs rather than hours per program to be consistent to what Access Montgomery has done in the past.

Through further discussion with the County, it was also determined that this tracking system would meet county requirements for measuring volunteer involvement. By now tracking numbers of programs on which volunteers participate, a single uniform system has been established for both reporting and rewarding volunteer participation.

Thus, using the new system for reporting volunteer service, beginning with second quarter, volunteers worked on a total of 595 productions.

Total number of volunteers	79
Total times volunteering	663
Total number of programs	595

PRODUCTION SERVICES

Access Montgomery continues to search for ways to connect with the community to create programming on mission-related events and organizations as well as provide support for public access, government and internal productions.

During second quarter, technical support was provided for 97 studio productions, which comprises public access, government production services and internal production services. This is a 44% increase from the previous quarter where technical support was provided for 67 productions. Among these are the monthly productions of Coming Attractions and Business Matters, and weekly productions of 21 This Week and Montgomery Week in Review.

Candidate Forum and Debate Production

Access Montgomery crews, supplemented by volunteer technicians and greeters, taped more than sixty candidates running in the general election and who accepted an invitation to tape a four-minute statement for programming on the channels. The taping took place over the course of a week. In addition to Access Montgomery-produced candidate forums, general election productions also included three in-studio debates sponsored by the League of Women Voters.

Volunteer Recognition

The 21st Annual Volunteer Recognition and Awards Ceremony was produced by Access Montgomery staff as a live-to-tape switched studio production and preparations for the execution of this event took place in early December. The production highlight of the evening featured a behind-the-scenes Look-Live walk-thru of the digital upgrades recently completed in Studio A and the control room.

Community Event Coverage

Major VT4-EFP services were used to cover the new county Executive's Inaugural events that took place in several locations including the Strathmore Music Center and the Bethesda Marriott North Conference Center. This was a fully-switched EFP and ENG production where crews provided extensive coverage for programming on Access Montgomery.

Access Montgomery ENG crews also taped what were the first public appearances of many of the newly and re-elected politicians, attending the annual Committee for Montgomery Legislative Breakfast. The program will air in third quarter on channel 21.

Montgomery County Arts and Humanities Council Grants Video

Production was completed on the multi-part series for the Montgomery County Arts and Humanities Council. The series outlines and promotes the Council's efforts to educate artists, musicians and performers on how to apply for and successfully receive grant funding for their projects. The programs will air during third quarter.

Non-Profit Initiatives

An innovative outreach studio production called 'Drawing the Line' connected Access Montgomery with the county's Substance Abuse Prevention Office and The Family Support Center, services of Montgomery County Department of Health and Human Services.

Drawing the Line on Under 21 Alcohol Use (DTL) is a multi-agency public-private partnership aimed at creating community consensus that underage drinking is unhealthy, illegal and unacceptable. In what is called a 'commercial challenge,' now in its second year, local high school students are encouraged to produce a public service announcement about the dangers of underage drinking.

In order to help the project gain a wider audience and increase the number of students gaining knowledge to information on how to produce a PSA, Access Montgomery presented a PSA workshop televised live to interested students gathered at various school locations throughout the county. Access Montgomery's training staff served as on-camera trainers facilitating this unique production partnership, featuring live in-studio guest experts who volunteered to share their professional knowledge about PSA production, with the audience. The event will hopefully serve as a model studio production for future youth outreach initiatives using cablecasting as a tool to exponentially multiply audiences.

Nonprofit Projects

Community Services for Autistic Children and Adults (CSAAC) requested production services for a 3-minute promotional public service announcement to communicate the wide variety of services offered by this non-profit dedicated to establishing community-based living programs for autistic adults in Montgomery County. Using a contract producer, b-roll provided by CSAAC and an Access Montgomery post-production coordinator, a unique 'puzzle piece' PSA was produced.

Trees for the Future, a Silver Spring-based non-profit dedicated to planting trees to restore tree cover to the world's most degraded lands, contracted Access Montgomery's studio in which to shoot several interviews as the basis for an 8-minute video for the Treesftf.org website. A professional video crew from the West Coast donated their time and equipment, and shot the interviews with an HD camera.

Unrelated Productions

The Big Band exercise video was shot by Access Montgomery crews in Studio A and edited by an AMTV post-production coordinator. The exercise session focused on exercises for senior citizens and will be marketed to assisted living homes, senior centers, and other target markets for seniors.

List of Programs Completed

Programs Completed and Released for the Quarter			
2005 Magical Montgomery Performances Part 1	9-Oct-06	2:00:00	Musical performances from the 2005 Magical Montgomery Festival.
2005 Magical Montgomery Performances Part 2	9-Oct-06	1:58:00	Musical performances from the 2005 Magical Montgomery Festival.
21 This Week	6-Oct-06	0:28:51	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Stan Gildenhorn, Leroy Warren, Julie Klingenstein & Cheryl Kagan Topics: Ehrlich Newspaper Endorsement; Sex Scandal; County Council -Fulltime Job?; Steele-Cardin?
21 This Week	20-Oct-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken, Panel: Stan Gildenhorn, Steve Kreseski, Joyce Terhes, Susan Heltemes Topics: Gubernatorial Race; Maryland Senate Race; Gazette Endorsement Takoma Park
21 This Week	27-Oct-06	0:28:53	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Stan Gildenhorn, Susan Heltemes, Liz Rubin, Julie Klingenstein Topics: Wash. Post Edorses Ehrlich; Who's exploiting Michael J. Fox; Can Wynn Hold Onto 4th; MD Legislative Races; County Council races; Attorney General Race
21 This Week	3-Nov-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Stan Gildenhorn, Susan Heltemes, Cynthia Rubenstein and Mark Uncapher Topics: Governors Race; Senate Race Steele & Cardin; John Kerry's "MACACA" MOMENT; Voting Machines; Gansler Decision; Red Wine
21 This Week	17-Nov-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.
21 This Week	1-Dec-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.
21 This Week	8-Dec-06	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.
21 This Week	15-Dec-06	0:27:51	Weekly half-hour public affairs series discussing national, state and local political issues.
Candidate Forum 2006 General Election Attorney General	21-Oct-06	0:05:09	Douglas F. Gansler (D)
Candidate Forum 2006 General Election Board of Education	21-Oct-06	0:23:40	Patricia B. O' Neill, Michael Ibanez, Philip Kauffman, Judy Docca, Tommy Le, Shirley Brandman
Candidate Forum 2006 General Election Clerk of Circuit Court	21-Oct-06	0:06:32	Loretta E. Knight(D), Terry Bork(R)
Candidate Forum 2006 General Election Comptroller	21-Oct-06	0:04:15	Annie M. Mc Carthy(R)
Candidate Forum 2006 General Election County Council	21-Oct-06	0:40:05	Steve Abrams, Shelly Skolnick, Nancy Floreen, George L. Leventhal, Duchy Trachtenberg, Howard A. Denis, Mark D. Fennel, Marilyn J. Praisner, Phil Andrews, Dennis E. Walsh, Scott Dyer
Candidate Forum 2006 General Election County Executive	21-Oct-06	0:08:29	Chuck Floyd(R), Robin Ficker(U)
Candidate Forum 2006 General Election Governor	21-Oct-06	0:05:11	Christopher A. Driscoll(P)

Programs Completed and Released for the Quarter

Candidate Forum 2006 General Election MD House of Delegates	21-Oct-06	1:09:52	John R. Austin, Jim Goldberg, Karen S. Montgomery, Jean B. Cryor, Chris Pilkerton, Kathleen Dumais, Brian J. Feldman, Robert F. Dyer, Susan C. Lee, Mike Monroe, William A. Bronrott, Paul N. Hnarakis, Richard A. Fenati, Joan Pleiman, Lorri D. Simmons, Tom Masser, Henry B. "Hank" Heller, Benjamin F. Kramer, John W. Wrightson, Gary Scott, Josephine J. Wang
Candidate Forum 2006 General Election MD State Senate	21-Oct-06	0:18:35	Brian E. Frosh(D), Jennie M. Forehand(D), David Stegmaier(R), Patrick J. Hogan(D), Mike Ryman(R)
Candidate Forum 2006 General Election Register of Wills	21-Oct-06	0:06:19	Joseph M. Griffin(D), Frank Enten(R)
Candidate Forum 2006 General Election Sheriff	21-Oct-06	0:05:02	Raymond Michael Kight (D)
Candidate Forum 2006 General Election State's Attorney	21-Oct-06	0:08:10	James F. Shalleck(R), John Mc Carthy(D)
Candidate Forum 2006 General Election US Congress	21-Oct-06	0:20:14	Albert R. Wynn(D), Robert E. Kozak, Chris Van Hollen(D), Gerard P. Giblin, Roscoe G. Bartlett(R)
Candidate Forum 2006 General Election US Senate	21-Oct-06	0:04:54	Brian E. Frosh(D), Jennie M. Forehand(D), David Stegmaier(R), Patrick J. Hogan(D), Mike Ryman(R)
Candidate Forum MCT Board 2006	2-Nov-06	0:20:15	Michael Boblitt, Steve Friedman, Merrill Hessel, Ginny Hillhouse, Tom Hoopengardner, Marian Merewitz, Paul Silverman
Freedom to Connect: Innovation, Competition	9-Oct-06	0:26:38	Conference linked to MCT Telecom Policy production. Focuses on the internet and community media
Freedom to Connect: The Politics of Technology	5-Oct-06	0:45:00	Conference linked to MCT Telecom Policy production. Focuses on the internet and community media
JFK High School Career Fair AMTV Highlight Loop	11-Dec-06	2:00:00	Video highlights of AMTV programming are featured including PSA workshop, take our kids to work station Ids, other generic promos, and Magical Montgomery clips.
League of Women Voters 2006 Electoral Debates District 1 County Council	18-Oct-06	0:29:33	Debate District 1 County Council 2 Candidates, Roger Berliner, Howard Denis
League of Women Voters 2006 Electoral Debates States Attorney	18-Oct-06	0:32:35	Debate- States Attorney Race, 2 Candidates, John McCarthy, James Shalleck
Magical Montgomery 2006 Closeups	12-Oct-06	0:04:32	Car Artist, Adventure Theatre and SilverSpringcenter.com
Magical Montgomery 2006 Closeups	12-Oct-06	0:05:38	Bach Sinfonia, Silver Spring Stage, Artist Cynthia Johnson and jewelry artist Fran Kronstadt
Magical Montgomery 2006 Closeups	12-Oct-06	0:05:12	Capital Accord Chorus, Class Acts Arts and a collage artist
Magical Montgomery 2006 Closeups	12-Oct-06	0:04:57	Creative Adventures and artist Sandra Pope
Magical Montgomery 2006 Closeups	12-Oct-06	0:04:01	Raqs Roqs and Arts Stream Puppets and Theatre
Magical Montgomery 2006 Traditional Stage	3-Oct-06	0:45:39	Furia Flamenco and Coral Cantigas
Magical Montgomery 2006 Traditional Stage	5-Oct-06	0:27:05	Featuring Vel Halla
Magical Montgomery 2006 Traditional Stage	5-Oct-06	0:36:15	Featuring The Balkanics
Magical Montgomery 2006 Traditional Stage	5-Oct-06	1:01:48	Featuring Vel Halla, Pete Moss and the Bog Boys and the Culkín Irish Dancers
Magical Montgomery 2006 Traditional Stage	5-Oct-06	0:50:08	Featuring Raqs Roqs
Montgomery Business Matters	25-Oct-06	0:28:39	Host; Georgette Godwin, Acting President & CEO, MCC; Robert McGlotten, Montgomery County Economic Development Department; Guest: Dr. Hercules Pinkney, Provost, Montgomery College, Germantown Campus; Scot Browning, CEO, Capital Bank; Kathie Durbin, MC Liquor Control Board
Montgomery Business Matters	25-Oct-06	0:28:05	Host(s) Georgette Godwin, Acting President & CEO, MCC; Robert McGlotten Montgomery County Economic Development Department Guest: Raul Medrano, New Business Development Specialist, Montgomery County Dept. Of Economic Development; Leslie McDermott, Community Outreach & PR Liasion, Brookside Garden

Programs Completed and Released for the Quarter			
Montgomery Business Matters	22-Nov-06	0:28:30	Host: Georgette Godwin, Robert McGlotten Guest: Laura Glynn, Glynn Technologies; Bill Robertson, Adventist Healthcare; Gene Counihan, The Maryland Chamber of Commerce; Nansie Heimer-Wilde, Recreation Coordinator, City of Gaithersburg
Montgomery Business Matters	22-Nov-06	0:28:51	Host: Georgette Godwin, Robert McGlotten, Guest: Dr. Mahlon Straszheim, Dept. Of Economics, University of Maryland; Jonathan Wilber, CEO, Master Key Consulting; Lynn Benezion, Associate Executive Director, Rockville Economic Development, Inc.
Montgomery County Inaugural Ball	8-Dec-06	0:59:00	Montgomery County celebrates the inauguration of Ike Legget as County Executive.
PSA Workshop for Commercial Challenge Contest	15-Nov-06	1:00:00	A public/private;comprehensive, countywide prevention program that focuses on reducing adolescent alcohol use.

Total Production Services Program Hours = 24:26:55 (24 hours, 26 minutes and 55 seconds)

DISTRIBUTION

The new Programming Schedule for second quarter began October 2 for thirteen weeks. Both channel 19 and 21 carried programs from eligible applicants who applied for channel time. Access Montgomery translated approved applications for channel time into Facil Program Schedules for AMTV 19 & 21.

Leading up to the Maryland General Election on Tuesday, November 7, the statements from candidates, arranged by Elected Office, were scheduled on AMTV21 over a three week period. In addition, debates of candidates in certain races for office were scheduled leading to the General Election. and the programs were organized by office and party and shown in blocks on channel 21 for the two weeks leading up to the general election as well as streamed on the AMTV website. The debates were produced by AMTV, the Montgomery County League of Women Voters, and the Urban League.

The General Conference of The Church of Jesus Christ of Latter-day Saints was scheduled and carried on AMTV19 on the weekend of September 30 and October 1. The Conference was carried live from a tuned satellite signal using AMTV satellite signal receiving dishes as has been done every six months for the past fifteen years.

The Annual Volunteer Recognition and Awards Ceremony was shown on the channels throughout December and also streamed on the AMTV website.

In December, Access Montgomery through AMTV21 participated in a simulcast of the event of the Inauguration of County Council Members and the new County Executive. The County Government's PEG channel produced coverage of the event and arranged for the cable companies to simulcast the program live on several PEG channels.

Programming Analysis

Access Montgomery produced 1,751 hours of programming during second quarter. This included premiere and repeat airings of programs. AMTV's community bulletin board, EventNet, ran 1,373 hours.

Programming Analysis			
	Hours Played	Number of	Number of Different Programs Played
First Run	700	1,143	1,143
Repeat	1,052	4,052	744
Total of First Run+Repeat	1,751	5,195	1,887

Program Analysis Event Net		
Program Title	Hours	Number of
EventNet 19	638	1,203
EventNet 21	51	1,060
VBB/Washington Ear	684	57
Grand Total	1,373	2,320

Programming by Channel, by Origin and by Category

The tables below represent hours of programming by channel, origin and category. During second quarter, there was a 2% increase in total programming (Total = channels 19 and 21).

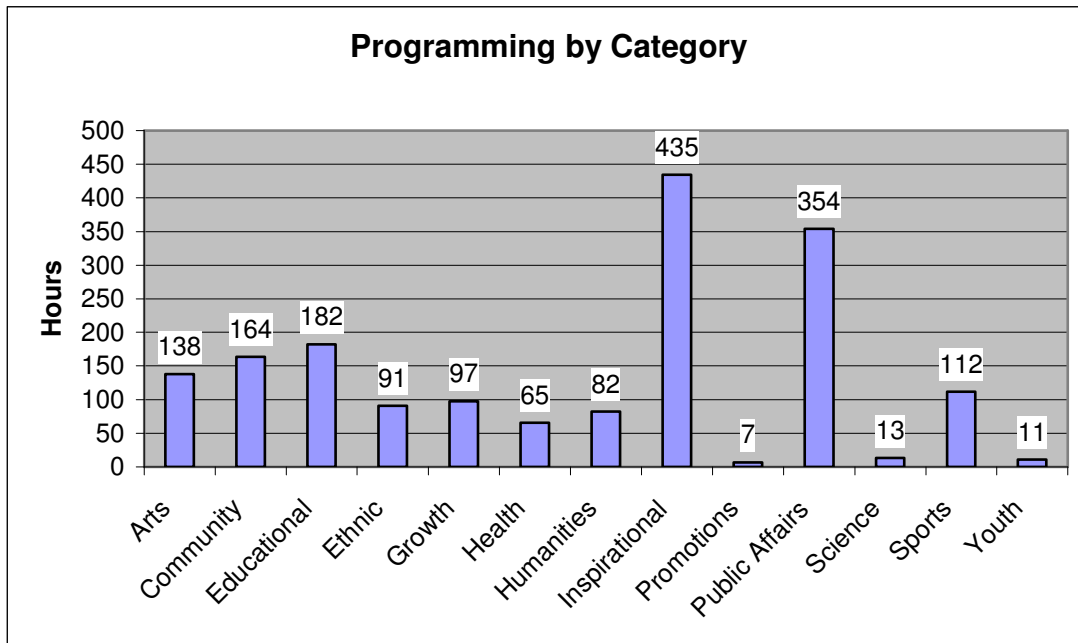
Channel	Total Hours
19	833
21	919
Grand Total	1,751

Origin	Total Hours
Maryland	39
MCT	41
MCT Access	663
MCT Prod Svs	103
MCT Training	4
Metro	365
Mont. County	304
Non-Local	220
Prod Svs CCM	13
Grand Total	1,751

Category	Total Hours
Arts	138
Community	164
Educational	182
Ethnic	91
Growth	97
Health	65
Humanities	82
Inspirational	435
Promotions	7
Public Affairs	354
Science	13
Sports	112
Youth	11
Grand Total	1,751

Note: The total in the three charts above exclude NASA and EventNet (AMTV's community bulletin board)

During second quarter, the Inspirational programming category had the highest number of the program hours followed by Public Affairs as the second highest category. Program categories with the least amount of hours on the channels were the Promotions, Science and Youth categories.



ADMINISTRATIVE

Staffing

Access Montgomery welcomes Alysia Thaxton to the Administrative team. Alysia was hired on December 4, 2006 as an Executive Assistant. A part of Alysia’s responsibilities will be to act as a Board Liaison.

Alice Gordon was hired to serve as a temporary technical volunteer recruiter working in Client Services with the goal of adding new technical volunteers to the membership rolls. Alice’s outreach included Montgomery County Public School high school television production teachers whose curriculum includes studio production training. This work also included general community outreach and building awareness, which served to draw registrants to the January 2007 Orientation class, which was filled to capacity.

An additional high school senior intern joined the Client Services department in second quarter and will continue through the remainder of the school year in addition to the two already on board. The interns are fulfilling both county school internship hour requirements as well as Access Montgomery-established internship production requirements.

In conjunction with the arrival of Montgomery County Public School interns, Client Services created an internship outreach packet which outlines program requirements including: becoming certified in at least one production area, either field or studio, while interning at AMTV; making one intern team production for air on AMTV; and volunteering on five access producer productions over the term.

Additionally, open recruitment of new interns was launched with an informal partnership with MCPS, as a lead up to a more formalized internship outreach to begin in third quarter.

Organizational Development

Indiggo & Associates facilitated a meeting with staff on November 17, 2006 to start the discussion of defining a shared vision of a positive organizational culture for Access Montgomery. The management team delivered the 18-month operational goals and in small groups led by a management team member, staff had the opportunity to give their input on each operation goal.

During second quarter, the Management Team continued to meet and work with Indiggo and Associates in building an effective and cohesive team.

Organizational Business Processes

Clean-up of the library was completed so that additional shelf space could be cleared to house the growing body of presenter and producer tapes coming into the channels. Tapes in formats no longer in use and which arrived at Access Montgomery prior to the establishment of the Facil database and never catalogued in the system were removed from the library. Presenters and producers were notified that tapes needed to be picked up within 60 days.

Member Mailings

In November, the Board of Director's Election provided an unprecedented number of times to communicate with members through a series of mailings and e-mail communications. On each occasion, Access Montgomery mailed 3,298 members information concerning the Election process. The increased number of members was due to the Board of Directors new definition of members.

Maryland Non-profits, the external organization handling the Board Election balloting process, mailed 3,298 ballots and 307 ballots were received.

Facil Client Management Database

A significant amount of updating was done in the Facil database due to the Board of Director's decision to bring Access Montgomery's definition of membership in line with the Montgomery County Code. The database update was required and unanticipated as a result of this change in 'member' definition.

New Digital Equipment Training

Control room/Studio A began production using the recently installed digital equipment. In early October, a Ross Video representative provided commissioning of, and training for, the new digital switcher, to key staff and volunteers. The training included the Ross Synergy 2 switcher, the Insciber TitleOne CG, and the Insciber IncaStore graphic still-store.

HR Software Package

Human Resources added a new HR software package that integrates with our accounting software, Solomon. This new system will enable us to track applicants all the way through our hiring process. It will also enable us to gather, keep and report statistical data that in the past was done using spreadsheets.

Health Coverage

Transfer season for benefits opened on October 23, 2006 and ran through November 14, 2006. During this time full time employees had the opportunity to review and elect their health coverage choices for 2007. These new elections became effective on January 1, 2007.

Employee Events

The Employee Event committee hosted a Bowling Night on Friday October 27, 2006 at Bowl America in Gaithersburg. For the Thanksgiving holiday, a Thanksgiving Pot Luck dinner was organized for staff on November 16, 2006. In December, to celebrate the spirit of the season, the staff gathered for a Holiday Luncheon on December 5, 2006. The Event Committee will continue to work on sponsoring additional events for 2007.

PEG Holiday Event

To celebrate the holiday season, a PEG holiday luncheon was held at Access Montgomery in Studio A for all PEG partnering networks and Access Montgomery employees.

Staff Chart

Executive Board of Directors

President	Eugene Saunders
1 st Vice President	Marion Hayes Hull
2 nd Vice President.....	Dennis Courtney
Secretary	Francine Wyron
Treasurer.....	Darryl Lesesne
Immediate Past President.....	Nancy Poole

Administration

Executive Director	Richard Turner
Executive Assistant	Alysia Thaxton
Accounting Director/ Human Resources Manager	Debbie Billings
Bookkeeper	Lynda Gruver
Administrative Assistant	Kimberly Parks
Scheduler	Dee Willett

Client Services

Client Services Director	Laura Randall Cooper
Community Project Manager (Team Coordinator)	Kimberly Watkins
Community Project Manager	Obunwa Nwaogbe
Community Project Manager	Jasmine White
Producer	Rodney Bryant
Instructional Designer	Michael Camillo
Trainer	Larry Merewitz
Technical Intern/Volunteer Recruiter	Alice Gordon
Teaching Assistant	Cameron Jones
Teaching Assistant	Tchad Moore
Teaching Assistant	Sara-Jane Thomas
Teaching Assistant	William Davenport
Teaching Assistant	Yen-Ming Chen
Teaching Assistant	Jamelah Fain
Teaching Assistant	John Buckley

Research, Evaluation and Development

Research, Evaluation & Development Director	Patricia Stewart
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Supportive Services

Technical Support Services Director	Don Katzen
Programming Manager	Stuart Garfinkle
Programming Specialist	Demetrius Sykes
Media Resources Technician Team Lead.....	Patrick Thorpe
Media Resources Technician I.....	Jimmy Albert
Media Resources Technician II.....	Elias Agritellis
Media Resources Technician III.....	Isaac Asare
Media Resources Technician Assistant	Chantee Datcher
Playback Supervisor	Bernard Dowell
Playback Operator	Cy Gardner
Production Coordinator/Director	Joe Thompson
Production Coordinator/Council	Mark Matarese
Post-Production Coordinator	Joelle Modderman
Post-Production Coordinator	Lamonica Cansler
Equipment Technician	Isaac Wesley
Production Technician	Bryan Lyles
Production Technician	Chantel Ashley
Production Technician	Ally Potter
Production Technician	Barbara Krieger
Production Technician	Trevor McDuffus
Production Technician	Marcus McCoy
Production Technician	Langley Wiggins, Jr.
Production Technician	Darrell Mitchell
Production Technician	Kristopher Miller
Production Technician	Jung Hu Lee
Production Technician	David Robinson
Production Technician	Dan Immerman

Production Technician Vera Elliott
Production Technician Philip Ivantsov
Production Techniciam Anthony Zucconi