

3rd Quarter Report FY'07

January 1, 2007 – March 31, 2007

Montgomery
COMMUNITY TELEVISION, INC.

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OUTREACH

Access Montgomery engages in a number of activities to raise awareness of its mission, services and benefits to the community. Efforts were continued in third quarter to raise the profile of the channels in the community, continuing to align with the adopted 18-month operational priorities.

Outreach Activities

High School Outreach

Experiences of the past few months have helped community project managers get a better sense of which outreach activities yield specific results leading to a better understanding of how to maximize resources. The focus of the temporary technical volunteer recruiter has been to target students who have existing TV production skills for technical volunteer development and possible internship opportunities.

Youth with existing TV production skills are reached through school program administrators both at the high school and college levels. Outreach to students at Seneca Valley and Northwest High Schools resulted in interest by teachers in bringing several large student groups for orientation. Community project managers are working to schedule these groups for orientations and tours. A presentation at Montgomery College, arranged through the department head of the film and video production department, resulted in recruitment of several interns for both the spring and summer terms.

Capacity-building for the internship program presented, however, a significant challenge to this critically important area of development, outreach and direct service to the community. Space is limited at any one time during the day to accommodate the growing number of potential interns. The next group of interns will be organized into production teams assigned to productions in the evenings.

Tours

Access Montgomery is making efforts to accommodate growing numbers of requests for tours from the communities' numerous youth clubs such as the Cub Scouts and Girl Scouts. In an experiment to take advantage of one such group's interest in the channels, a Cub Scout tour was turned into an opportunity to shoot promotions and station IDs for the channels. A group of cub scouts were featured in a series of family activity-oriented station promos talking about such youth-oriented subjects as family meal time, getting help with homework and exercising for fun. The production resulted in 14 promos and station IDs which will be shown on the channels beginning in Q4.

Community Events

A community event organized by the Silver Spring Youth Collaborative (SSYC) called '*What's Your Story*' provided a high-profile sponsorship and outreach opportunity for Access Montgomery. The purpose of the event was to launch a youth-led media campaign focused on youth voice and space in downtown Silver Spring.

At the first phase of the event held at the Gwendolyn Coffield Center in Silver Spring, Access Montgomery staffed an information table in the lobby where passersby not only for the event itself, but for all of the center's busy Saturday activities, were able to learn more about AMTV.

In addition, Access Montgomery was also listed as a sponsor on all of the *What's Your Story* posters, press materials and follow-up communications.

Community Partnerships

Development of the partnership with the Charles W. Gilchrist Center for Cultural Diversity in Wheaton continued. A decision was made to replace the community project manager (CPM) originally assigned to the Gilchrist Center in order to reinvigorate outreach and partnership-building in the down county area.

Member Outreach

A Volunteer Forum workshop facilitated by Indiggo Associates was held at the start of the quarter with the goal of the Access Montgomery leadership team to share and discuss its 18-month operational priorities with members and to start an ongoing conversation with volunteers on how to enhance the volunteer experience and co-create a new and better culture for all Access Montgomery stakeholders. Approximately twenty volunteers attended this session that included dialogue and exercises to help explore ideas on how to build stronger and more satisfying partnerships between volunteers and staff members.

In late March, Access Montgomery launched an intensive effort to directly contact all of the certified technicians listed in the Facil database in order to assess interest in being contacted to volunteer, availability, reasons for volunteering and to update all contact information. As calls are made, Facil records are updated. The telephone outreach will continue until all 430 people on the list of certified technicians have been contacted.

Creative Connections met monthly throughout the quarter featuring topics particularly relevant to producers: copyright and intellectual property issues; Shooting on a Shoestring – how to produce programs with very little money; and Channel Leasing and Internet TV networks for wider distribution of access-produced programs. Creative Connections regular monthly meetings are announced via postings in the building as well as through e-mail announcements to all certified users of Access Montgomery facilities.

Other Mission-Related Non-Profit Projects

An outreach to the non-profit Silver Spring-based Chelsea School created new technical training opportunities for television production students there. The school's curriculum is designed for learning disabled students to gain vocational technical skills. Administrators are focused on transitioning the school from the more traditional vo-tech trades to those in high-tech areas including television production and the digital audio and video arts. Instructors contacted AMTV in search of hands-on opportunities for production students to practice their skills. After an initial assessment and orientation for the students in third quarter, a studio workshop in fourth quarter will open the door for Chelsea students to become technical volunteers and interns at Access Montgomery.

Website Promotion

In third quarter, Access Montgomery released its new design for the accessmontgomery.tv website. The redesign included enhanced features, improved functionality and more user-friendly access. The new design continues to evolve to meet the needs of our members and volunteers and includes an improved organization of content to allow users to navigate and find what they need faster and easier. Although the new design was released, all aspects are not yet in place. Access Montgomery is continuing to update the website and include new features. Additions to

the website included photos, News and Announcements, Video on Demand, Newsletter and What's on this Week with additional features to be added in the months to come.

The www.accessmontgomery.tv website will further Access Montgomery's efforts by providing an information portal for our members, volunteers, potential volunteers and viewers. The www.mct-tv.org website will also be redesigned and include information pertaining to the governance of the organization.

Information promoted on the website included (but limited to):

- Creative Connections meetings
- Updated class schedule information
- Volunteer Forum output
- New combined program schedule of AMTV 19 and 21
- What's on AMTV This Week
- Hometown video awards information and process for program submission
- Updated program schedule information: daily, weekly, quarterly
- InFocus Newsletter
- Volunteers Wanted – a list of current studio shows that need volunteers
- Volunteer Questionnaire
- How to become a member

Media/Newsletter Coverage

Access Montgomery was featured in the February 2007 issue of InTouch, the Montgomery County Community Newsletter of the Office of Community Outreach, which is part of the Offices of the County Executive. The article was an overview about the organization and its services.

Member/Person Status

Access Montgomery had a total of 2,978 active persons. This total includes all person types. There were 2,527 members of the organization which includes both member-guide and member individuals.

Person Status and Type

Person Type	Active	Inactive	Grand Total
Associate	1	1	2
ExecProducer	3	0	3
Member	932	662	1594
Member-Guide	1,595	724	2319
Presenter	111	3	114
Prospect	184	4	188
Prospect UR	1	0	1
PSClnt UR	2	0	2
Training Wait	43	140	183
Undecided	48	66	114
Intern	0	1	1
Stakeholder	26	1	27
Contractor	3	0	3
PFClient	24	16	40
Guest	5	0	5
Grand Total	2978	1618	4596

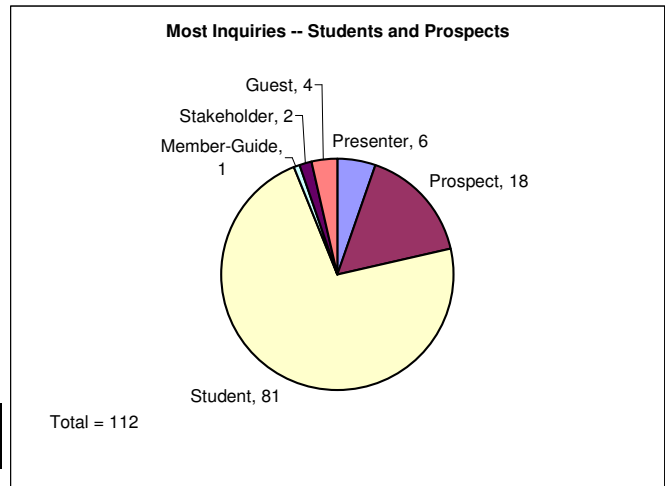
Note: Due to changes in the definition of members, the total count by Person Type will fluctuate beyond the norm.

New Contacts

Access Montgomery made contact with a total of 112 new people for third quarter. This is a 50% decrease from second quarter. *

These are individuals who have initiated contact with Access Montgomery. This is a snapshot of their status as of 3/31/07. It is our goal that these individuals will become members and volunteers of the organization.

To Date	Qtr 1	Qtr 2	Qtr 3
New Contacts	154	226	112



*Note: As a reminder, new contact numbers rose significantly in second quarter due to the increase in the number of member-guide persons, those requesting the program guide, who made a connection to the organization as a result of the Board elections process.

TRAINING

The orientation class at the start of third quarter was booked beyond capacity of 50 seats which led to a nearly full roster for the introduction to video basics class. Enrollment in classes overall remains high and the discounted technical classes appears to encourage participation especially in studio classes which were filled to capacity throughout third quarter with a very good showing in field classes as well.

Silver Spring-based Family Learning Solutions sought help from Access Montgomery in providing editing instruction for a group of youth aged 10-16 with whom the non-profit had been working independently to teach videography skills. The students' projects included interviews with County Executive Isiah Leggett. AMTV designed a four-week after-school editing basics class at the Gilchrist Center using Access Montgomery equipment to help the group start editing their programs.

Studio 501(c)(3) Redevelopment

County non-profit organizations now have additional opportunities to appear on Access Montgomery's studio training program, Studio501(c)(3), which has been expanded to include two NPOs in each segment. Guests on the program are encouraged to provide as much supporting video material as possible in order to continue improving the quality of the show. A university-level intern will be routinely assigned as the segment producer of this program whenever possible, working under a community project manager acting as the program's supervisory producer, in order to enhance continued development of not only the program, but advanced internship opportunities as well.

A college production intern was assigned as a segment producer on the program in third quarter and began some limited expansion by including two non-profit organizations on each show. Inclement weather led to cancellation of one evening of taping, however, and scheduling

conflicts with volunteer hosts resulted in additional production challenges. Further expansion of the program including additional tapings and new hosts will continue in fourth quarter and beyond.

Certifications

Certifications during the third quarter totaled 227. The following charts indicate the number of certifications in each area and total number of certifications.

New Certifications		Total Certifications	
Certification Code	Total	Certification Code	Total
C-Ftech	4	C-BoomWireless	7
C-Intro	29	C-DVCPRO Cam	12
C-Orientation	90	C-Fproducer	437
C-PEditFCP	14	C-Ftech	413
C-SAD	6	C-Intro	703
C-Scamera	9	C-Orientation	805
C-SCAudio	10	C-PEditFCP	194
C-SCCG	10	C-Pproducer	144
C-SCSwitcher	10	C-SAD	94
C-SCVT	10	C-Scamera	223
C-Sdirector	7	C-SCAudio	214
C-Sfloor	9	C-SCCG	214
C-Sproducer	6	C-SCSwitcher	207
C-Sprompter	7	C-SCVT	205
C-Dirprereq	2	C-Sdirector	92
C-Slighting	4	C-Sfloor	127
		C-Slighting	153
		C-Sproducer	197
		C-Sprompter	203
		C-Dirprereq	6
Grand Total	227	Grand Total	4,650

Training Classes and Capacity for 3rd Quarter

Classes/Workshops	Number of Classes	Total Capacity
Field Producer	2	32
IntroVBasics	2	100
Orientation	2	160
Studio Basic	2	12
Studio Ctrl Rm	2	12
Studio Dir 5w	2	6
Studio Prod	1	13
Adv FCP Editor	1	10
Field Camera	2	32
Field Editor	2	18
StudioLighting	2	24
Grand Total	21	419

PRODUCTION FACILITATION

In continuing efforts to help new volunteer producers and technicians feel more comfortable in immediately participating in production at the completion of classes, community project managers (CPMs) are progressively advancing the point at which they have first contact with clients in training. As such, CPMs were present at the Introduction to Video Basics class to introduce themselves and their areas of responsibility in the hope that connecting volunteers to a familiar face will lead to greater and faster involvement at Access Montgomery.

Internship Program

The growth of the internship program has created a small pool of certified technical volunteers who are required to volunteer as crew in order to successfully complete the program. Interns work both individually and as members of an intern production team to crew on productions either working for volunteer producers or for non-profits in search of a simple production such as a PSA.

This approach is a replication of a development tool which has yielded good results for other access centers such as Manhattan Neighborhood Network (MNN). Originally introduced to AMTV in July 2006 at the Alliance for Community Media's national conference in Boston, MNN has had great success in connecting non-profits and youth by using PSA production as a training tool. By specifically pairing intern production teams with non-profits, the interns gain valuable production experience and non-profits walk away with a no-cost video specifically tailored to their needs.

One such project, *Speakout on Affordable Housing*, was shot and edited by an intern team under the direction of the non-profit Affordable Housing Conference of Montgomery County. The video served as a conference opener at the County's annual Affordable Housing conference in April.

This intern/non-profit relationship-building effort also resulted in a video produced for the youth-oriented NPO *Project Change* focused on ending school bullying. 'You Have the Power', a two-part PSA series, was shot by AMTV's intern volunteer production team working as crew, producers and editors under the guidance of Project Change's executive director. The PSAs will air on the channels in the fourth quarter.

In addition to the intern contributions on Studio 501(c)(3), the PSA production on bullying and the speakout on affordable housing cited earlier, interns also originated their own programs during the quarter and contributed to productions as technical volunteers on other access user programs. Creating original programs and serving as volunteer technicians are among the requirements for successful completion of Access Montgomery's internship program. Intern productions launched in this quarter include 'Sweeny Todd: a documentary on the making of a high school musical'; '15 Minutes from Here' -- a documentary on poverty amidst neighborhoods of plenty; and 'High School for Dummies' -- a primer for middle-schoolers preparing to move up to high school.

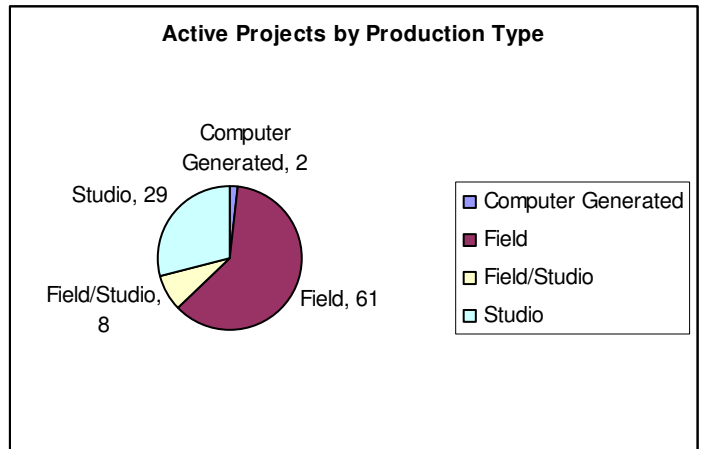
The 'What's Your Story' community event organized by the Silver Spring Youth Collaborative (SSYC) brought together thirteen teens and eleven adults for a producers kick-off meeting to begin planning a community campaign using a variety of new and old media to get a message to a key audience. The mission of SSYC is to engage at-risk teens as full and active decision-makers in the life of the community. This first phase, a one-day event, was held at the

Gwendolyn Coffield Center in Silver Spring and Access Montgomery provided two cameras and light kits along with two trainers to work with the groups helping them clearly articulate the message they want to send and understand the role video and television can play in delivery of the message. An immediate follow-up to the event was held later in the week for the youth and their adult facilitators to plan next steps. AMTV continues its partnership on the project with the down-county CPM working to provide resources for youth producers to continue learning video techniques and crafting their campaign.

Number of new, active and completed projects

The tables on page 10 and 11 represent the status of current projects for third quarter. By the end of the quarter, there were 100 active projects. Twenty projects were started this quarter. Eleven projects were completed.

Of the 100 active projects, field productions ranked the highest followed by studio productions.



New Projects

Projects Started This Quarter	
Project Status	Total
Active	16
Cancelled	0
Completed	4
Stalled	0
Total	20

Projects Started During Each Quarter			
Project Status	Qtr 1	Qtr 2	Qtr 3
Active	8	10	16
Cancelled	0	3	0
Completed	1	1	4
Stalled	0	0	0
Total	9	14	20

Active Projects

Active Projects at end of Quarter	
Production Type	Total
Animation	0
Computer Generated	2
Field	61
Field/Studio	8
Remote	0
Satellite Feed	0
Studio	29
Switched/EFP	0
Total	100

Active Projects at End of Each Quarter			
Production Type	Qtr 1	Qtr 2	Qtr3
Animation	0	1	0
Computer Generated	2	2	2
Field	69	56	61
Field/Studio	9	7	8
Remote	0	0	0
Satellite Feed	0	0	0
Studio	39	35	29
Switched/EFP	0	0	0
Total	120	101	100

Projects Completed

Projects Completed During Quarter	
Animation	0
Computer Generated	0
Field	9
Field/Studio	1
Remote	0
Satellite Feed	0
Studio	1
Switched/EFP	0
Total	11

Projects Completed Each Quarter			
Production Type	Qtr 1	Qtr 2	Qtr3
Animation	0	0	0
Computer Generated	0	0	0
Field	2	29	9
Field/Studio	0	4	1
Remote	0	0	0
Satellite Feed	0	0	0
Studio	0	1	1
Switched/EFP	0	0	0
Total	2	34	11

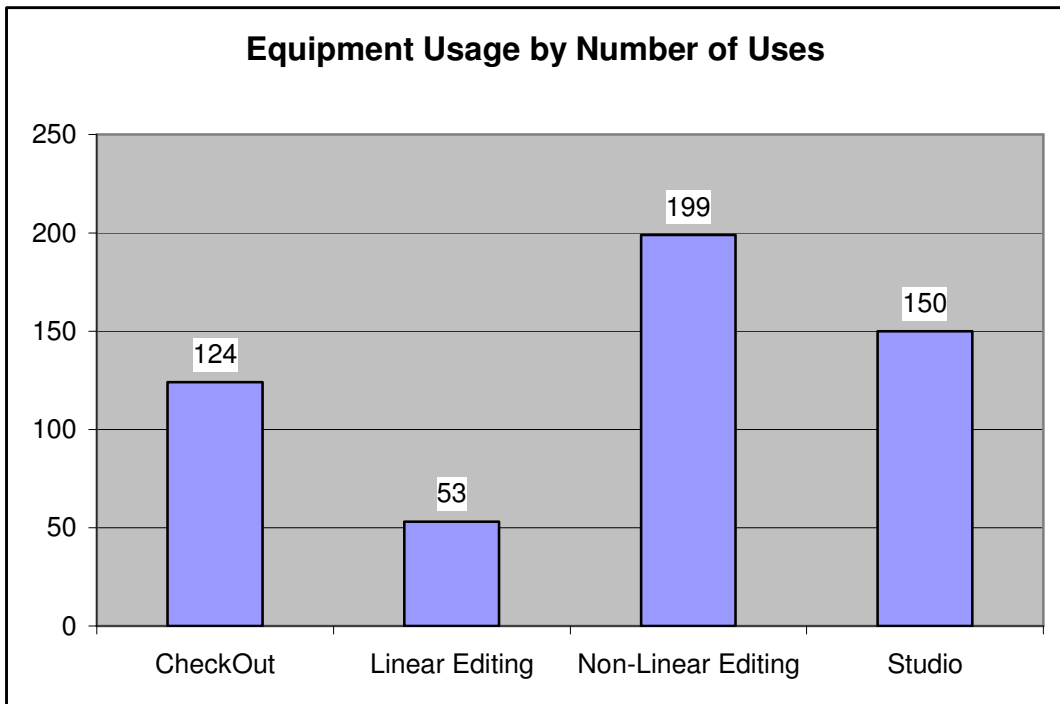
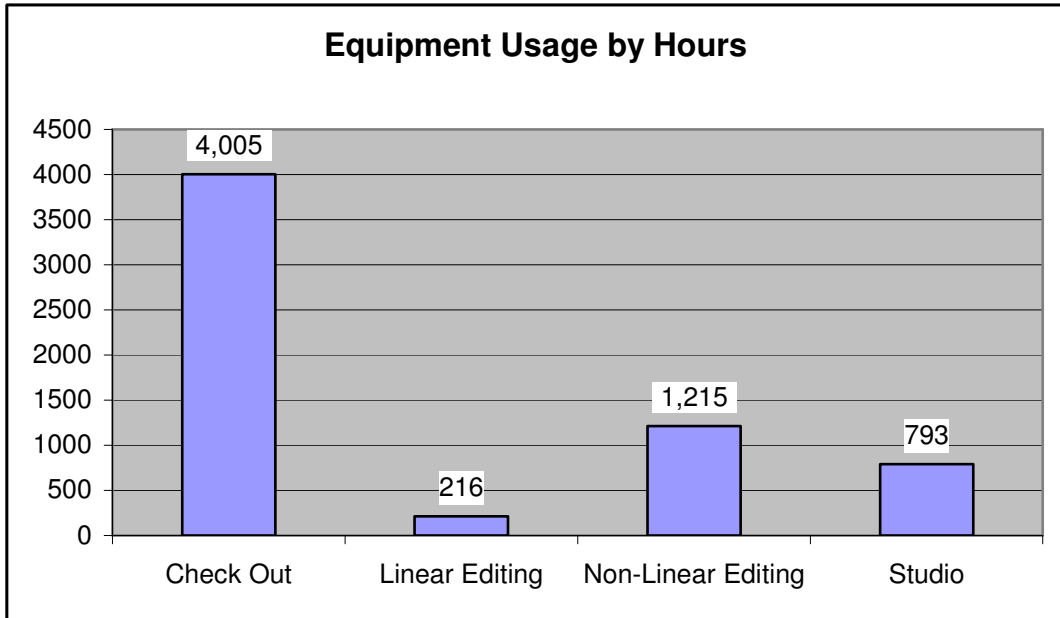
Equipment Usage By Group and Type

Equipment use for third quarter totaled over 6,200 hours. This is a increase of 4% over last quarter. This includes remote cameras and VTRs, the use of editing suites, studios A and B and control rooms A and B.

EquipGroup	EquipTypeCode	Description	Numbers of	Hours of	Dollars
P-Checkout	CAM DVC FLD 11	DVC PRO AJ D400P Camera System	5	282	\$ 15,510.00
	CAM DVC FLD 8	DVC PRO AJ D410 Camera System	14	459	\$ 25,245.00
	CAM DVC FLD 9	DVC PRO AJ D410 Camera System	4	52	\$ 2,860.00
	CAM MINI FLD 1	Mini DV Camera System Field	25	320	\$ 14,422.50
	CAM MINI FLD 2	Mini DV Camera System Field	5	167	\$ 7,537.50
	CAM MINI FLD 3	Mini DV Camera System Field	13	200	\$ 8,977.50
	CAM MINI FLD 4	Mini DV Camera System Field	3	52	\$ 2,340.00
	CAM MINI FLD 6	Mini DV Camera System Field	12	336	\$ 15,120.00
	CAM MINI FLD 7	Mini DV Camera System Field	9	297	\$ 13,365.00
	VCR DVC PRO 230H	VCR DVC PRO For Checkout	23	1,186	\$ 23,720.00
	VCR MINI DV	Mini DV VCR for Checkout AG DV1000	11	653	\$ 9,795.00
P-Checkout Total			124	4,005	\$ 138,892.50
P-Edit	EDIT E DVC PRO	Edit suite E DVC Pro, RM-450	32	127	\$ 10,140.00
	EDIT F DVC PRO	Edit suite F DVC Pro, RM-450	21	89	\$ 7,120.00
P-Edit Total			53	216	\$ 17,260.00
P-NLE	NLE SUITE A	Non Linear Edit Suite A W/FCP	50	219	\$ 17,520.00
	NLE SUITE B	Non Linear Edit Suite A W/FCP	52	283	\$ 22,620.00
	NLE SUITE C	Non Linear Edit Suite A W/FCP	58	319	\$ 25,486.67
	NLE SUITE D	Non Linear Edit Suite A W/FCP	39	395	\$ 31,613.33
P-NLE Total			199	1,215	\$ 97,240.00
P-Studio	CONTROL RM "A"		49	279	\$ 55,800.00
	CONTROL RM "B"		24	116	\$ 17,475.00
	STUDIO "A"		50	281	\$ 22,480.00
	STUDIO "B"		27	116	\$ 5,825.00
P-Studio Total			150	793	\$ 101,580.00
Grand Total			526	6,229	\$ 354,972.50

- Dollar equivalent of fair market value
- Equipment includes remote cameras and VTRs, the editing suites and studios A and B.

Equipment Utilization 3rd Quarter



Volunteer Service

The new tracking system for reporting the number of programs worked on rather than the number of hours of participation by volunteers continued in third quarter. This single system is used for both reporting and rewarding volunteer participation. This quarter, volunteers worked on a total of 555 productions.

Total number of volunteers	83
Total times volunteering	345
Total number of programs	555

PRODUCTION SERVICES

As part of outreach and partnership-building efforts, Access Montgomery continued to connect with the community to create programming and support for public access, government and internal productions. Production services were provided for monthly productions of *Coming Attractions* and weekly productions of *21 This Week* and *Montgomery Week in Review*, as well as various community and client productions.

Community Partnerships

Access Montgomery continued its partnership opportunities in the on-going community event, summer collegiate league baseball. AMTV provided technical input in the construction of the broadcasting booth in the press box at Shirley Povich Field, the home of the Bethesda Big Train baseball team. Construction of the booth will allow for a more permanent presence of AMTV production services equipment and personnel in the 2007 and future seasons of league play at Povich Field.

Nonprofit Initiatives

Access Montgomery provided technical support for the Art of Living Foundation Silver Jubilee celebration held at the Kennedy Center for the Performing Arts in Washington, DC. This international non-profit holds classes throughout the region, with many conducted in Montgomery County, teaching people of all ages to 'foster human values such as compassion, friendliness, a sense of brotherhood and an attitude of service to society.' In addition to providing a switched electronic field production which was fed live via satellite to many locations around the world, AMTV will also air the post-produced program in the fourth quarter.

Post-production was completed on The Arts and Humanities Council of Montgomery County Grants video. The video features a number of arts grants recipients detailing their experiences in the grants process with information on the new grants process provided through interviews with the executive director of the Council. Airing the program on AMTV in fourth quarter increases awareness of the new grants process among artists and humanities scholars; expands the capacity of the Arts and Humanities Council to inform artists about the grants process; and finally, increases both the number and quality of the grants applications.

Community Event Coverage

In January, the annual Martin Luther King, Jr. Day celebrations were covered extensively by Access Montgomery which included pre-production and editing. The Musical Tribute at the Strathmore Music Center was produced as a switched live-to-tape event and broadcast in its entirety on AMTV 21. Additionally, the Martin Luther King Volunteer Day of Service at the Bethesda Marriott Conference Center was the subject of five AMTV-produced short programs focusing on the work of several of the more than 30 non-profit organizations assembled for the day by the Volunteer Center.

A town hall meeting on Mental Health Parity, sponsored by Congressman Chris Van Hollen as part of a national dialogue on mental health equity by insurance providers, was produced as a switched live-to-tape event and aired on AMTV 21. Because the event was held in the auditorium of the County Council building, PEG partnership was critical to production success in utilizing cameras, control room and production services contract staff.

In addition to community events produced, Access Montgomery completed and aired the program on the Committee for Montgomery's Legislative Breakfast taped in third quarter as well as post-production work on producing a short program from videotape shot in FY'06 which now promotes this year's Long Branch Community Festival.

Post production services

Graphics were created for live-to-tape productions for access user Toby Beach and full-service editing was provided for productions including the Martin Luther King Celebration, the Mental Health Town Hall Meeting, the Arts and Humanities Grants video, the Cub Scout and Magical Montgomery promos and the Art of Living Production at Kennedy Center.

List of Completed Programs during 3rd Quarter

During third quarter, Access Montgomery produced 10 hours and 15 minutes of programming on events and activities in the community.

Programs Completed and Released for the Quarter			
21 This Week	5-Jan-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.
21 This Week	19-Jan-07	0:28:50	Host: Casey Aiken, Panel: Stan Gildenhorn, Bill Askinazi Jim Shalleck & Susan Heltemes Topic: O'Malley Sworn In; Gerry Weast New Contract; Sex-Ed; County Council-Bldg. Moratorium
21 This Week	26-Jan-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.
21 This Week	2-Feb-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Stan Gildenhorn, Joyce Terhes, Liz Rubin and Mike Subin Topics: O'Malley Fiscal Plan; Biden Slip; Church& Graduation; School System & Best U.S. President
21 This Week	9-Feb-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Susan Heltemes Panel: Stan Gildenhorn, Bill Askinazi, Elbridge James & Jim Shalleck Topics: O'Malley...too liberal? Comptroller Franchot; Steve Abrams...is it over? G'burg labor center, Edgerly moves on....Annapolis
21 This Week	23-Feb-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.
21 This Week	9-Mar-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.
21 This Week	23-Mar-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues.

List of Completed Programs during 3rd Quarter cont'd

Programs Completed and Released for the Quarter			
21 This Week	30-Mar-07	0:28:50	Weekly half-hour public affairs series discussing national, state and local political issues. Host: Casey Aiken Panel: Julie Klingenstein, Susan Heltemes, Stan Gildenhorn and Jim Shalleck Topics: Legislature; taxes; Jessica's law; Hoyas
Ama Tu Vida	8-Jan-07	0:29:14	Highlights and interviews from the Lanzamiento de Ama Tu Vida event held on April 22, 2006.
Arts and Humanities Grants Video	27-Mar-07	0:14:00	An informational video to explain the Montgomery County Arts & Humanities grants process.
Channel 21 Promo Magical Montgomery 2006	12-Mar-07	0:00:30	Man doing magic trick
Channel 19 Arabic Promo Magical Montgomery 2006	12-Mar-07	0:00:24	Man in baseball cap speaking Arabic
Channel 19 French Promo Magical Montgomery 2006	12-Mar-07	0:00:26	Lady in red speaking French
Channel 19 Promo Magical Montgomery 2006	12-Mar-07	0:00:30	Mother and daughter
Channel 19 Promo Magical Montgomery 2006	12-Mar-07	0:00:30	3 girls
Channel 19 Promo Magical Montgomery 2006	12-Mar-07	0:00:30	Man doing magic
Channel 19 Promo Magical Montgomery 2006	12-Mar-07	0:00:24	Boy in yellow
Channel 19 Spanish Promo Magical Montgomery 2006	12-Mar-07	0:00:24	Young girl speaking Spanish
Channel 21 Arabic Promo Magical Montgomery 2006	12-Mar-07	0:00:24	Man in baseball cap speaking Arabic
Channel 21 French Promo Magical Montgomery 2006	12-Mar-07	0:00:26	Lady in red speaking French
Channel 21 Promo Magical Montgomery 2006	12-Mar-07	0:00:30	Mother and Daughter
Channel 21 Promo Magical Montgomery 2006	12-Mar-07	0:00:24	Boy in yellow shirt
Channel 21 Promo Magical Montgomery 2006	12-Mar-07	0:00:30	3 girls
Channel 21 Spanish Promo Magical Montgomery 2006	12-Mar-07	0:00:24	Young girl speaking Spanish
Committee for Montgomery 2006 Legislative Breakfast	8-Feb-07	0:08:16	
Long Branch Community Festival 2006	21-Mar-07	0:05:00	Long Branch Community Festival 2006 Highlights and promotion of 2007 Festival
Martin Luther King Celebration 2007 Musical Celebration and Tribute	18-Jan-07	2:05:01	
Martin Luther King Day of Service #1 2007	31-Jan-07	0:05:01	Featuring Andrea Jolly, The Volunteer Center and Roots and Shoots
Martin Luther King Day of Service #2 2007	31-Jan-07	0:04:16	Featuring Montgomery Hospice
Martin Luther King Day of Service #3 2007	31-Jan-07	0:05:01	Featuring volunteers from Whole Foods and the Orphan Foundation, and County Executive Isiah Leggett
Martin Luther King Day of Service #4 2007	2-Feb-07	0:05:01	Featuring the Humane society, Americorps and astronaut Ben Harris
Martin Luther King Day of Service #5 2007	31-Jan-07	0:05:01	Featuring Meals on Wheels, Astronaut Ben Harris and Interages
Mental Health and Addiction Equity: A Congressional Field Hearing	2-Feb-07	2:00:00	

DISTRIBUTION

The new Programming Schedule quarter began January 1 for thirteen weeks. Both AMTV19 and 21 carried the programs AMTV accepted from eligible clients applications for channel time during December 2006. After the quarter's start, five series programs were added to the core schedules as approved late additions. Approved series and stand-alone programs were entered into Facil's Program Schedules for AMTV 19 & 21. The schedules give the instructions of what should play and are used by Playback when outputting the channels.

The General Conference of The Church of Jesus Christ of Latter-day Saints was scheduled and carried on AMTV19 on the weekend of March 31. The Conference was carried live from a tuned satellite signal using AMTV satellite signal receiving dishes as has been done every six months for the past fifteen years.

NASA TV continued to be carried on AMTV21 overnight and mornings. Further coverage was presented of the International Space Station. Up to date NASA research and findings were included.

Programming Analysis

EventNet has been replaced with a temporary back up system due to a hardware failure. The current back up system does not display current calendar of events, just basic information screens and logos. In the process of restoring the hardware and updating software, the vendor, Capital Networks, released new hardware which is required to operate the upgraded software. New graphic boards have been researched, specified and requested for purchase by the County.

Access Montgomery aired 1,728 hours of programming during second quarter. This included premiere and repeat programming. EventNet, AMTV's community bulletin board, ran 1,321 hours for the three month period as filler between programs.

Programming Analysis			
	Hours Played	Number of	Number of Different Programs Played
First Run	684	1,145	1,145
Repeat	1,044	4,186	763
Total of First Run+Repeat	1,728	5,331	1,908

Program Analysis Event Net		
Program Title	Hours	Number of
EventNet 19	269	1,293
EventNet 21	15	414
VBB/Washington Ear	1,037	87
Grand Total	1,321	1,794

Programming by Channel, by Origin and by Category

Channel	Total Hours
19	815
21	913
Grand Total	1,728

Origin	Total Hours
MCT Access	617
Mont. County	310
Maryland	10
Non-Local	207
Metro	406
MCT	49
MCT Training	1
MCT Prod Svs UR	115
Prod Svs UR	0
Prod Svs CCM	13
Grand Total	1,728

Category	Total Hours
Arts	193
Community	205
Educational	183
Ethnic	82
Growth	58
Health	96
Humanities	55
Inspirational	409
Promotions	8
Public Affairs	282
Science	17
Sports	129
Youth	12
Grand Total	1,728

Note: The grand total in the tables above exclude NASA and EventNet.

ADMINISTRATIVE

Staffing

Access Montgomery welcomes the following employees to the organization. Loren Olson joined Technical Support Services as a Post Production Technician for the County Contract. Jazmyne Brooking joined the organization as a Production Technician, also in the Technical Support Services department. Daniel Immerman has taken the position of Media Resource Technician in Technical Support Services that was previously staffed by Isaac Asare. And, Isaac Asare was promoted to Community Project Manager and joined the Client Services department.

New high school interns Jane Wang and Benjamin Welmond were joined by Jennifer Shuang from the University of Maryland and Rob Burdette from Montgomery College.

Departures:

Alice Gordon's temporary technical volunteer recruiter position ended in March. Although Alice's outreach was showing some success in building awareness about the channels in the community, it was increasingly difficult to split out the function of recruiter from community project manager which entails developing a fuller relationship with the organizations contacted in order to reach the potential technical volunteers and channel them efficiently. If this position were to be reinstated in the future, the job description would necessarily be amended in order to fully address the nature of responsibilities of the position.

Employee Development

Community project manager and team coordinator Kimberly Watkins attended a non-profit training day and learned about some of the outreach tools used successfully by Manhattan Neighborhood Network (MNN) which were originally introduced to AMTV in July at the Alliance for Community Media's national conference in Boston. MNN has had great success in connecting non-profits and youth by using PSA production as a training tool. Client Services is replicating the successes of MNN by integrating some of these ideas into AMTVs developing internship program.

Access Montgomery provided Production Technicians with two days of studio production training, totaling eight hours.

Mobil Production Vehicle

The new Mobile Production Vehicle (MPV) was purchased during the quarter. Montgomery County Government, in collaboration with the PEG (Public, Education & Government) Network purchased a custom made \$600,000 MPV that will be shared among the eight members of PEG including County Cable Montgomery, Montgomery College Television, Takoma Park City TV, University of Maryland Television, The Rockville Channel, Montgomery County Public Schools Instructional TV, Montgomery Municipal Cable, and Access Montgomery.

Technical staff met to discuss future implementation of the Mobile Production Vehicle (MPV) and in preparation for the MPV engineering training, staff coordinated "Shore Power" for the vehicle. In addition, research and selection was done on an exterior video monitor and speakers for the MPV.

Union Contract

The NABET contract for July 1, 2007 through June 30, 2008 was officially signed on January 29, 2007. Present at the signing ceremony was Carl Mayers, President Local No. 31, Lou Fallot, NABET Staff Representative, Joseph Thompson, Negotiating Committee and Richard Turner, Executive Director, Montgomery Community Television.

Procedures

Access Montgomery is moving further toward firmly establishing procedures for airing programs on the channels, and fully communicating those procedures to users so that information about acceptable formats, deadlines for submission and tape storage in the library is clearly received and understood.

Production services activities during the quarter for such widely-attended and well-received productions as the MLK, Jr. celebrations at Strathmore led to first steps toward establishing cooperative guidelines for community productions. Numerous calls from viewers of and direct participants in these community programs has led to the understanding that procedures must be implemented *in advance of productions* so that questions about follow-up services to the community (i.e. dubs and program schedules) are properly channeled through the non-profit event organizers themselves.

In other areas, procedures for establishing residency as applicable to AMTV resource usage were filed; several outstanding questions on archival grants and donations were pursued and answered, and library storage policies for access producers and presenters were examined and addressed with information regarding new guidelines communicated in programming letters mailed to program presenters and producers.

Department Move

Client Services initiated and completed the move of all community project managers and the Client Service Director from the area in the rear of the building to the spaces available near the library area. This move, designed to consolidate the department, also opens up space near facilities for eventual full-time use by interns and access users. Cross-departmental considerations were also weighed for overall improved and optimized space in all areas of the building.

Facil Management Database

The question of tracking and conforming volunteer data sheet information in line with Facil capabilities remained under consideration with procedural changes implemented in tabulation of numbers of programs versus numbers of hours of participation by volunteers in accordance with sentiments expressed by members of the volunteer initiatives committee. Historically, participation by volunteers on total numbers of programs have been calculated for volunteer awards recognition purposes, although numbers of hours served seems to more fully recognize contributions by volunteers.

Client Services remains open to changes in this tracking process and will amend data sheets and tabulation accordingly and if necessary at the start of FY'08.

Computer Resources

The rapid growth of the internship program has outstripped the number of available unassigned computer equipment in the building. Electrical problems in the old Client Services workspace caused the burnout of one computer and created serious capacity problems for intern projects and intern administrative functions. The electrical problems have since been addressed and older computers currently in use by existing staff and designated for replacement will be reassigned to interns as they become available.

Equipment Update

Facilities maintenance included new compact florescent bulbs for installation in Studio A. These should make the studio brighter and easier to work in, and provide low power consumption. New cabling was run, and protective snake skins were installed on the camera cables in Studio A. Repair work was completed on the Camera Tally in Studio Control B.

Repair and new construction was completed on a second Electronic Teleprompter. The Leitch Still Store cooling fan was checked and replaced, and the unit was restored to service. A USB to Firewire Cable was ordered and will be used on the editing systems at the Charles W. Gilchrist Center.

In consideration of cablecasting the Democracy Now network, staff research determined that an additional digital satellite receiver will need to be purchased in order to bring down this signal.

Meetings took place with outside IP consultants about streaming future, framework, and general, video-related in-house IP Needs. Meetings were held with Orad Inc., regarding their green screen technology and how it could be employed at Access Montgomery.

Research was done on the VT-4 to determine its ability to stream content and to create streaming content files. A meeting took place with Access Montgomery's Technology Committee to discuss current needs and future procurement.

In an effort to modernize and refurbish the control room, a proposal has been submitted to purchase new chairs.

Throughout the quarter, the County Procurement Process moved forward, as the preliminary request and then individual and groups of items were evaluated and submitted. Larger item groups included Sony and Panasonic, and smaller items included FireStore, Spider Pod, and the Buf Sport Replay Box.

Research into DVD Playback for Master Control began as staff examined methods to implement this service. Work with Tilt Rack technical support accomplished getting full control of the Master Control DVD Players. DVD for Master Control Playback Implementation Plan was completed and submitted and DVD recorders were installed in the control room.

Staff Chart

Executive Board of Directors

President	Eugene Saunders
1 st Vice President	Marion Hayes Hull
2 nd Vice President	Dennis Courtney
Secretary	Francine Wyron
Treasurer	Darryl Lesesne
Immediate Past President	Nancy Poole

Administration

Executive Director	Richard Turner
Executive Assistant	Alysia Thaxton
Accounting Director/ Human Resources Manager	Debbie Billings
Bookkeeper	Lynda Gruver
Administrative Assistant	Ernest Yazzie
Scheduler	Dee Willett

Client Services

Client Services Director	Laura Randall Cooper
Community Project Manager (Team Coordinator)	Kimberly Watkins
Community Project Manager	Obunwa Nwaogbe
Community Project Manager	Jasmine White
Community Project Manager	Isaac Asare
Producer	Rodney Bryant
Instructional Designer	Michael Camillo
Trainer	Larry Merewitz
Teaching Assistant	Cameron Jones
Teaching Assistant	Tchad Moore
Teaching Assistant	Sara-Jane Thomas
Teaching Assistant	William Davenport
Teaching Assistant	Yen-Ming Chen
Teaching Assistant	Jamelah Fain
Teaching Assistant	John Buckley

Research, Evaluation and Development

Research, Evaluation & Development Director	Patricia Stewart
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Supportive Services

Technical Support Services Director	Don Katzen
Programming Manager	Stuart Garfinkle
Programming Specialist	Demetrius Sykes
Media Resources Technician Team Lead	Patrick Thorpe
Media Resources Technician I	Jimmy Albert
Media Resources Technician II	Elias Agritellis
Media Resources Technician III	Dan Immerman
Media Resources Technician Assistant	Chantee Datcher
Playback Supervisor	Bernard Dowell
Playback Operator	Cy Gardner
Production Coordinator/Director	Joe Thompson
Production Coordinator/Council	Mark Matarese
Post-Production Coordinator	Joelle Modderman
Post-Production Coordinator	Loren Olson
Equipment Technician	Isaac Wesley
Production Technician	Bryan Lyles
Production Technician	Chantel Ashley
Production Technician	Ally Potter
Production Technician	Barbara Krieger
Production Technician	Trevor McDuffus
Production Technician	Marcus McCoy
Production Technician	Langley Wiggins, Jr.
Production Technician	Darrell Mitchell
Production Technician	Kristopher Miller

Production Technician Jung Hu Lee
Production Technician David Robinson
Production TechnicianJazmyne Brooking
Production Technician Vera Elliott
Production Technician Philip Ivantsov
Production Techniciam Anthony Zucconi
Production Technicain..... John Ruggiero
Production Technician.....Michael Valentine