

FY 2008
1st Quarter Report
July 1, 2007 – September 30, 2007

Montgomery
COMMUNITY TELEVISION, INC.

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OUTREACH

Access Montgomery continues efforts to raise awareness of its mission, services and benefits to the community. In the first quarter, focus was placed on seeking ways to meet the newly established goals and measurable objectives as set forth by the Board of Directors.

Outreach Activities

Local Program Presenter Development

A community project manager is now assigned specifically to seek out resident-produced programming to air on the channels. Four initial areas were identified for immediate research: community school sports and school news, inspirational programming, senior programming and programming from the City of Gaithersburg.

With the goal of increasing by six-percent the quantity of resident-generated programming on AMTV between June and December 2007, a strategy was designed and implemented to include intensive telephone outreach to a number of organizations in the county which already produce television programming with the intention of also airing these programs on AMTV.

The strategy included:

1) Finding Faith-Based Programming

Contacting 80 churches in the county to find those who produce inspirational programming for distribution to their congregations. Of those contacted, four responded saying they will submit programs for air on the channels on or before December 31, 2007. These churches include Glory Baptist Church in Silver Spring, First Baptist Church in Kengar, Global Mission Church in Silver Spring and The People's Community Baptist Church in Silver Spring.

Seven churches indicated they are not interested in submitting programming as they felt it would dilute their ability to produce and sell their taped programs to their own audiences. The remainder of the churches were noncommittal at this time.

2) Engaging Seniors

Two senior-citizen retirement communities, Riderwood and Leisure World, operate their own internal television production studios preparing programs for air on an internal channel. To date, only the production representative from Riderwood has expressed interest in a programming partnership. The center has already provided one program about a bowling league, however, the program presented is produced nationally by Erickson Retirement Communities, the corporate parent of Riderwood. Unfortunately, no local bowlers in the Montgomery County area are featured in the program. However, the program is eligible for airing on the channels as it has been presented by a Montgomery County resident requesting channel time.

Additionally, an effort was made to recruit volunteer technicians from the Riderwood community, however, the production and public relations manager at the facility declined any

organized participation in this area citing difficulties in transporting volunteers from the retirement community to Access Montgomery's production facility in Rockville.

3) Developing school sports programs and Student News

Many public and private schools across the county produce daily news and information programs for air on intra-school channels.

Twenty-five schools were initially contacted in first quarter in order to identify those who have existing programming. Of the 25, five responded indicating they will be submitting programs to Access Montgomery by December 31, 2007. The schools include: Clarksburg High School, Montgomery Blair High School, Winston Churchill High School and James Hubert Blake High School. Damascus High School indicated they are not interested in submitting programs.

In addition to seeking out student-produced information programs, first steps were also taken toward developing access to parent-shot school sports video. This effort is focused on school sports associations and Parent-Teacher Associations to raise the awareness among these groups that their team game videos could be shown on the channels. This portion of the school programming outreach will be more fully developed in second quarter as it requires initial contacts with associations and subsequent introductory outreach presentations to these organizations in order to solicit participation.

4) Other Sources

The City of Gaithersburg produces programs which currently air on cable television for residents of Gaithersburg and available to countywide residents on Comcast during limited evening hours several days a week. Countywide access to City of Gaithersburg programming could be increased if these programs were also presented on AMTV. A production representative from the Office of the City Manager has agreed to begin submitting Gaithersburg programming by the end of December.

Community Events

AMTV's continuing presence at community events increases resident awareness and diversity of participation in AMTV programming and its services.

At the annual Montgomery County Agriculture Fair, an AMTV information table was set up in an area with heavy foot traffic. Class schedules were distributed and orientation sign-ups were available. Additionally, the Mobile Production Vehicle was incorporated in the day's activities as an awareness-building tool with tours of the MPV offered to the public and also promoted internally to AMTV volunteers. An AMTV production about the fair was also produced on the same day. In addition, an independently led volunteer effort staffed a booth during the entire nine days of the fair.

Additionally, during the week of the Fair, AMTV successfully negotiated with Comcast to help distribute promotional flyers at their Comcast booth promoting the airdates of the AMTV Agricultural Fair program, *Country Fun in the City Sun Ag Fair 2007*.

At Silver Spring's annual Magical Montgomery event produced by the Montgomery County Arts and Humanities Council, AMTV staffed an information booth where attendees signed up for orientations and received information about classes and internships. This event was also covered as an ENG production.

The 24th annual National Night Out held at High Point Farm in Clarksburg was an opportunity for AMTV to increase awareness of services for up county residents. Organizers of the event sought to heighten crime and drug prevention awareness, and to strengthen neighborhood spirit and police-community partnerships. An ENG production resulted in a program addressing the effectiveness of the event in reducing neighborhood crime.

The annual Montgomery County Housing Fair at Bohrer Park Activity Center in Gaithersburg presented another opportunity for Access Montgomery to raise its profile among non-profits and residents involved in searching for ways to increase access to affordable housing opportunities. Access Montgomery staffed an outreach table at the event to help residents learn more about creating programs to address their concerns about this issue.

Community Partnerships

In partnership with the Montgomery County Arts and Humanities Council and the Gilchrist Center for Cultural Diversity, a 10-week workshop launched in first quarter to teach approximately fifteen 14-21 year old students how to approach, shoot and edit a mini-documentary. The targeted participants were selected because they already had an interest in video arts production and are from low-income communities in the down county region served by the Gilchrist Center. A screening of the workshop documentaries will be held at the Gilchrist Center in the second quarter.

The annual Non-Profit TV Day concluded with the production portion of the event held in Studio B at AMTV's Rockville facility. More than 20 non-profit organizations taped public service announcements which are in post-production to include photographs, graphics and music. The completed evergreen PSAs will begin airing on the channels in second quarter.

Growth with the Gilchrist Center

The growth of the partnership with the Gilchrist Center for Cultural Diversity continued with Monday evenings now dedicated to Access Montgomery at the center. Normally closed at 5 pm on this day of the week, the center has dedicated Monday to AMTV as an evening on which to schedule classes and events. A set day made available in this way facilitates marketing and outreach as well as regular class scheduling. A number of workshops and classes are now scheduled for Monday evenings beginning in October with training scheduled through third quarter, FY08.

High School Outreach

AMTV presented its services in two public school media resource teacher training workshops at Northwest High School in Germantown. An invitation to participate in this event came from the MCPS Division of Business and Family Partnerships. The workshop-structured training day afforded media teachers an opportunity to choose their areas of interest and sign-up for the public access workshop. Teachers learned about opportunities for their students to create non-curriculum related programs for air on the channels and how to participate at AMTV as interns and/or volunteers. The next step in the program is developing a train-the-trainers presentation for the media teachers to more routinely utilize public access television in their work throughout the school system.

Creative Connections

Creative Connections (formerly Cable Club) meetings resumed in September after a summer hiatus. The subject of the first FY2008 meeting was program underwriting. An access field producer who learned his production skills through training at AMTV shared his secrets of production success in receiving full underwritten non-profit funding for his inspirational program.

Publicity

A press release was sent to media outlets to announce the premiere of the AMTV program *Arts on the Block Presents the Gilchrist Center Mural*." This program documented the creation of a mural designed by youth that reflects the diverse community of the Gilchrist Center as well as the community at-large. Efforts resulted in receiving publicity in the Gazette.

"Mural magic," *The Gazette*, Youth Press, July 25, 2007.

AMTV received a mention in the Gazette regarding our involvement with the Gilchrist Center's Family Learning Connection after school program, where AMTV participates offering video production classes for ages 14-21.

"After-school program for whole family," *Gazette.net*, September 12, 2007

Public Access on International Display

US Department of State Project Officer Kevin Krug contacted Access Montgomery in order to facilitate a tour and information gathering opportunity for a pair of Nicaraguan broadcast journalists on an official media visit to the United States. During a one-hour question and answer session facilitated by a Department of State translator, producer Claudio Baca and videographer Juan Lelaya learned about public access television as a key component in First Amendment rights in the United States. The journalists toured the studios and were fortunate to observe studio set-up for *Montgomery Week in Review*. Afterward the journalists said the concept of 'public access' does not exist in Nicaragua but expressed keen interest in the rights to freedom of expression it provides to ordinary citizens.

Volunteer Photo Gallery

To spark interest and add some fun, a photo gallery on the volunteer bulletin board was created called Spotlight On You. It features various pictures of volunteers participating in events and activities in the community and at Access Montgomery. This is a photo collection of volunteers socializing, working on shoots, editing or just having fun.

Member/Person Status

Access Montgomery has a total of 3,167 active persons. This total includes all person types. As of the end of first quarter, there were 2,483 members of the organization, which include both member-guide and member individuals.

Person Status and Type

Person Type	Active	Inactive	Suspended	Grand Total
Associate	1	1	0	2
ExecProducer	3	0	0	3
Member	890	709	0	1599
Member-Guide	1,593	726	0	2319
Presenter	123	4	1	128
Prospect	384	7	0	391
Prospect UR	1	0	0	1
PSClient UR	2	0	0	2
Training Wait	54	137	0	191
Undecided	47	68	0	115
Intern	15	1	0	16
Stakeholder	26	1	0	27
Contractor	7	0	0	7
Guest	5	0	0	5
PFClient	15	25	0	40
Contributor	1	0	0	1
Grand Total	3167	1679	1	4847

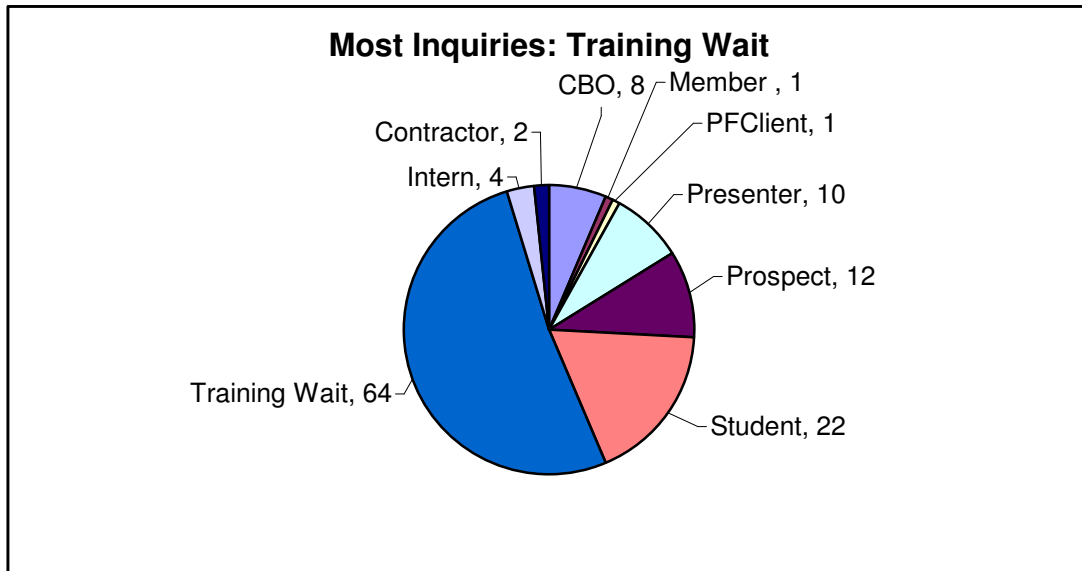
New Contacts

During first quarter 124 people made a connection to the organization. This is a 19% decrease compared to first quarter FY07 at 154 new contacts.*

The chart is a snapshot of their status as of 9/30/07. The largest portion are those designated as *Training Wait* indicating an expressed interest in a workshop, but not yet signed up, or a class slot has not been made available as of the time of the report.

These new contacts made a connection with Access Montgomery but have not yet become involved. The goal is that they will become active in the organization.

***Note:** The higher number in FY07 is in part attributed to the increase in the member-guide individuals requesting to receive the program guide prior to Board elections.



TRAINING

Additional Orientations

In order to meet growing demand from the community to learn more about services and classes available at Access Montgomery, several additional orientations were added to the schedule at both the Rockville facility and the Gilchrist Center for Cultural Diversity. In order to more fully engage prospects at outreach events, having an orientation soon after the events captures interest more readily. Previously, orientations were offered generally only at the start of a round of training classes with the rationale that potential students could then immediately sign on for a field or studio class. By offering a 'stand-alone' orientation, greater numbers of residents can learn more about public access television in general whereby increasing overall awareness about the channels regardless of future participation on a broader scale.

Studio 501(c)(3)

A new season of Studio 501(c)(3) resumed in first quarter with each program now routinely featuring two of the county's non-profit organizations in each show. The program continues as a training and certification vehicle for studio technicians.

Certifications

Orientation is the first step in a client's training with Access Montgomery. During first quarter, 77 residents attended the free Orientation classes to learn more about public access, AMTV and its services.

The total number of certifications granted since Access Montgomery's inception reached 5,131 during the first quarter. There were 132 certifications awarded in the areas of field producer, field technician, post editor final cut pro, post producer and studio producer.

New Certifications	
Certification Code	Total
C-Fproducer	7
C-Ftech	6
C-Intro	31
C-Orientation	77
C-PEditFCP	5
C-Pproducer	1
C-Sproducer	5
Grand Total	132

Total Certifications	
Certification Code	Total
C-BoomWireless	7
C-DVCPRO Cam	12
C-Fproducer	473
C-Ftech	441
C-Intro	794
C-Orientation	926
C-PEditFCP	226
C-Pproducer	171
C-SAD	99
C-Scamera	244
C-SCAudio	230
C-SCCG	227
C-SCSwitcher	223
C-SCVT	220
C-Sdirector	97
C-Sfloor	144
C-Slighting	153
C-Sproducer	207
C-Sprompter	221
C-Dirprereq	16
Grand Total	5,131

Training Classes and Capacity First Quarter

Classes/Workshops	Number of Classes	Total Capacity
Field Camera	1	16
Field Producer	1	16
IntroVBasics	1	50
Orientation	2	140
Studio Basic	1	6
Studio Ctrl Rm	1	6
Studio Dir 5w	1	3
Studio Prod	1	12
Grand Total	9	249

Eight classes were offered during first quarter for volunteers to gain additional production skills that would afford them the opportunity to produce a program themselves or volunteer on another producer's program.

PRODUCTION FACILITATION

An on-going program for the channels featuring the Gilchrist Center's partners was launched in second quarter. 'Cultural Diversity in Action' is a production facilitated by Access Montgomery using the portable VT4 'studio in a box' which is now housed at the Gilchrist Center. In a pilot version of the show, a combination professional staff and volunteer crew tested the VT4 in its new location by creating a program which can remain in routine production. Content of the show is provided by managers at the Gilchrist Center. The program is hosted by the center's director, Moritza Rivera-Cohen.

Production services were provided for the weekly productions of *Montgomery Week in Review*.

Internship Program

The internship program expanded during first quarter with 12 interns participating over the summer. The summer program was more self-directed than that of the previous two quarters which occurred during the actual school year.

The varying schedules of the interns, spread out over different days of the week and times of the day in order to accommodate transportation challenges for some of the youth, resulted in a more difficult organizational production structure. Additionally, although all of the interns achieved either field, studio or editing certifications during the program, the reduced number of productions over the summer months resulted in far fewer opportunities for interns to volunteer on producer productions. Nevertheless, each of the interns had various production opportunities, either individually or collaboratively, and some of the intern productions will be ready for air on AMTV in second quarter.

Other Mission-Related Non-Profit Projects

Newly certified field producer and field tech interns began pre-production on a 5-minute video working as crew for the NIH Division of Alternative Care. The outreach video is designed to inform potential participants in a clinical trial using Tai Chi and cycling in longterm cancer care and prevention of recurrence.

Newsletters

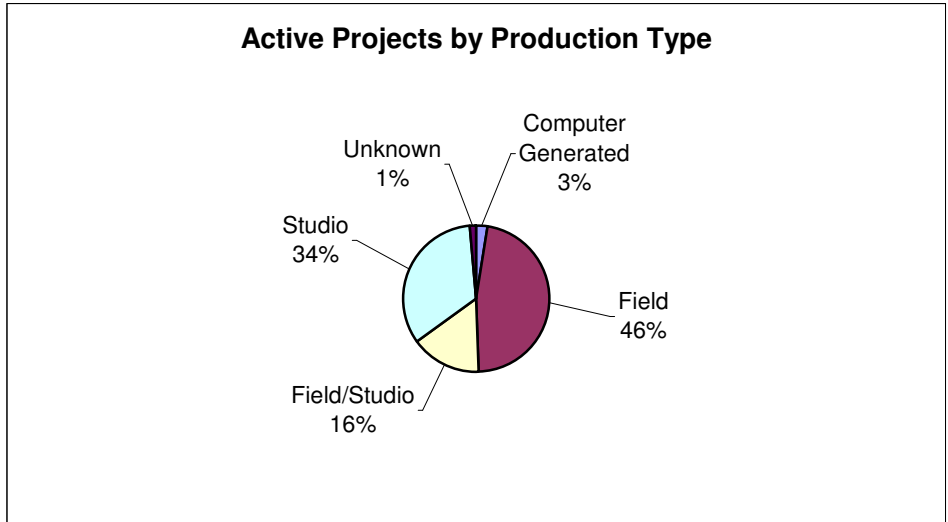
The June/July and August issues of InFocus were published and released to over 2500 member and member-guide individuals. The newsletter included the program guide and topics covered included but were not limited to:

- Apprenticeship Program Launch
- New Mobile Production Vehicle
- Volunteer Spotlight
- New DVD Playback System
- Expanded Viewing Times for Local Programming
- Vivan Las Americas event
- Gilchrist Center Mural Program
- Studio in a Box – VT4
- Summer and Fall Class Schedule

Number of new, active and completed projects

There were a total of 16 projects started this quarter. This is an increase of 77 % from first quarter FY07.

By the end of the quarter, there were 77 active projects and of those, almost half of them were field productions.



New Projects

Projects Started This Quarter	
Project Status	Total
Active	9
Cancelled	0
Completed	3
Stalled	3
Abandoned	1
Total	16

Active Projects

Active Projects at end of Quarter	
Production Type	Total
Animation	0
Computer Generated	2
Field	36
Field/Studio	12
Remote	0
Satellite Feed	0
Studio	26
Switched/EFP	0
Unknown	1
Total	77

Projects Completed

Projects Completed During Quarter	
Animation	0
Computer Generated	0
Field	15
Field/Studio	2
Remote	0
Satellite Feed	0
Studio	0
Switched/EFP	0
Total	17

Equipment Utilization First Quarter

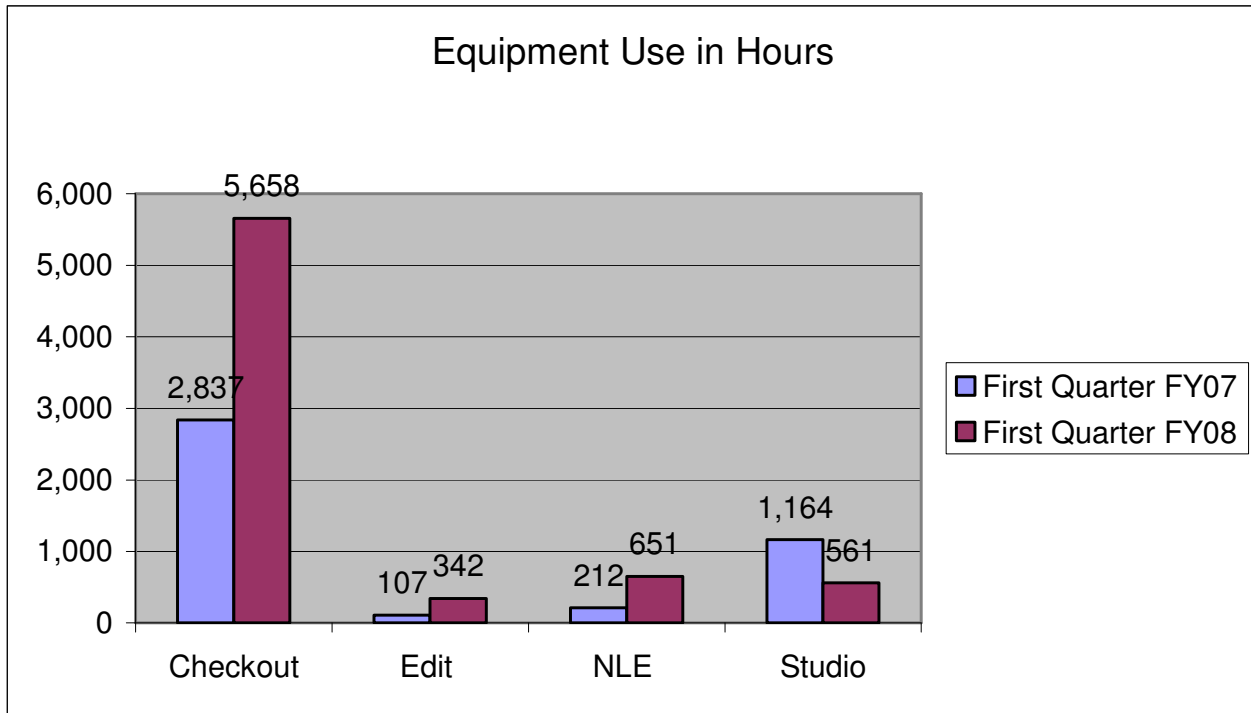
Facility and main equipment use for the quarter totaled over 7,200 hours. This figure includes the use of the studios, the control rooms, the remote cameras and VCRs and the edit suites.

EquipGroup	EquipTypeCode	Description	Numbers of	Hours of	Dollars
P-Checkout	CAM DVC FLD 10	DVC PRO AJ D400P Camera System	2	73	\$ 4,015.00
	CAM DVC FLD 11	DVC PRO AJ D400P Camera System	4	294	\$ 16,170.00
	CAM DVC FLD 8	DVC PRO AJ D410 Camera System	3	125	\$ 6,861.25
	CAM DVC FLD 9	DVC PRO AJ D410 Camera System	6	587	\$ 32,307.92
	CAM MINI FLD 1	Mini DV Camera System Field	9	638	\$ 28,698.75
	CAM MINI FLD 2	Mini DV Camera System Field	13	598	\$ 26,921.25
	CAM MINI FLD 3	Mini DV Camera System Field	10	344	\$ 15,480.00
	CAM MINI FLD 4	Mini DV Camera System Field	6	183	\$ 8,227.50
	CAM MINI FLD 6	Mini DV Camera System Field	2	331	\$ 14,895.00
	VCR DVCPRO 230H	VCR DVCPRO For Checkout	24	1,611	\$ 32,216.67
	VCR MINI DV	Mini DV VCR for Checkout AG DV1000	7	447	\$ 6,703.75
	CAM MINI FLD 5	Mini DV Camera System Field	5	428	\$ 19,237.50
P-Checkout Total			91	5,658	\$ 211,734.59
P-Edit	EDIT E DVC PRO	Edit suite E DVC Pro, RM-450	28	81.75	\$ 6,540.02
	EDIT F DVC PRO	Edit suite F DVC Pro, RM-450	39	260	\$ 20,826.65
P-Edit Total			67	342	\$ 27,366.67
P-NLE	NLE SUITE A	Non Linear Edit Suite A W/FCP	42	158	\$ 12,646.66
	NLE SUITE B	Non Linear Edit Suite A W/FCP	48	174	\$ 13,959.98
	NLE SUITE C	Non Linear Edit Suite A W/FCP	59	213	\$ 17,026.68
	NLE SUITE D	Non Linear Edit Suite A W/FCP	32	106	\$ 8,446.67
P-NLE Total			181	651	\$ 52,079.99
P-Studio	CONTROL RM "A"		36	225	\$ 45,100.00
	CONTROL RM "B"		7	41	\$ 6,187.50
	STUDIO "A"		43	250	\$ 20,000.00
	STUDIO "B"		8	44	\$ 2,212.50
P-Studio Total			94	561	\$ 73,500.00
Grand Total			433	7,212	\$ 364,681.25

- Dollar equivalent of fair market value
- P-Checkout – remote cameras, VCRs
- P-Edit – linear edit suites
- P-NLE – non-linear edit suites
- P-Studio – Studio A, B, Control A, B

When comparing the main equipment use between first quarter FY07 and first quarter FY08, there was a 95% increase in the utilization of the facilities.

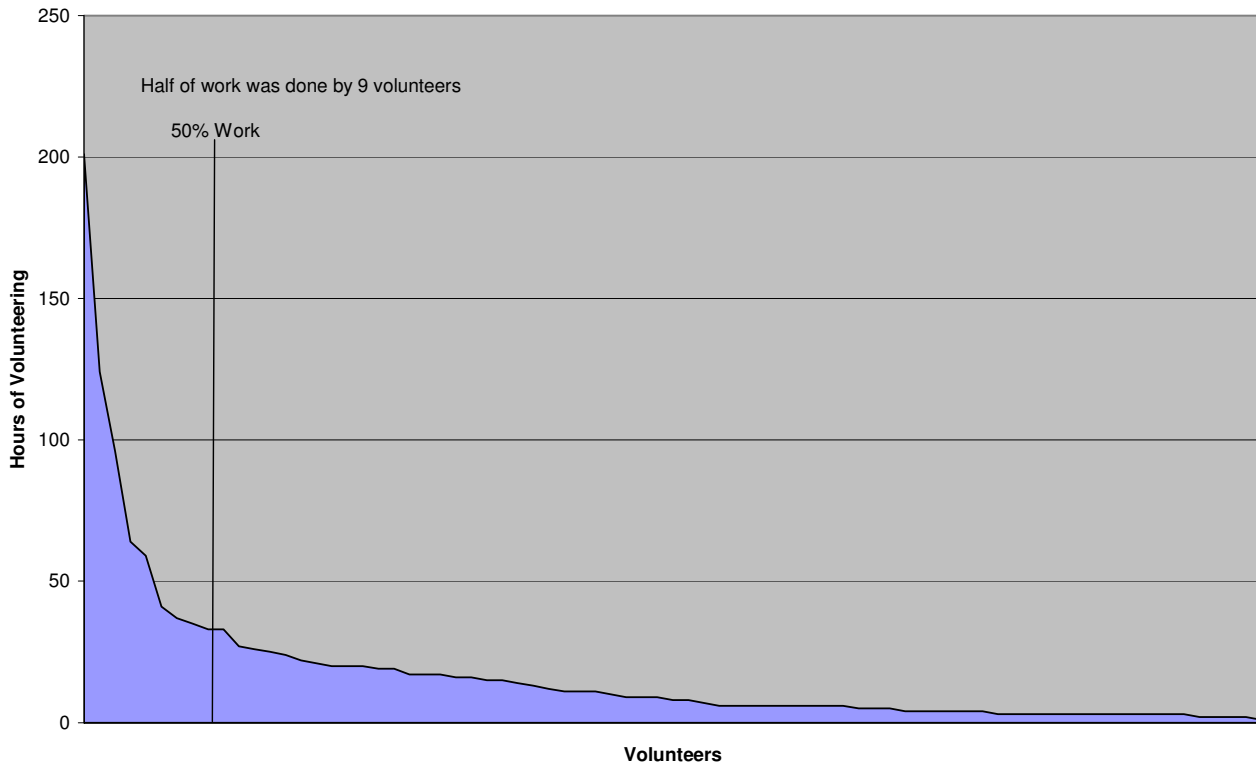
AMTV Equipment Use in Hours First Quarter FY07, First Quarter FY08



Volunteer Service

Total number of volunteers	78
Total times volunteering	295
Total number of hours	1,352

FY'08 Qtr. 1 Hours of Volunteering



Note: The unit of measurement for the graph above has changed from the number of programs on which people are volunteering to the number of hours of volunteering. Therefore, a comparison cannot be made between the fourth quarter graph and this first quarter graph. The basis is different this quarter. Hours submitted are voluntarily reported.

PRODUCTION SERVICES

As part of outreach and partnership-building efforts, Access Montgomery continued to connect with the community to create programming and support for public access, government and internal productions. Several community outreach events also provided program production opportunities when significant and relevant community issues could be addressed in the content of such programs.

In August, Studio A was used for a Live call-in production remembering the anniversary of the Katrina Hurricane. This program utilized the new Telos 1X6 Telephone Hybrid to allow callers to speak directly with the in-studio personalities. In late September, technical staff used the County production truck on location at the New Bethesda Theatre for a live-to-tape production of *Coming Attractions*. Technical support was also provided during the quarter, for the first Gilchrist Center On-Site "Studio" Production.

In September, AMTV provided production services for Part 2 of the annual Non-Profit Day. Twenty non-profit organizations taped public service announcements (PSAs) in Studio B and are currently in post-production.

Production services were also provided for the weekly productions of *Montgomery Week in Review*.

Community Event Coverage

At the National Night Out in Clarksburg mentioned in outreach activities, Access Montgomery crews interviewed participants from various neighborhoods including residents, event sponsors, business owners, vendors, and the police and fire departments in order to find out how effective this event has been over the years in sending a message to criminals that neighborhoods are fighting back. This AMTV production will air in second quarter.

At the Montgomery County Agricultural Fair, the new Mobile Production Vehicle (MPV) was used for the first time by AMTV in a live-to-tape switched production. Technical preparations for and execution of the Agricultural Fair Parade took place in August at the County Fair Grounds. A program was made and is airing on AMTV featuring several organizations participating in the fair with a particular focus on how the changing demographics in the county are reflected in both the fair as well as in the county's overall agricultural development. The program also featured highlights of the parade and coronation of the King and Queen.

Silver Spring's Magical Montgomery event provided an ENG production opportunity to spotlight community artists during this annual public arts forum downtown. The resulting four-part program of close-ups features approximately 10 of the county's participating artists and will air on AMTV 19 in second quarter.

Access Montgomery facilitated a two-fold opportunity at Gilchrist during the quarter by co-sponsoring a forum with the African Women Council and the Gilchrist Center. 'Community Awareness of African Immigrants in Montgomery County' was a forum designed not only as an opportunity to raise awareness about production opportunities in public access television with a new and diverse audience, but also resulted in a live-to-tape switched program production which will air in second quarter.

Post Production

Full-page graphics of topics were created for 21 This Week, a weekly public affairs program. In addition, graphics were created for live-to-tape productions for access user Toby Beach. Full-service editing was provided for productions including the Gilchrist Center/Arts on the Block Unveiling Ceremony, the Agricultural Fair 30 minute show, the Arts and Humanities Award Ceremony, and Magical Montgomery promos. For Access Montgomery’s NPO Day, full-page graphics were created and edited.

List of Programs Completed

During first quarter, Access Montgomery produced over seven hours of programming on events and activities in the community.

Programs Completed and Released for the Quarter			
2007 Juneteenth Celebration	7-Aug-07	1:27:52	Performances and oral history of the significance of June nineteenth, also known as Juneteenth
21 This Week	13-Jul-07	0:28:50	Weekly half-hour public affairs series featuring national, state and local political Issues.
21 This Week	20-Jul-07	0:28:50	Weekly half-hour public affairs series featuring national, state and local political Issues. Host: Susan Heltemes Panel: Stan Gildenhorn, Jean Roesser, Sharon Grosfeld and Joyce Terhes Topics: PJ Hogan; Home Foreclosures; Rollingwood; New District Courthouse and Raids, Gangs & Cops
21 This Week	27-Jul-07	0:27:51	Weekly half-hour public affairs series featuring national, state and local political Issues. Host: Casey Aiken Topics: Rapist, Plastic Bags & Rec. Ctr. Shut Down Panel: Don Mooers, Jim Shalleck, Julie Rubenstein and Steve Abrams
21 This Week	3-Aug-07	0:28:52	Weekly half-hour public affairs series featuring national, state and local political Issues. Host; Susan Heltemes Panel: Stan Gildenhorn, Steve Kreseski, Jim Marrinan & Jim Shalleck Topics: Cal Ripken/Michael Vick; O'Malley Struggles, Nuclear Power Plant, Comcast, Day Labor, Sex-ed, Conviction.
21 This Week	7-Sep-07	0:28:50	Weekly half-hour public affairs series featuring national, state and local political Issues. Host(s) Susan Heltemes Panel: Stan Gildenhorn, Julie Klingenstein, John Hurson, & Joyce Tehres Topics: Ethics & Trips; Alternatives to Passing Tests; Special Legislative Session & Presidential.
21 This Week	14-Sep-07	0:28:51	Weekly half-hour public affairs series featuring national, state and local political Issues. Host: Casey Aiken
21 This Week	21-Sep-07	0:28:50	Weekly half-hour public affairs series featuring national, state and local political Issues. Host: Susan Heltemes Panel: Elbridge James; Jean Roesser, Henry Hailstock & Mark Uncapher Topics: Gay Ban; MD Budget; Pit Bulls; Prison Speech.
21 This Week	28-Sep-07	0:28:51	Weekly half-hour public affairs series featuring national, state and local political Issues.
Arts on the Block Presents the Gilchrist Center Mural	7-Aug-07	0:11:01	Local students in an art program work together to design and build a mural for the Gilchrist Center for Cultural Diversity
Books, Bears and Bonnets	24-Sep-07	0:00:30	PSAs produced for NPOs who participated in NPO Day 2007
Brookside Gardens	24-Sep-07	0:00:30	PSAs produced for NPOs who participated in NPO Day 2007
Country Fun in the City Sun Ag Fair 2007	14-Aug-07	0:58:52	PSAs produced for NPOs who participated in NPO Day 2007
Gazette Healthy Challenge	16-Aug-07	0:29:00	Highlights from the 3rd annual Gazette Healthy Challenge Contest.
Lutheran Church	24-Sep-07	0:00:30	PSAs produced for NPOs who participated in NPO Day 2007
National Center for Children and Families	24-Sep-07	0:00:30	PSAs produced for NPOs who participated in NPO Day 2007
National MS Society	24-Sep-07	0:00:30	PSAs produced for NPOs who participated in NPO Day 2007

DISTRIBUTION

NASA TV continued to be carried on AMTV21 overnight and mornings. Further coverage was presented of the crewing and activities of the International Space Station. Plans for upcoming NASA Space Shuttle Missions were shown. Also, varied and new NASA findings and operational reports were presented in separate televised briefings.

The new programming schedule quarter began July 2 for thirteen weeks. The program schedules were prepared for each day of the quarter. AMTV 19 and 21 carried the programs Access Montgomery accepted in June 2007 for channel time. The approved series and stand-alone programs were translated into Facil Program Schedules for AMTV 19 & 21.

In September, Access Montgomery approved applications for channel time for Series programs to be placed in the quarterly schedules for AMTV19 and 21 for the 13 week period beginning October 1, 2007. The core schedules were formed, revised, and distributed for AMTV19 and 21 from the approved applications for Series programs.

Programming Analysis

Access Montgomery produced 2,023 hours of programming during first quarter. This included premiere and repeat airings of programs. This is a 2% increase from first quarter FY07 and the increase is attributed to more repeat programming hours played in FY08.

Programming Analysis			
	Hours Played	Number of	Number of Different Programs Played
First Run	658	1,141	1,141
Repeat	1,366	5,119	758
Total of First Run+Repeat	2,023	6,260	1,899

Program Analysis Video Bulletin Board		
Program Title	Hours	Number of
Video Bulletin Board 19	249	1,109
Video Bulletin Board 21	43	1,266
VBB/Washington Ear	928	86
Grand Total	1,220	2,461

Note: The temporary back up system is still being used in place of the video bulletin board due to hardware failure. The current back up system does not display calendar of events, just basic AMTV information screens and logos.

Programming by Channel, by Origin and by Category

Channel	Total Hours
19	978
21	1,045
Grand Total	2,023

Origin	Total Hours
MCT Access	716
Mont. County	383
Maryland	9
Non-Local	251
Metro	348
Unknown	0
MCT	18
MCT Training	0
MCT Prod Svs UR	284
Prod Svs UR	1
Prod Svs CCM	13
Grand Total	2,023

Category	Total Hours
Arts	308
Community	432
Educational	215
Ethnic	89
Growth	56
Health	54
Humanities	40
Inspirational	414
Promotions	15
Public Affairs	240
Science	18
Sports	118
Youth	23
Unknown	0
Grand Total	2,023

Note: The total hours in the tables above exclude NASA and video bulletin board.

ADMINISTRATIVE

Staff Development

Contract producer Cathy Grubman and Production Services Coordinator Joelle Modderman conducted a two-hour internal training for community project managers and interns called 'Final Cut Pro for Producers' to help anyone who works with an FCP editor better understand preparatory steps to take before coming to the edit room. The training was designed to streamline the editing process in order to more effectively utilize limited time of the post-production coordinator.

Several staff members attended the Alliance for Community Media (ACM) conference, "Navigating Currents of Change in Community Media" held in Minneapolis, Minnesota, July 25-28. The conference afforded staff an opportunity to share best practices with other access centers around the country and learn new approaches for outreach and partnership-building within the community.

In September, the Technical Support Services staff attended the Society of Motion Picture & Television Engineers (SMPTE) *HDTV Boot Camp* Seminar on Transitioning to High Definition Television.

Accounting

Stoy Malone & Co. P.C. was hired to perform the annual audit. The audit began during the month of August and will be completed and presented to the Board of Directors at the November Board meeting. Access Montgomery continues to retain Rocha & Co PC. for accounting support.

Employee Events

On August 19, 2007 volunteers and employees came together for the annual Access Montgomery Family Fun Day. A barbecue was held at Smokey Glen Park in Gaithersburg. Everyone had a great time playing miniature golf, horseshoes and a little in-field practice.

The Employee Event committee will continue publishing the employee newsletter on a quarterly basis.

An employee survey was designed that targets the committee's effectiveness and will be distributed during the month of October. Analysis of the survey is expected to be completed during the next quarter.

Employee Recognition Program

This is the second quarter this new program has been in place and it is a great success! Teammates are being recognized and nominated by their own peers not just for outstanding contributions but their encouragement and support in building a team environment.

This quarter AMTV proudly recognizes Daniel Immerman as our winner. Daniel was nominated by Jasmine White for his contributions and superior performance in support of his teammates who use the facilities area. Daniel has demonstrated his commitment to the AMTV's Strategic Plan by ensuring that all teammates and access users respectfully use the facilities in accordance with AMTV guidelines. Daniel is also being recognized for his outstanding customer service. Congratulations Daniel!

Union Contract

The NABET contract was ratified by NABET members for July 1, 2007 through June 30, 2009 and was officially signed on August 16, 2007. Present at the signing ceremony was Carl Mayers, President Local No. 31, Lou Fallot, NABET Staff Representative, Barbara Krieger, Negotiating Committee and Richard Turner, Executive Director, Montgomery Community Television.

Equipment Update

Throughout the quarter, the County procurement process continued as equipment from FY'07 has continued to arrive, and planning, evaluation, and coordination of FY'08 equipment is ongoing. This year Access Montgomery plans to begin the Studio B transition to Digital (SDI) and move ahead with Studio Wide - digital video monitoring and engineering quality control. Toward that end Access Montgomery has recently received additional studio quality DVCPRO digital decks from Panasonic and digital I/O cards for most remaining studio recording equipment. Meetings were held with both Client Services staff and the staff Editor about production software, future procurement of production equipment, and upgrades to the In-House Editors Suite.

In the ongoing process to update studio documentation and incorporate newer equipment, computer monitors intended for Computer Aided Design (CAD) were purchased.

Digital migration continued as old 3/4" decks were pulled from studio control room racks and the new digital waveform monitor/vector scope was installed in Master Control. Staff also completed installation of new studio UPS units and the new Raritan KVM system.

In the area of field production, the new Spider Pod Tripod Support Systems and the Rifa Soft Box Lights were both checked-in and made available for use. With the arrival of the Mackie 1604-VLZ3 Audio Mixer and transportation case, the majority of the County Audio System is now complete. Eight New Camera Packages along with 10 Lacie Editing Hard Drives, were cataloged and released to Client Services for use at the Gilchrist Center. In addition, upgrades have been received for the Facilities Final Cut Editing booths, to bring those machines up to the new Final Cut Studio 2 specification. To add to Access editing capacity, six additional Lacie Editing Hard Drives were cataloged and released to Facilities for use.

Staff Chart

Executive Board of Directors

President	Eugene Saunders
1 st Vice President	Marion Hayes Hull
2 nd Vice President.....	Dennis Courtney
Secretary	Francine Wyron
Treasurer.....	Darryl Lesesne
Immediate Past President.....	Nancy Poole

Administration

Executive Director	Richard Turner
Executive Assistant	Alysia Thaxton
Accounting Director/ Human Resources Manager	Debbie Billings
Bookkeeper	Lynda Gruver
Administrative Assistant	Michele Sherrod
Scheduler	Dee Willett

Client Services

Client Services Director	Laura Randall Cooper
Community Project Manager (Team Coordinator)	Kimberly Watkins
Community Project Manager	Obunwa Nwaogbe
Community Project Manager	Jasmine White
Community Project Manager.....	Isaac Asare
Community Project Manager.....	Vacant
Producer	Rodney Bryant
Instructional Designer	Michael Camillo
Trainer	Larry Merewitz
Teaching Assistant	Cameron Jones
Teaching Assistant	Tchad Moore
Teaching Assistant	Sara-Jane Thomas
Teaching Assistant	William Davenport
Teaching Assistant	Yen-Ming Chen
Teaching Assistant	Jamelah Fain
Teaching Assistant	John Buckley
Teaching Assistant	Elizabeth Harris

Research, Evaluation and Development

Research, Evaluation & Development Director	Patricia Stewart
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Supportive Services

Technical Support Services Director	Don Katzen
Programming Manager	Stuart Garfinkle
Programming Specialist	Demetrius Sykes
Media Resources Technician Team Lead	Patrick Thorpe
Media Resources Technician I.....	Jimmy Albert
Media Resources Technician II.....	Elias Agridellis
Media Resources Technician III.....	Dan Immerman
Media Resources Technician Assistant	Chantee Datcher
Playback Supervisor	Bernard Dowell
Playback Operator	Cy Gardner
Production Coordinator/Director	Joe Thompson
Production Coordinator/Council	Mark Matarese
Post-Production Coordinator	Joelle Modderman
Post-Production Coordinator	Loren Olson
Post Production Editor County Contract.....	Vacant
Equipment Technician	Isaac Wesley
Production Technician	Bryan Lyles
Production Technician	Chantel Ashley
Production Technician	Ally Potter
Production Technician	Barbara Krieger
Production Technician	Trevor McDuffus
Production Technician	Marcus McCoy

Production Technician	Langley Wiggins, Jr.
Production Technician	Darrell Mitchell
Production Technician	Kristopher Miller
Production Technician	Jung Hu Lee
Production Technician	David Robinson
Production Technician	Jazmyne Brooking
Production Technician	Vera Elliott
Production Technician	Philip Ivantsov
Production Technician	Anthony Zucconi
Production Technician.....	John Ruggerio
Production Technician.....	Michael Valentine