# 2008 3rd Quarter Report

January 1, 2008 - March 31, 2008



7548 Standish Place Rockville, MD 20855 **301-424-1730** 

### **OUTREACH**

Access Montgomery engages in a number of activities to continue to raise awareness of its mission, services and benefits to the community and continue to meet the established goals and objectives as set forth by the Board of Directors in an expanded set of strategic priorities.

Access Montgomery held an Open House event on March 18. Seventy people responded to the invitation and of those, 42 people attended from the areas such as Rockville to as far away as Baltimore County. The attendees toured the facility which included a presentation about the control rooms, studios, edit suites, VT4 and the Mobile Production Vehicle. Upon their return from the tours they received additional information and were encouraged to volunteer and sign up for classes or equivalency. There were 20 sign-ups for classes, 21 sign ups for equivalency totaling 32 interested in getting involved in our services. Of that group, 21 also expressed interest in volunteering. The groups invited included the Digital Video Users Group, Women In Film and Video, DC Film Alliance, International Television and Video Association and Washington Apple Pi.

#### **Member Outreach**

To make members aware and encourage participation, Access Montgomery presented the apprenticeship and discount volunteer incentive programs at production classes held at both Access Montgomery and the Charles W. Gilchrist Center for Cultural Diversity.

Additionally, Access Montgomery promoted the apprenticeship and discount volunteer incentive program at a Volunteer Association meeting. Also, AMTV met with the MCT Volunteer Association president and vice president to discuss the role of the volunteer coordinator.

### **Community Partnerships**

Access Montgomery met with the Executive Director of the Friends of the Library (FOL) and a volunteer FOL board member to discuss coverage of several events taking place this summer at Montgomery County libraries. Footage acquired at these events will be aired in the new "magazine" style studio production scheduled for airing on Access Montgomery channels in the Fall. Interns interested in earning Student Service Learning (SSL) hours may obtain them through FOL summer projects. Events will include book discussions at the Rockville Library.

#### **Additional Outreach Efforts include:**

Bethesda Chevy Chase Rotary
Leadership Montgomery Choose Civility
Bethesda Urban Partnership
Nonprofit Montgomery!
Montgomery County Volunteer Center
Arts and Humanities Council of Montgomery County
Community Bridges

#### **Publicity**

Several press releases were sent out during third quarter. A press release was sent to media outlets to announce Access Montgomery's partnership with the Chelsea School in Silver Spring, Maryland. This partnership helps trains the students for educational and volunteer opportunities. Efforts resulted in coverage in The Gazette.

"Partnership brings career paths into focus," *The Gazette*, January 30, 2008

Two Candidates' Forum press releases were distributed. In January a release announced the Primary Election Candidates' Forum programming that contained four minute statements by 2008 candidates running for Congress and the Board of Election. The second release, sent in March, announced the airing of the Primary Candidates' Forum programming of the four minute statements by 2008 candidates running for the vacant council seat in District 4.

Access Montgomery is one of five arts organizations that work with at-risk youth through a grant program with the Montgomery County Arts and Humanities Council called "Telling Your Own Story." Access Montgomery received mention in The Gazette article along with the other arts organizations.

"Students learn to express themselves through acting" *The Gazette*, March 19, 2008

### Advertising

An ad was placed in the Somerset Town Journal to attract volunteers and promote the next round of classes.

Date	Publication	Target Audience	Ad Message
January 2008	Somerset Town	Residents who have an	Volunteer at AMTV
issue	Journal	interest in tv production or	and take TV
		who want to express their	production classes
		ideas/messages to the	
		community.	

### **Member/Person Status**

Access Montgomery has a total of 3,393 active persons. This total includes all person types. The chart below indicates an individual's status and type as of March 31, 2008.

Person Status and Type

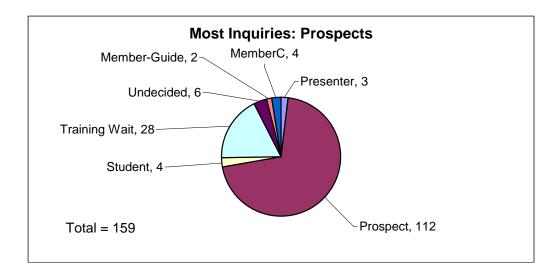
Person Type	Active	Inactive	Suspended	<b>Grand Total</b>
Associate	1	1	0	2
ExecProducer	3	0	0	3
Member	710	708	0	1418
Member-Guide	1,592	727	0	2319
Presenter	136	5	1	142
Prospect	479	11	0	490
Prospect UR	1	0	0	1
PSClient UR	2	0	0	2
Training Wait	152	138	0	290
Undecided	53	67	0	120
Intern	17	1	0	18
Stakeholder	29	1	0	30
Contractor	7	0	0	7
MemberC	191	12	0	203
Guest	4	0	0	4
PFClient	15	26	0	41
Contributor	1	0	0	1
Grand Total	3393	1697	1	5091

Note: MemberC is used to identify those who are members, volunteer and who pay the facility-user fee.

### **New Contacts**

Access Montgomery made contact with a total of 159 new people in third quarter. The chart below is a snapshot of New Contacts' status as of March 31, 2008.

The largest category of new contacts for the quarter were Prospects at 69% followed by Training Wait individuals who accounted for 18%.



Note: Prospects are defined as persons interested in AMTV but have not yet become involved. Training Wait individuals are those waiting to register for a class.

### **TRAINING**

### **Chelsea School Student Certifications**

Testing for the Chelsea Students took place during the taping of 501(c)(3) productions January 22, 23, 29, and 30. Approximately 15 students were certified in various studio positions and can now volunteer as technicians. Several Access Montgomery producers are anxious to recruit students as technicians for their studio productions.

### **Access Montgomery Internship Program**

Access Montgomery intern Mark Satin and Amir Mohebali video taped the Montgomery County Recreation Department's Hip Hop Youth Forum on Saturday, January 19<sup>th</sup> at the Wheaton Community Center. This event was free and open to all area high schools. A 30 minute program will be completed and air on Access Montgomery TV 19 and Access Montgomery TV 21.

### **Certifications**

The total number of certifications to date since the organization's inception reached 5,584 by the end of third quarter. A total of 215 certifications were awarded during the third quarter period.

Orientation is the first step in a client's training with Access Montgomery. Two orientations were held during third quarter and a total of 93 students attended to learn about AMTV and its services.

<b>New Certifications</b>	
Certification Code	Tota
C-Intro	42
C-Orientation	93
C-Scamera	18
C-SCAudio	11
C-SCCG	8
C-SCSwitcher	13
C-SCVT	10
C-Sfloor	12
C-Sprompter	8
Crand Tatal	24.5
Grand Total	215

<b>Total Certifications</b>	
Certification Code	Total
C-BoomWireless	7
C-DVCPRO Cam	12
C-Fproducer	487
C-Ftech	454
C-Intro	878
C-Orientation	1,058
C-PEditFCP	245
C-Pproducer	183
C-SAD	102
C-Scamera	272
C-SCAudio	251
C-SCCG	243
C-SCSwitcher	245
C-SCVT	239
C-Sdirector	100
C-Sfloor	166
C-Slighting	158
C-Sproducer	214
C-Sprompter	238
C-Dirprereq	16
c-palmcorder	16
<b>Grand Total</b>	5,584

### **Training Classes and Capacity for Third Quarter FY08**

A total of 17 classes were offered during third quarter for volunteers to gain additional production skills. Entry and advanced level classes were available with several classes being offered twice during the quarter. New classes offered included HDV Camera, VT4 Technician, and Youth Special Workshop.

	Number of	Number of
Classes/Workshops	Classes	Seats Available
Field Camera	1	16
Field Editor	1	14
Field Producer	1	16
HDV Camera	1	12
IntroVBasics	2	100
Orientation	2	160
Studio Basic	2	13
Studio Ctrl Rm	2	12
Studio Dir 5w	2	6
Studio Prod	1	13
VT4 Technician	1	6
YouthSpclWksp	1	20
<b>Grand Total</b>	17	388

### PRODUCTION FACILITATION

### **Hometown Video Awards**

Access Montgomery organized the collection of Hometown Video Award tapes and applications for submission on March 21<sup>st</sup>. Ten applications and tapes were received by volunteers and Access Montgomery submitted two tapes for award consideration as well. This annual event is local cable's largest video awards event and honors and promotes community media and local cable programs that are first distributed on public access cable channels, presenting some of the best work at access centers around the country.

### **Creative Connections**

Two Creative Connection meetings were held in third quarter. The Home Video Studio Set-up meeting on January 28th included representatives from the Micro Center in Rockville who discussed home video equipment and the affordability of a home-based studio. Over 20 people were in attendance. The Meet and Greet meeting on February 19 was Access Montgomery Jeopardy night in which volunteers were split into teams and competed with each other in three rounds of Access Montgomery trivia. It was facilitated by Client Services and played by 12 people in attendance. Volunteers who attended had the opportunity to socialize and network with one another. Producers pitched their shows while technicians discussed their volunteer experiences. The night ended with business cards and contact information exchanged so that volunteers could participate on each other's shows.

#### **ENews**

In an effort to continuously reach out to Access Montgomery members and volunteers and to provide them with timely information about events and activities regarding AMTV, the first Enews was released in February, the email version of the InFocus newsletter. This form of communication will be published periodically throughout the year in addition to the InFocus newsletter.

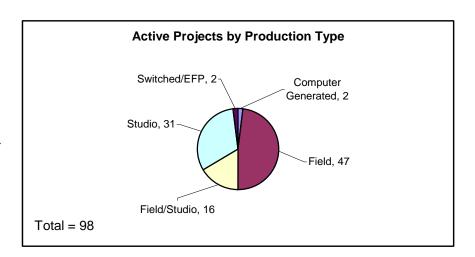
#### Newsletter

The January issue of InFocus, including the program guide, was published and released to approximately 2500 individuals, which includes members and those who have requested to receive the program guide.

## Number of new, active and completed projects

The following tables represent the status of projects during third quarter.

There were a total of 10 projects started this quarter. Of the 98 active productions, field productions ranked the highest followed by studio production.



### **New Projects**

Projects Started This Quarter				
Project Status	Total			
Active	10			
Cancelled	0			
Completed	0			
Stalled	0			
Suspended	0			
Abandoned	0			
Total	10			

### **Active Projects**

Active Projects at end of Quarter		
<b>Production Type</b>	Total	
Animation	0	
Computer Generated	2	
Field	47	
Field/Studio	16	
Remote	0	
Satellite Feed	0	
Studio	31	
Switched/EFP	2	
Total	98	

### **Completed Projects**

<b>Projects Completed</b>	
<b>During Quarter</b>	Tota
Animation	0
Computer Generated	0
Field	0
Field/Studio	0
Remote	0
Satellite Feed	0
Studio	1
Switched/EFP	C
Total	1

### **Equipment Utilization Third Quarter FY08**

Equipment usage for third quarter totaled over 6,200 hours. This includes use of remote cameras and VTRs, the use of editing suites, studios A and B and control rooms A and B. The equipment usage this quarter compared to this same time last year in FY07 was the same.

			Numbers	Hours		
EquipGroup	EquipTypeCode	Description	of	of		<b>Dollars</b>
P-Checkout	CAM DVC FLD 10	DVC PRO AJ D400P Camera System	2	30	\$	1,650.00
	CAM DVC FLD 11	DVC PRO AJ D400P Camera System	3	109	\$	5,995.00
	CAM DVC FLD 8	DVC PRO AJ D410 Camera System	10	571	\$	31,427.92
	CAM DVC FLD 9	DVC PRO AJ D410 Camera System	7	259	\$	14,263.33
	CAM MINI FLD 1	Mini DV Camera System Field	12	228	\$	10,260.00
	CAM MINI FLD 2	Mini DV Camera System Field	12	245	\$	11,043.75
	CAM MINI FLD 3	Mini DV Camera System Field	4	180	\$	8,100.00
	CAM MINI FLD 4	Mini DV Camera System Field	3	15	\$	675.00
	CAM MINI FLD 6	Mini DV Camera System Field	4	105	\$	4,728.75
	CAM MINI FLD 7	Mini DV Camera System Field	2	98	\$	4,432.50
	VCR DVCPRO 230H	VCR DVCPRO For Checkout	22	1,263	\$	25,270.00
	VCR MINI DV	Mini DV VCR for Checkout AG DV1000	4	221	\$	3,307.50
	CAM MINI FLD 5	Mini DV Camera System Field	5	222	\$	9,986.25
P-Checkout Total			90	3547.67	\$ ·	131,140.00
P-Edit	EDIT E DVC PRO	Edit suite E DVC Pro, RM-450	35	132	\$	10,533.33
	EDIT F DVC PRO	Edit suite F DVC Pro, RM-450	13	37	\$	2,960.00
P-Edit Total			48	169	\$	13,493.33
P-NLE	NLE SUITE A	Non Linear Edit Suite A W/FCP	60	188	\$	15,060.01
	NLE SUITE B	Non Linear Edit Suite A W/FCP	58	181	\$	14,513.33
	NLE SUITE C	Non Linear Edit Suite A W/FCP	42	181	\$	14,513.32
	NLE SUITE D	Non Linear Edit Suite A W/FCP	24	106	\$	8,466.67
P-NLE Total			184	657		52,553.33
P-Studio	CONTROL RM "A"		67	382	\$	76,366.67
	CONTROL RM "B"		25			24,900.00
	STUDIO "A"		72	402	\$	32,146.67
	STUDIO "B"		29	185	\$	9,250.00
P-Studio Total			193			142,663.34
P-Gilchrst	CAM HDV FLD 13	Sony HDR-FX1 - HDV 1080i HandyCam	5			14,245.00
	CAM HDV FLD 15	Sony HDR-FX1 - HDV 1080i HandyCam	3	176		6,160.00
	CAM HDV FLD 14	Sony HDR-FX1 - HDV 1080i HandyCam	2	156		
P-Gilchrst Total			10			25,865.00
Grand Total			525	6,247	\$:	365,715.00

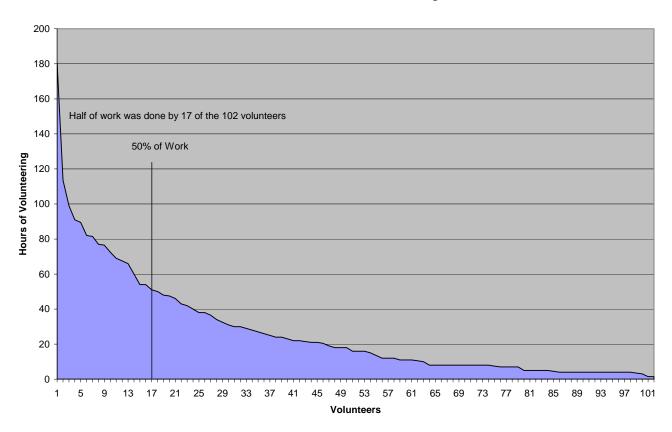
- Dollar equivalent of fair market value
- *P-Checkout remote cameras, VCRs*
- P-Edit linear edit suites
- PNLE non-linear edit suites
- P-Studio Studio A, B, Control Room A, B

### **Volunteer Service**

Volunteerism is up this quarter at AMTV. The number of volunteers in 3Q FY08 increased 22% compared to this same time last year in 3Q FY07.

Total number of volunteers	102
Total times volunteering	634
Total number of hours	2,759

FY'08 Qtr. 3 Hours of Volunteering



Note: The number of hours volunteering cannot be compared between third quarter FY07 and third quarter FY08 due to the fact that in third quarter FY07, AMTV was recording the number of programs on which people were volunteering, not the number of hours of volunteering. Thus, a comparison cannot be made between these two quarters.

### PRODUCTION SERVICES

As part of the outreach and partnership building efforts, Access Montgomery continued to connect with the community to create programming and support for public access television.

### **Community Event Coverage**

Production services were provided for the annual Martin Luther King Jr. Breakfast at the Rockville Marriott (using the Varto 4) and the Martin Luther King Day Awards musical celebration at Strathmore Hall on January 21st. The musical celebration theme, "Commit to the Dream: The Time is NOW!, was a switched live-to-tape electronic field production and use of the mobile production vehicle which resulted in a two hour program.

The Victim's Rights Foundation honored Rosie Grier at a luncheon for his work as a victim's rights activist. Proceeds from the event were sent to children impacted by Katrina. The event was held at the Marriott Washingtonian Center in Gaithersburg, Maryland.

The "Women, Power, World: Steps to your Empowerment" conference also provided an opportunity to create a program highlighting educational workshops for participants within three main focus areas: political empowerment; economic empowerment; and feminine empowerment. The conference was held in March in Silver Spring and sponsored by Community Bridges and Centro Familia.

#### **Election Events**

The League of Women Voters of Montgomery County sponsored a debate at Riderwood Retirement Community in Silver Spring, Maryland on January 3<sup>rd</sup> moderated by Carla Satinsky. Nine representatives from the Democratic and Republican parties running for the 4<sup>th</sup> congressional district attended. The event resulted in a one and a half hour program.

Invitations were sent out to candidates running for the 8<sup>th</sup> Congressional District and Board of Elections 2008 Primary Election to reserve time for taping Candidate Forum statements at Access Montgomery on January 10<sup>th</sup> & 11<sup>th</sup>. Volunteer access crews provided technical support utilizing electronic news gathering for taping of the forums and were supervised by AMTV staff. Statements aired on the channels several weeks prior to the primary election.

A special candidate forum taping at Access Montgomery was scheduled March 27<sup>th</sup> and 28<sup>th</sup>. Six candidates running to fill the vacancy left by Councilwoman Marilyn Praisner in District 4 participated.

A candidate forum sponsored by The People's Community Baptist Church, Alpha Phi Alpha, NAACP, The African American Democratic Club and the Montgomery County Hispanic Democratic Club was held at The People's Community Baptist Church in Silver Spring, MD March 29<sup>th</sup> for the special primary election on April 15<sup>th</sup>. Eight candidates participated.

Access Montgomery also provided production services for a special 21 This Week presentation regarding Candidates' Forum Man On The Street Questions.

#### **Other Initiatives**

Access Montgomery production crews taped the late Montgomery Council President Marilyn Praisner's memorial service which resulted in a one hour and 45 minute program.

Production services were also provided to the Chelsea School students in the AMTV studios as part of their internship program and services for the regular weekly studio productions of 21 This Week, and Montgomery Week In Review.

### **Post Production Services**

Post Production services were provided for the Coming Attractions monthly arts & entertainment show including editing AFI Silver Minute segments with voice-over to graphics, event calendars, bumpers and joiners, video profile and full page graphics for teases and interview. For 21 This Week, the weekly public affairs program, full-page graphics of topics discussed were created.

In addition, graphics were created for live-to-tape productions for access user Toby Beach and full-service editing was provided for productions including Marilyn Praisners' Memorial, Affordable Housing Roundtable, 21 This Week Candidate's Debate, and Access Montgomery's Candidates' Forum.

### **List of Programs Completed**

During third quarter, Access Montgomery produced and aired the following programming on events and activities in the community.

	Programs	Compl	eted and Released for the Quarter
2007 Executive Ball Highlights	29-Jan-08	0.07.52	2007 Executive Ball highlights
2008 Board of Election Primary	20 0411 00	0.07.02	2007 Excount o Dair Highlighto
,	17 lon 00	0.16.01	Four minute statements by 2008 Board of Floation Drimon, Condidates
Candidate Statements 2008 League of Women Voters	17-Jan-08	0:16:01	Four minute statements by 2008 Board of Election Primary Candidates.  Congressional Debates held at Riderwood Senior Community Center for
_	45 1 00	4.00.00	· ·
Candidate Forum	15-Jan-08	1:30:02	District 4.
2008 Martin Luther King Musical	05 1 00	4 50 00	Annual musical celebration in honor of Martin Luther King held at the Music
Celebration	25-Jan-08	1:59:30	Center at Strathmore.
2008 Republican Primary Election	47 1 00	0.00.40	E
Statements	17-Jan-08	0:38:16	Four minute statements by 2008 Primary Election Republican Candidates.
			A weekly half-hour public affairs series featuring national, state and local
21 This Week	4-Jan-08	0:28:54	political issues.
			Host: Casey Aiken Panel: Cynthia Rubenstein, Julie Klingenstein, Tom
			Reinhimer & Susan Heltemes Topics: Special Session; Road to illiteracy;
21 This Week	11-Jan-08	0:28:50	Rockville Race & G'burg Council Race
			Host: Casey Aiken Panel: Stan Gildenhorn; Steve Abrams; Julie Klingenstein
			& Cynthia Rubenstein Topic: O'Malley's state message; MCC budget
21 This Week	25-Jan-08	0:28:50	proposal; Wynn vs. Edwards
			Host: Casey Aiken Panel: Stan Gildenhorn; Liz Rubin; Susan Heltemes & S.
21 This Week	1-Feb-08	0:28:50	Ghosh-Stricklett Topic: Speed Cameras; Domestics & Gender ID
			A weekly half-hour public affairs series featuring national, state and local
21 This Week	8-Feb-08	0:28:53	political issues.
			Host: Casey Aiken Panel: Stan Gildenhorn, Julie Klingenstein, Liz Rubin,
			Susan Heltemes Topic: Potomac Primaries; Foresclosure & Teen Driving;
21 This Week	22-Feb-08	0:28:42	Overweight- Restaurant Ban
			A weekly half-hour public affairs series featuring national, state and local
21 This Week	29-Feb-08	0:28:53	political issues.
			Host: Casey Aiken Panel: Cynthia Rubenstein, Jim Shalleck, Liz rubin &
21 This Week	7-Mar-08	0:28:50	Susan Heltemes Topics: General Assembly, Horse Racing & District 4
			A weekly half-hour public affairs series featuring national, state and local
21 This Week	14-Mar-08	0:28:50	political issues.
			Host: Susan Heltemes Panel Stan Gildenhorn, Elbridge James, Henry
21 This Week	28-Mar-08	0:28:50	
•	20-Mar-08	0:00:30	A thirty second spot promoting 21 This Week Candidate's Forum
		2.30.30	, , , , , , , , , , , , , , , , , , ,
•	5-Mar-08	0:00:30	The 4th Annual Gazette Healthy Challenge promo
<u> </u>	5 mai 00	0.00.00	The fact that are the state of
,	16lan-08	1.00.00	Producer: R Bryant 20 second Candidates Forum promo
	10 0411 00	1.00.00	1 1000001. The Dryante 20 0000110 Canadation Forming Promo
•	16lan-08	0.00.21	20 second Candidates Forum promo
2 22 20 20 20 20 20 20 20 20 20 20 20 20	11 22 33	2.30.11	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
Marilyn Praisner Memorial Service	12-Mar-08	1:45:01	Memorial Service for Marilyn Praisner
Victims' Rights 2007 Annual	55		11th Annual Victim's Rights Foundation Dinner And Gala "Stop School
Dinner and Gala	5-Mar-08	1:17:32	Violence"
21 This Week 21 This Week: Special Election Promo 4th Annual Gazette Healthy Challenge Contest Promo Candidate Forum 2008 Primary Election Promo Candidate Forum 2008 Primary Election Promo Democrat Primary Election  Marilyn Praisner Memorial Service Victims' Rights 2007 Annual	28-Mar-08 20-Mar-08 5-Mar-08 16-Jan-08 16-Jan-08 17-Jan-08	0:28:50 0:00:30 0:00:30 1:00:00 0:00:21 0:38:47 1:45:01	Host: Susan Heltemes Panel Stan Gildenhorn, Elbridge James, Henry Hailstock & Dan Willard Topics: Executive Bathromm; Police Cameras; DN Legislation; Race in America  A thirty second spot promoting 21 This Week Candidate's Forum  The 4th Annual Gazette Healthy Challenge promo.  Producer: R. Bryant 20 second Candidates Forum promo  20 second Candidates Forum promo Four minute statements by 2008 Primary Election Democrat Candidates.  Memorial Service for Marilyn Praisner  11th Annual Victim's Rights Foundation Dinner And Gala "Stop School"

### DISTRIBUTION

Program Schedules, the instructions to Playback and the lists of what should be shown on AMTV channels, were prepared for each day of the quarter. These schedules are also used to provide program listings to AMTV's website and the cable company's listing services.

Leading to the February 12 voting day of the Maryland Primary Elections, candidates' statements (produced by Access Montgomery) were extensively scheduled on AMTV21 starting in January. Candidates' debates such as one produced by the League of Women Voters were also scheduled.

NASA TV continued to be carried on AMTV21 overnight and mornings. Further coverage was presented of the crewing and activities of the International Space Station. Much coverage was given to NASA Space Shuttle Missions including launches and landings. Also, varied and new NASA findings and operational reports were presented in separate televised briefings.

The new programming schedule quarter began December 31 for thirteen weeks. Both AMTV19 and 21 carried the programs AMTV accepted during December, 2007 from applications for channel time from eligible applicants. During January, February and March, the Programming Unit translated approved series and stand-alone programs into Facil Program Schedules for AMTV 19 & 21. The Schedules represent the choices of clients, give the instructions of what should play, and are used by Playback when outputting the channels. The representations of the current core schedules of AMTV19 and 21 were regularly checked for accuracy.

The hours of showing programs provided by county residents and organizations on AMTV19 and 21 continued to be extended. Monday through Saturday, these programs began regularly by 1PM and continued until around 2AM the following mornings. On Sundays, these programs started at 9AM and continued until approximately 2AM the following mornings.

In March, the Programming Unit received the Client Services' approved applications for channel time for Series programs to be placed in the quarterly schedules for AMTV19 and 21 for the 13 week period beginning March 31, 2008. The core schedules were formed, revised, and distributed for AMTV19 and 21 from these approved applications for Series programs.

Negotiations with V-me, the Spanish language programming service, has been completed and we are awaiting the arrival of the satellite receiver that is currently on back order from our supplier.

### **Programming Analysis**

Access Montgomery aired 2,325 hours of programming during the third quarter. This included premiere and repeat programming. The Bulletin Board system displays basic AMTV information screens and AMTV logos. See tables on p. 15.

Programming Analysis This Quarter						
	Hours Played	Number of	Number of Different Programs Played			
First Run	450	726	726			
Repeat	1,876	6,847	925			
Total of First Run + Repeat	2,325	7,573	1,651			

Program Analysis Bulletin Boa	ırd	
Program Title	Hours	Number of
Bullentin Board 19	268	1,198
Bulletin Board 21	36	1,274
VBB/Washington Ear	586	79
Grand Total	890	2,551

### Programming by Channel, by Origin and by Category

	Total
Channel	Hours
19	1,247
21	1,078
Grand Total	2 325

	Total
Origin	Hours
MCT Access	806
Mont. County	267
Maryland	0
Non-Local	291
Metro	482
Unknown	8
MCT	96
MCT Training	1
MCT Prod Svs UR	360
Prod Svs UR	1
Prod Svs CCM	13
Grand Total	2,325

	Total
Category	Hours
Arts	400
Community	613
Educational	205
Ethnic	75
Growth	36
Health	72
Humanities	46
Inspirational	422
Promotions	15
Public Affairs	299
Science	19
Sports	103
Youth	20
Unknown	0
Grand Total	2,325

### **ADMINISTRATIVE**

### **Staffing**

Access Montgomery welcomes Jonathan Shoenig, Volunteer Coordinator, Mark Satin, CPM Assistant, Brian Hatfield, Playback Operator, and Alexander Governatori and Paul Likos as Production Technicians.

Production Technicians Alexander Governatori and Paul Likos were hired as availability of some existing staff became limited. Due to the extended illness of our full time Playback Supervisor, we are filling those hours with part time staff.

Access Montgomery said good bye to the following employees: Michael Camillo, Instructional Designer; Isaac Asare, Community Project Manager; Michael Sherrod, Administrative Assistant; Elizabeth Harris, Teaching Assistant; and Christopher Walton, Production Technician.

Mark Satin, our Fall intern has agreed to work as a temporary CPM assistant helping with tape labeling and other duties as assigned in addition to fulfilling his internship responsibilities.

Access Montgomery recognized Lynda Gruver with the quarterly Employee Recognition Award for her superior performance in support of her teammates.

#### **Staff Development**

In January the Technical Services staff attended a Digital HD Production Seminar at ProProducts in Gaithersburg. The seminar discussed not only HD technology, but the workflow that is involved with producing in HD Formats. Just a few weeks later, staff attended a demonstration by Tight Rope Media of their Master Control Products, hosted at AMTV. This equipment is being considered as replacements for our current Master Control System.

#### **Performance Evaluations**

A training session with Maryland Non-Profits was held on 3/4/2008 for all Directors and Managers to facilitate the performance evaluation process. The initial evaluation period as set by the Board will be 4/1/2007 - 3/31/08. It is the goal of management over time to move the evaluation period to our fiscal year which runs from July 1 to June 30. Performance evaluations were completed on all Directors, Managers, Full and Part time staff. AMTV has 48 employees (full-time and part-time), of which 35 reside in the Technical Support Services Department.

#### **Organizational Business Processes**

Staff is involved in evaluating and improving the processes of signing up individuals for training and the renewal of current volunteers including payments of the annual users fee. Carl Jennings was engaged to assist with the redesign and development of procedures. Judy Boggess was engaged to improve the web implementation including on line payments.

### **Employee Events**

In March the Employee Event Committee sponsored National Nutrition Month focusing on healthy living and included a yoga class, a talk and individual sessions with a dietician and a day of massages. In celebration of National Nutrition Month the EEC also provided two healthy lunches that were catered by Continental Caterers.

#### **Equipment Update**

During the quarter, Par Lights of Frederick, Maryland was in on several occasions to evaluate and service the Studio A Lighting Grid and Lighting Instruments. The studio was closed for a day as a general overhaul of the entire grid was accomplished. The overhaul included individual lighting instruments as necessary.

Repairs have continued on Access Montgomery's twin Satellite Dishes. This additional digital satellite capacity should allow Access Montgomery to begin broadcasting V-me the Spanish language PBS station.

Throughout the quarter, the County procurement process continued as the final items from FY'07 trickled in, and planning, evaluation, coordination, & specification writing of FY'08 equipment and planning for FY'09 equipment was ongoing.

#### **Gilchrist Center**

The Gilchrist Center Partnership has been stalled due to the resignation of Isaac Asare who was stationed there several days a week. All video and office equipment was removed. The space was returned to Gilchrist staff upon their request. There is a mutual desire to continue video production classes at the Gilchrist Center in the near future. The previous agreement had expired and no new agreement has been forwarded by the Montgomery County Department of Recreation.

### Staff Chart

Siajj Chari	
Executive Board of Directors	
President	Lee Klumpp
1 <sup>st</sup> Vice President	Marion Hayes Hull
2 <sup>nd</sup> Vice President	Dennis Courtney
Secretary	
Treasurer	
Immediate Past President	Eugene Saunders
	E
Administration	
Executive Director	Dishard Turnar
Executive Assistant	
Accounting Director/ Human Resources Manager	
Bookkeeper Administrative Assistant	
Scheduler	Dee willett
Client Services	
Client Services Director	Vacant
Interim Client Services Director.	Kimberly Watkins
Community Project Manager	Obunwa Nwaogbe
Community Project Manager	Jasmine White
Community Project Manager	
Community Project Manager	Vacant
Producer	
Instructional Designer	
Trainer	
Teaching Assistant	Vacant
Teaching Assistant	
Paid Intern	
Volunteer Coordinator	Jonathan Shoenig
Research, Evaluation and Development	
Research, Evaluation & Development Director	Patricia Stewart
Supportive Services	
Technical Support Services Director	Don Katzen
Programming Manager	
Programming Specialist	
Media Resources Technician Team Lead	
Media Resources Technician I	
Media Resources Technician II.	3
Media Resources Technician III.	
Playback Supervisor	
Playback Operator	
Playback Operator.	
Production Coordinator/Director	Bryan I ylec
Production Coordinator/Council	
Production Coordinator/Council	Mark Matarese
Production Coordinator/Council  Post-Production Coordinator	Mark Matarese Joelle Modderman
Production Coordinator/Council  Post-Production Coordinator  Post-Production Coordinator	Mark Matarese Joelle ModdermanLoren Olson
Production Coordinator/Council  Post-Production Coordinator  Post-Production Coordinator  Post Production Editor County Contract.	
Production Coordinator/Council  Post-Production Coordinator  Post-Production Coordinator  Post Production Editor County Contract.  Equipment Technician	
Production Coordinator/Council  Post-Production Coordinator  Post-Production Coordinator  Post Production Editor County Contract.  Equipment Technician  Production Technician FT County	
Production Coordinator/Council Post-Production Coordinator Post-Production Coordinator Post Production Editor County Contract. Equipment Technician Production Technician FT County Production Technician FT AMTV	
Production Coordinator/Council Post-Production Coordinator Post-Production Coordinator Post Production Editor County Contract. Equipment Technician Production Technician FT County Production Technician FT AMTV Production Technician	
Production Coordinator/Council Post-Production Coordinator Post-Production Coordinator Post Production Editor County Contract Equipment Technician Production Technician FT County Production Technician FT AMTV Production Technician Production Technician	
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Production Coordinator/Council Post-Production Coordinator Post-Production Coordinator Post Production Editor County Contract Equipment Technician Production Technician FT County Production Technician FT AMTV Production Technician Production Technician Production Technician	

Production Technician	David Robinson
Production Technician	Jazmyne Brooking
Production Technician	Vera Elliott
Production Technician	John Ruggerio
Production Technician	Michael Valentine
Production Technician	Sarah – Jane Thomas
Production Technician	
Production Technician	Alexander Governatori
Production Technician	Jamelah Fain