

2016 MONTY awards Guidelines

ALL ENTRIES DUE

August 31, 2016

Montgomery Community Media (MCM) invites all Active Certified Producers to submit their programs for the 31st Annual Monty Awards. The competition recognizes excellence in community television productions aired on the Montgomery Channel (21), Access 19, and mymcmedia.org.

The entries will be judged by Media Professionals not affiliated with MCM. The judges will help choose a winner in each program category. Producers, and Technicians will receive recognition in each program category.

If you are not an MCM Producer, but are a Volunteer Technician, please encourage your Producer to enter their program!



- PLEASE READ CAREFULLY! New Categories and Eligibility!
- All programs must have been submitted to Montgomery Community Media between July 1, 2015 & June 30, 2016.
- You may enter any episode from your program in the category appropriate to the subject matter of the episode. Only 1 (one) episode from a program may be entered in a program category. You may **NOT** enter the same episode in a different program category unless it is a "Special Category" (i.e. Viewer's Choice or Musical Production)
- Field and Studio Class projects may only be entered in the "Class Project" category. To be eligible to submit an entry in the "Class Project" category, Producers must have followed all class project guidelines.
- All programs entered must have a YouTube link submitted of no longer than 6 minutes. The "Host" category may have a collection of clips from shows that aired during the entry time frame, no longer than 3 minutes.
- MCM Employees who voluntarily produce programs as "Certified Volunteer Producers" are now **ONLY** eligible for two (2) categories, "Professional Program Series" and "Professional Individual Program". Winners will receive a special trophy and prizes!
- In order to enter your program, you must be a current MCM Facility User and have paid the Annual User Fee. If you have not paid your Annual User Fee go to: www.mymcmedia.org/pay-montgomery-community-media-user-fees/ by August 31
- Judging will be conducted in September by industry professionals not associated with MCM. The results will be announced at the Awards/Recognition Ceremony and later posted on the MCM website.
- A separate entry form is required for each entry
- Submit your entries online at www.mymcmedia.org/montys-submission/
- If you have any questions, please contact Training & Volunteer Services, Larry (LMerewitz@mymcmedia.org) or Mandi (MWyndham@mymcmedia.org)

Monty Award Categories

Entries Due
August 31st!

Community: Programs featuring community events and people; profiles of people, organizations, or activities, or celebrations of local communities

Cultural: Includes programs about ethnic communities which are rooted in cultures from outside of North America and may include, but not limited to, cultural issues and neighborhood news and events.

Public Affairs: Discussion or documentation of political, social, business, education, economic, or environmental issues, presentation of town, government or civic meetings.

Promos & PSA'S: A Promo is a short video segment promoting a program that airs on Montgomery Community Media (MCM) . A Public Service Announcement (PSA) or Community Service Announcement is a non-commercial advertisement cablecast for the public good and intended to modify attitudes by raising awareness about specific issues.

Arts & Humanities: Discussion or presentations about social services, local history, philosophy, performance or demonstration of music. Visual media such as painting and sculpture, literature, poetry, theater, drama, comedy, dance, hobbies, crafts, movies, or other creative media.

Sports: Instruction, presentation or discussion of team. Individual , or league activities and news.

Educational: Demonstrations, guidance, explanation, or instruction of academic subjects, school homework, vocations, business operation, tool use, exercise, the making or manufacturing of things, or personal work skills.

Blog: Local bloggers on mymcmedia.org write about a variety of topics. (Most hits to the blog, NOT FOR SUBMISSION)

Backpack Journalism/Citizen Journalism: For news stories submitted by MCM's Certified Backpack Journalists and Citizen Journalists

Youth: Programs with activities, performances, advice or discussion directed to people under the age of 21.

Youth Producer: This category is for anyone that created media and is under the age of 21

Host (Special): Program produced in either field or studio, in which a person or persons moderates, presents or narrates on camera content, direction or otherwise, personally connects to the program. A host is generally considered a regularly featured person on a program and is commonly associated with the identity of the program itself.

Class Project (Special): Program or project produced by a student attending a MCM training course. Program topics are not limited or defined in any way. This category is only open for programs produced by students in MCM production classes.

Music Production (Special):

Program or project produced by an MCM producer. This production focuses on music. This production was either produced in the field or studio.

Viewer's Choice (Special

Category): Viewers choose the winner. Enter your program and let the audience vote on www.mymcmedia.org to decide the best Field and Studio Production for the year at MCM.

Bruce Adams Award (Special):

MCM Volunteers may nominate any Active Volunteer (Producer or Technician) who is involved and does volunteer work in the community outside of volunteering at MCM.

NEW AWARD- Monty's Choice

(Special): You could be nominated for the first annual "Monty Choice Award." This prestigious honor will be given to the MCM member who most exemplifies MCM's mission in our community. The nominees will be chosen by MCM's leadership and will be announced at the Monty Awards. Each nominee will receive 2-tickets to the 2017 MCM spring fundraising gala, where the Monty Choice Award winner will be announced. (NOT FOR SUBMISSION)

*** Professional Series:** Program Series submitted and produced by an MCM employee who voluntarily produces programs as a "Certified Volunteer Producer"

*** Professional Individual**

Program: Individual programs submitted and produced by an MCM employee who voluntarily produces programs as a "Certified Volunteer Producer"