



WELCOME TO THE 2018 EPIC AWARDS

Wednesday, April 25, 2018



For more information about the **EPIC AWARDS**, to become a sponsor or to buy a table contact Jennifer Kaye at Jennifer@creo.events or via phone at 240.355.5718
Montgomery Community Television, Inc.
7548 Standish Place
Rockville, Maryland 20855
EPIC Awards.org



EVENT FACT SHEET

ABOUT MONTGOMERY COMMUNITY MEDIA

Montgomery Community Media is committed to excellence in providing access to public media (public access television and broadband media) directly to over one million Montgomery County residents as well as our non-profit organizations, associations and businesses.

Since our 1984 founding as the county's community media center and region's largest public access station, our aim remains to "inform, connect and educate" the 1+ million residents of Montgomery County.

Our mission is to become the preeminent resource for all people who live, learn, work and play in Montgomery County to create and access media content that enhances our community.

We serve the community through the distribution of contributed community-created content, educational training, economic development, nonprofit partnerships and collaborations, and production services.

Towards the fulfillment of those goals by innovative and informative means, we foster and sustain programming and offerings that both reflect and promote the culturally and socioeconomically inclusive communities that comprise the mosaic that is us.

Our multimedia content is community-centric and overwhelmingly volunteer produced. We broadcast to nearly 873,000 viewers in over 351,000 cable TV households. Our broadband platform, mymcmedia.org, annually serves over 1+ million web visitors.

Impact Statement PDF: <http://19499-presscdn.pagely.netdna-cdn.com/wp-content/uploads/2017/04/Montgomery-Community-Media-Event-ROI-1-sheeter.pdf>

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ABOUT THE EVENT

The "EPIC Awards" (Excellence in Programming and Innovative Content) are the premier regional awards of merit that recognize the creators of outstanding and innovative multimedia content distributed on broadcast and/or broadband platforms. The mission of the "EPIC Awards" is to strengthen the community of multimedia content creators by inspiring, promoting and recognizing excellence and innovation.

The EPIC Awards ceremony will be recorded for broadcast and distribution on-air and online.

EVENT DETAILS

Wednesday, April 25, 2018
The Fillmore Music Center
Silver Spring Maryland

EVENING SCHEDULE

5:30 p.m. – 6:30 p.m.	VIP Reception
6:30 p.m.	Main Doors Open, Mix & Mingle
7:00 p.m. – 9:30 p.m.	Dinner, Program & Awards

EVENING ATTIRE

Red Carpet Glam

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2017 PROGRAM REVIEW

NBC Washington Recognizes EPIC Awards

<http://www.nbcwashington.com/news/local/Jim-Vance-Barbara-Harrison-Receive-EPIC-Awards-Washington-DC-427547713.html>

Jim Vance Wins 2017 EPIC Award

<https://youtu.be/wFfI96tbFVw>

County Executive Isaiah “Ike” Leggett on the EPIC Awards

<http://www.mymcmedia.org/at-the-epic-awards-a-conversation-about-the-value-of-community-media-video/>

2017 EPIC Awards Show

<https://youtu.be/FO1MqO4D4ew>

2017 EPIC Awards website

<http://www.mymcmedia.org/epic-awards/>

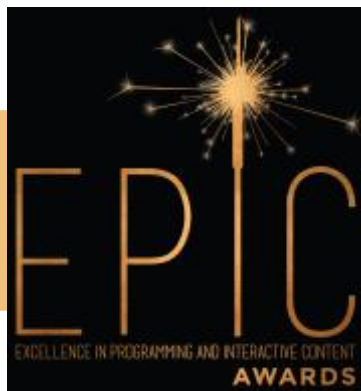
2017 EPIC Awards Program Book

<http://19499-presscdn.pagely.netdna-cdn.com/wp-content/uploads/2017/05/Program-Booklet-217739-132283052017-compressed.pdf>

2017 EPIC Awards Photographs and Social Media

<http://www.mymcmedia.org/epic-awards-blog/>

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2017 EPIC AWARD RECIPIENTS

EPIC FOR INNOVATION: INNOVATION EXCELLENCE IN COMMUNITY MEDIA

WINNER: TAKOMA RADIO, WOWD – LP, *DÉSIRÉE BAYONET*, PROGRAM DIRECTOR

EPIC MONTY'S CHOICE AWARD: MEMBERS WHO BEST EXEMPLIFY MCM'S MISSION

WINNER: LAURA ROWLES, GAITHERSBURG GERMANTOWN CHAMBER

EPIC YOUTH IN MEDIA: FOR OUTSTANDING ACHIEVEMENT IN MEDIA CREATION (18 AND UNDER)

WINNER: TIMOTHY ZHOU, *EXPLORER POST 1921* | *EXPLORER CLUB 995: MULTIMEDIA EXPLORERS*

EPIC FOR EDUCATION: EXCELLENCE & DEDICATION IN THE ARTS & HUMANITIES

WINNER: MAYOR JUD ASHMAN, *CITY OF GAITHERSBURG*, *GAITHERSBURG BOOK FESTIVAL*

EPIC FOR ENGAGEMENT: EXCELLENCE IN COMMUNITY INSPIRED CONTENT

WINNER: BARBARA HARRISON, *NBC4 WASHINGTON, DC*, "*WEDNESDAY'S CHILD*"

CHAIRMAN'S AWARDS

WINNERS (2): MAUREEN BUNYAN & JIM VANCE

EPIC LIFETIME ACHIEVEMENT AWARDS

WINNER: JUAN WILLIAMS

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SPONSORSHIP BENEFITS

TITLE SPONSOR – \$15,000

- Top name/logo placement on all event materials, including but not limited onsite signage
- Logo placement on key event signage
- Video display with corporate PSA on loop while people check in (Shared with Title Sponsor)
- 1-year broadcast recognition on MCM channels 19, 21, and HD 995
- 60- second public service announcement created by MCM, broadcast for 1 year on Channels 19, 21, & HD 995
- Prime placement of full-page color ad in program book (choice of inside front or back cover)
- Prime placement logo recognition on MCM website and social media mentions
- Logo placement on video screen at event
- Speaking opportunity at event (will appear in the broadcast)
- VIP reception tickets for 10 guests
- Two (2) tables of 10 guests in premiere seating area
- Product placement inside SWAG bags for all award winners and presenters *(Product provided by sponsor)*

PRESENTING SPONSOR – \$12,500

- Name/logo placement on all event materials, including but not limited to onsite signage
- Logo placement on video screen at event
- 6 months broadcast recognition on MCM channels 19, 21, and HD 995
- 30-second public service announcement created by MCM, broadcast for 1 year on channels 19, 21, & HD 995
- Logo recognition on MCM Website and social media mentions
- Opportunity to present award to Honoree (will appear in the broadcast)
- Full-page color ad in Program Book
- VIP Reception Tickets for 10 guests
- One (1) table of 10 guests in premiere seating area
- Product placement inside SWAG bags for all award winners and presenters *(Product provided by sponsor)*

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AWARD PRESENTER

\$10,000

- Name placement on all event materials, including but not limited to onsite signage
- Logo placement on video screen at event
- 6 months broadcast recognition on MCM channels 19, 21, and HD 995
- 15-second public service announcement created by MCM, broadcast for 6 months on channels 19, 21, & HD 995
- Logo recognition on MCM website and social media mentions
- Opportunity to present award to Honoree (will appear in the broadcast)
- Full-page color ad in Program Book
- VIP Reception Tickets for 10 guests
- One (1) table of 10 guests
- Product placement inside SWAG bags for all award winners and presenters (*Product provided by sponsor*)

RED CARPET SPONSOR

\$5,000

- Name placement on event materials
- Logo placement along Red Carpet at entrance of event (Shared with Title Sponsor)
- Video display with corporate PSA on loop while people check in (Shared with Title Sponsor)
- 3 months broadcast recognition on MCM channels 19, 21, and HD 995
- 15-second public service announcement created by MCM, broadcast for 3 months on channels 19, 21, & HD 995
- Logo recognition on MCM Website and social media mentions
- VIP Reception Tickets for 6 guests
- One (1) table of 10 guests
- Ad in program book
- Product placement inside SWAG bags for all award winners and presenters (*Product provided by sponsor*)

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VIP RECEPTION SPONSOR

\$5,000

- Name placement on event materials
- 3 months broadcast recognition on MCM channels 19, 21, and HD 995
- 15-second public service announcement created by MCM, broadcast for 3 months on channels 19, 21, & HD 995
- Logo recognition on MCM Website and social media mentions
- VIP Reception Tickets for 10 guests
- One (1) table of 10 guests
- Ad in program book
- Logo placement at the VIP Reception (Balcony)
- Product placement inside SWAG bags for all award winners and presenters *(Product provided by sponsor)*

BAR & BEVERAGE SPONSOR

\$5,000

- Name placement on event materials
- Logo recognition on MCM Website and social media mentions
- Logo placement as the official Bar and Beverage Sponsor shown at each bar monitor
- Video display with corporate PSA on loop while people check in (Shared with other sponsors)
- 3 months broadcast recognition on MCM channels 19, 21, and HD 995
- 15-second public service announcement created by MCM, broadcast for 3 months on channels 19, 21, & HD 995
- VIP Reception Tickets for 10 guests
- One (1) table of 10 guests
- Ad in program book
- Product placement inside SWAG bags for all award winners and presenters *(Product provided by sponsor)*

ENTERTAINMENT SPONSOR

\$3,000 SOLD OUT/M&T BANK

- Logo placement as Entertainment Sponsor
- Logo recognition on MCM Website and social media mentions
- 3 months broadcast recognition on MCM channels 19, 21, and HD 995
- Name placement on event materials
- VIP Reception Tickets for 6 guests
- One (1) table of 10 guests
- Ad in program book
- Product placement inside SWAG bags for all award winners and presenters *(Product provided by sponsor)*

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TABLE BUYER

\$1,250

- Name listing in program book as a table buyer
- VIP Reception Tickets for 2 guests
- One (1) table of 10 guests

GENERAL ADMISSION TICKET

\$150

PROGRAM BOOK AD & ACKNOWLEDGEMENTS

- Offer a congratulations message to one of the Award Winners and/or business recognition!

Full Page:	\$500
½ Page Ad:	\$250

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SPONSORSHIP RESERVATION FORM (Side 1)

Thank you for your support of the EPIC Awards hosted by Montgomery Community Media, scheduled for Wednesday, April 25, 2018 at The Fillmore Music Hall in Silver Spring, Maryland.

Please complete this form and email it to EPIC@mymcmedia.org or mail to Montgomery Community Media at 7548 Standish Place, Rockville, Maryland 20855

Company: _____ Contact Name: _____

Street: _____ City & Zip _____

Phone: _____ Email: _____

SPONSORSHIP INFORMATION

We wish to underwrite/sponsor the EPIC Awards at the level indicated: (Check one)

- | | | |
|--------------------------|--------------------------|----------|
| <input type="checkbox"/> | Title Sponsor | \$15,000 |
| <input type="checkbox"/> | Presenting Sponsor | \$12,500 |
| <input type="checkbox"/> | Award Presenter | \$10,000 |
| <input type="checkbox"/> | Red Carpet Sponsor | \$5,000 |
| <input type="checkbox"/> | VIP Reception Sponsor | \$5,000 |
| <input type="checkbox"/> | Bar & Beverage Sponsor | \$5,000 |
| <input type="checkbox"/> | Entertainment Sponsor | \$3,000 |
| <input type="checkbox"/> | Table Buyer | \$1,250 |
| <input type="checkbox"/> | General Admission Ticket | \$150 |

PROGRAM BOOK ACKNOWLEDGEMENT

- | | | |
|--------------------------|------------|-------|
| <input type="checkbox"/> | Full Page: | \$500 |
| <input type="checkbox"/> | ½ Page Ad: | \$250 |

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SPONSORSHIP RESERVATION FORM (Side 2)

- YES, I would like to donate _____ to be included in the SWAG Bags
- My sponsorship/underwriting **pledge** of \$ _____ is made. MCM will invoice within 25 business days of pledge date.
- Check/money order of \$ _____ is enclosed/shall be provided. Checks can be mailed to May Kwan, Finance Manager at Montgomery Community Media, 7548 Standish Place, Rockville, Maryland 20855
- Please charge my MC / VISA / AMEX in the amount of \$ _____

Credit Card Number: _____ Exp. Date ____ / ____ Sec. Code _____

Cardholder Name: _____ Signature: _____

Address: _____

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