

# MONTY AWARDS

## *Grand Finale*

### CALL FOR ENTRIES

Montgomery Community Media (MCM) invites all active members to submit their programs for the 34th and final Monty Awards. MCM recognizes excellence in volunteerism and in quality community programs aired on the Montgomery Channel (21), Access 19, and [mymcmedia.org](http://mymcmedia.org).

Entries will be judged by media professionals not affiliated with MCM. Judges will help choose a winner in each program category based on production quality and content delivery. Judges will watch the opening, close and a random section of the middle of the program.

Award recipients will be acknowledged on [mymcmedia.org](http://mymcmedia.org). Final results will be announced on **November 17th at The Monty Awards & Volunteer Recognition Ceremony.**

### AWARD ELIGIBILITY & GUIDELINES

- Only current MCM Members may enter submissions. If you need to renew your membership, please go to [www.mymcmedia.org/renewmembership](http://www.mymcmedia.org/renewmembership) and complete all steps by September 22<sup>nd</sup>
- All programs must have aired on Montgomery Channel (21), or Access 19 between 7/1/18—6/30/19
- For program category entries, Producers must submit their entire episode via a YouTube link.
- For “Host” category entries, members may submit a single clip or a collection of clips via a YouTube link from any show(s) that was aired at MCM during the entry time frame, no longer than 3 minutes.
- A separate online entry form is required for each submission.
- You may enter any episode from your program in the category appropriate to the subject matter of the episode. Only 1 (one) episode from a program may be entered in a programming category. You may NOT enter the same episode into different programming categories.
- All student produced segments that have met the requirements for graduation will be submitted for the *class project award*.
- Programs in categories with only one entry will receive honorable mention recognition.
- All program category entries will automatically be entered into the Viewer’s Choice Award.

Submit your entries online: [mymcmedia.org/monty34](http://mymcmedia.org/monty34)

If you have any questions, please contact Membership & Outreach Coordinator,  
Marsha Kerman at [mkerman@mymcmedia.org](mailto:mkerman@mymcmedia.org)

**ENTRY DEADLINE EXTENDED: SEPTEMBER 22<sup>nd</sup> , 2019**

# AWARD SUBMISSION CATEGORIES

## PROGRAM AWARDS

**Arts & Humanities:** Discussion or presentation about social services, local history, philosophy, performance or demonstration of music. Arts may encompass visual media, poetry, theater, drama, comedy, dance, crafts, movies, or other creative media.

**Community:** Features events and people; profiles of people, organizations, or activities, or celebrations of local communities.

**Cultural:** Features ethnic communities which are rooted in cultures from outside of North America and may include, but not limited to, cultural issues and neighborhood news and events.

**Educational:** Demonstration, guidance, explanation, or instruction of academic subjects, school homework, vocations, business operation, tool use, the making or manufacturing of things, or personal work skills.

**Health, Wellness & Sports:** Instruction, discussion or presentation of organized sports, health or wellness topics.

**Inspirational:** Features motivational reflections, organized religion, spiritual pursuits, interests, teachings or practices.

**Public Affairs:** Discussion or documentation of political, social, business, education, economic, or environmental issues, presentation of town, government or civic meetings.

**Promos & PSAs:** A promo is a short video segment promoting a program that airs on Montgomery Community Media (MCM). A Public Service Announcement (PSA) is non-commercial messaging for the public good and intended to modify attitudes by raising awareness about specific issues.

**Youth:** Activities, performances, advice or discussion directed to people under the age of 21.

*ALL PROGRAM CATEGORY ENTRIES WILL ALSO BE ENTERED INTO THE VIEWERS' CHOICE AWARD*

## SPECIAL

**Host:** Person appearing on camera who moderates or presents during the program; generally considered a regularly featured person and is commonly associated with the identity of the program itself. *The video submission should be a single clip or collection of clips no longer than 3 minutes.*

**Bruce Adams Award:** MCM Volunteers may nominate any member (Producer or Technician) who is actively involved and does volunteer work in the community outside of MCM activities.

**Professional Program or Series:** Program or series submitted and produced by an MCM employee who voluntarily produces programs as a "Certified Volunteer Producer."

## NOT FOR SUBMISSION

**Class Project:** All student produced segments that have met the requirements for graduation will be submitted for the class project award. Student producers, videographers and editors will be recognized.

**Montys Choice:** This prestigious honor will be given to the MCM member who most exemplifies MCM's mission in our community. The nominees will be chosen by MCM's leadership and will be announced at the Monty Awards.

**MyMCMedia.org Blogger:** Local bloggers on mymcmmedia.org write about a variety of topics. This award recognizes their contributions and is determined by most hits to the blog story.

**Viewers' Choice Award:** All program award entries will automatically be entered into the Viewer's Choice Award category. Your friends, families and fans can vote online for your program to win.

**Multimedia Visionary:** MCM will recognize a program that is creating dynamic content across multiple media platforms.

*MCM members will be recognized for their commitment to volunteering based on the cumulative number of programs produced and technical volunteer contributions.*

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