Consider your audience:
Is your program relevant outside of your county?

Distribution Resources
- PEG access stations in our area: Public, Educational, Government
  - DCTV   www.dctv.org
  - Prince George's Community Television   pgctv.org
  - Arlington Independent Media   www.arlingtonmedia.org
  - Fairfax Public Access   www.fcac.org
  - Herndon Community Television   www.hctv.org
- List of PEG stations
  https://en.wikipedia.org/wiki/List_of_public-access_TV_stations_in_the_United_States
- Alliance for Community Media
  www.allcommunitymedia.org

Station requirements:
- Local resident “sponsor”
- Local content
- Fees

Physical distribution to stations:
- DVDs
- Duplication and Postage

Electronic distribution to stations:
- PEGmedia
  www.pegmedia.org
- Telvue Connect Media Exchange
  www.telvue.com/products/telvue-connect/telvue-connect-media-exchange
- Community Media Archive
  http://archive.org/details/community_media&tab=about

Video sharing websites vs. cable:
- YouTube, Vimeo, etc.
- Type of viewer – searching for subject vs. channel surfer

Content Prepared by: John Z. Wetmore john@pedestrians.org
Producer & Host of “Perils for Pedestrians” www.pedestrians.org
MCM Requirements for Programs to air on MCM Channels:
- Member with current membership dues paid
- Resident of Montgomery County or have Montgomery County resident as co-producer
- Non-commercial in program content
- Adhere to programming guidelines outlined in “Statement of Policy on Public Access”

MCM Member Requirements to use MCM Television Studios:
- MCM Certified Producer (MCM trained or demonstrate past experience)
- Turn in final program to air on station
- Technicians (crew) must be certified to use studio
- Submit all appropriate forms for show approval, reservations and program submissions

DVD Duplication Services:
MCM currently offers DVD duplication services for MCM members

RATES:
- Up to 30 Minute Program $13.00 $0.15 CD/DVD Plastic Case
- Up to 60 Minute Program $18.00 $0.49 Blank White Printable DVD
- Up to 90 Minute Program $22.00 $0.00 Member provides DVD & Case

CONTACT: Daniel Immerman to schedule DVD duplication & for more information.

MCM STAFF:

Marsha Kerman
Membership & Outreach Coord.
mkerman@mymcmedia.org
Direct: 240-630-0618

Paul Likos
Programming Traffic Supervisor
plikos@mymcmedia.org
Direct: 240-630-0627

Daniel Immerman
Media Resource Technician
dimmerman@mymcmedia.org
Direct: 240-630-0633

All information is subject to change. Please contact ECE staff for full list of requirements for MCM studio use & program distribution.
**LOCAL STATIONS**

**Arlington Independent Media**  
2701-C Wilson Blvd  
Arlington, VA 22201  
(703) 524-2388  
[www.arlingtonmedia.org](http://www.arlingtonmedia.org)

**Montgomery Community Media**  
7548 Standish Place  
Rockville, MD 20855  
(301) 424-1730  
[www.mymemedia.org](http://www.mymemedia.org)

**Engage Network**  
8 Market Place, Suite 200  
Baltimore, MD 21202  
(410) 396-1100  
[www.engagenetwork.tv](http://www.engagenetwork.tv)  
engagenetwork@baltimorecity.gov

**Fairfax Public Access**  
2929 Eskridge Road, Suite S  
Fairfax, VA 22031  
(571) 749-1102  
[www.fcac.org](http://www.fcac.org)  
contact: Maryam Shah, Director of Programming

**Prince George's Community Television**  
9475 Lottsford Road, Suite #125  
Largo, MD 20774  
(301) 773-0900  
[www.pgctv.org](http://www.pgctv.org)  
contact: Gina Bartee, Programming/Training Coordinator

**Herndon Community Television**  
730 Elden Street  
Herndon, VA  20170  
(703) 689-2323  
[www.hctv.org](http://www.hctv.org)  
programs@hctv.org

**Greenbelt Access Television**  
15 Crescent Road  
Greenbelt, MD 20770  
[www.greenbelttv.org](http://www.greenbelttv.org)  
greenbeltaccess@gmail.com

**Public Access Corporation of DC**  
901 Newton Street, NE  
Washington, DC  20017  
[www.dctv.org](http://www.dctv.org)  
contact: Karen Beasley, Director of Programming  
kbeasley@dctv.org  
(202) 526-7007