

# PROGRAM DISTRIBUTION

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## Consider your audience:

Is your program relevant outside of your county?

## Distribution Resources

- PEG access stations in our area: Public, Educational, Government
  - DCTV [www.dctv.org](http://www.dctv.org)
  - Prince George's Community Television [pgctv.org](http://pgctv.org)
  - Arlington Independent Media [www.arlingtonmedia.org](http://www.arlingtonmedia.org)
  - Fairfax Public Access [www.fcac.org](http://www.fcac.org)
  - Herndon Community Television [www.hctv.org](http://www.hctv.org)
- List of PEG stations  
[https://en.wikipedia.org/wiki/List\\_of\\_public-access\\_TV\\_stations\\_in\\_the\\_United\\_States](https://en.wikipedia.org/wiki/List_of_public-access_TV_stations_in_the_United_States)
- Alliance for Community Media  
[www.allcommunitymedia.org](http://www.allcommunitymedia.org)

## Station requirements:

- Local resident "sponsor"
- Local content
- Fees

## Physical distribution to stations:

- DVDs
- Duplication and Postage

## Electronic distribution to stations:

- PEGmedia  
[www.pegmedia.org](http://www.pegmedia.org)
- Telvue Connect Media Exchange  
[www.telvue.com/products/telvue-connect/telvue-connect-media-exchange](http://www.telvue.com/products/telvue-connect/telvue-connect-media-exchange)
- Community Media Archive  
[http://archive.org/details/community\\_media&tab=about](http://archive.org/details/community_media&tab=about)

## Video sharing websites vs. cable:

- YouTube, Vimeo, etc.
- Type of viewer – searching for subject vs. channel surfer

**Content Prepared by:** John Z. Wetmore [john@pedestrians.org](mailto:john@pedestrians.org)

Producer & Host of "Perils for Pedestrians" [www.pedestrians.org](http://www.pedestrians.org)

## RESOURCES

### MCM Requirements for Programs to air on MCM Channels:

- Member with current membership dues paid
- Resident of Montgomery County or have Montgomery County resident as co-producer
- Non-commercial in program content
- Adhere to programming guidelines outlined in "Statement of Policy on Public Access"

### MCM Member Requirements to use MCM Television Studios:

- MCM Certified Producer (*MCM trained or demonstrate past experience*)
- Turn in final program to air on station
- Technicians (crew) must be certified to use studio
- Submit all appropriate forms for show approval, reservations and program submissions

### DVD Duplication Services:

*MCM currently offers DVD duplication services for MCM members*

### RATES:

Up to 30 Minute Program \$13.00	\$0.15 CD/DVD Plastic Case
UP to 60 Minute Program \$18.00	\$0.49 Blank White Printable DVD
Up to 90 Minute Program \$22.00	\$0.00 Member provides DVD & Case

**CONTACT:** Daniel Immerman to schedule DVD duplication & for more information.

### MCM STAFF:

#### Marsha Kerman

Membership & Outreach Coord.

[mkerman@mymcmedia.org](mailto:mkerman@mymcmedia.org)

Direct: 240-630-0618

#### Paul Likos

Programming Traffic Supervisor

[plikos@mymcmedia.org](mailto:plikos@mymcmedia.org)

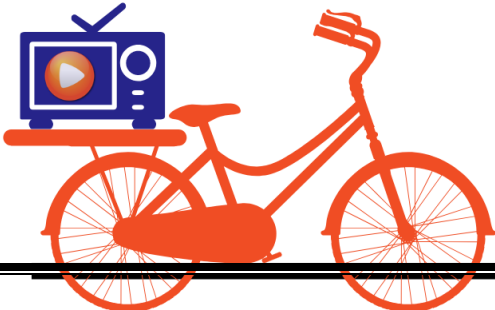
Direct: 240-630-0627

#### Daniel Immerman

Media Resource Technician

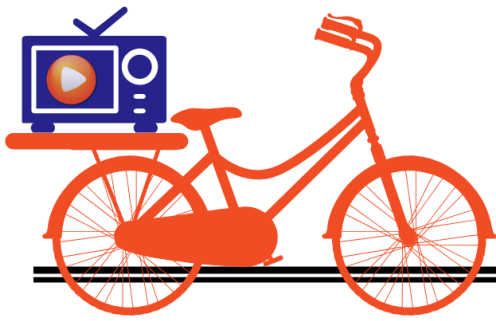
[dimmerman@mymcmedia.org](mailto:dimmerman@mymcmedia.org)

Direct: 240-630-0633



Take Your Show Nationwide

December 2019



## LOCAL STATIONS

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### **Arlington Independent Media**

2701-C Wilson Blvd

Arlington, VA 22201

(703) 524-2388

[www.arlingtonmedia.org](http://www.arlingtonmedia.org)

### **Prince George's Community Television**

9475 Lottsford Road, Suite #125

Largo, MD 20774

(301) 773-0900

[www.pgctv.org](http://www.pgctv.org)

contact: Gina Bartee, Programming/Training  
Coordinator

### **Montgomery Community Media**

7548 Standish Place

Rockville, MD 20855

(301) 424-1730

[www.mymcmedia.org](http://www.mymcmedia.org)

### **Herndon Community Television**

730 Elden Street

Herndon, VA 20170

(703) 689-2323

[www.hctv.org](http://www.hctv.org)

[programs@hctv.org](mailto:programs@hctv.org)

### **Engage Network**

8 Market Place, Suite 200

Baltimore, MD 21202

(410) 396-1100

[www.engagenetwork.tv](http://www.engagenetwork.tv)

[engagenetwork@baltimorecity.gov](mailto:engagenetwork@baltimorecity.gov)

### **Greenbelt Access Television**

15 Crescent Road

Greenbelt, MD 20770

[www.greenbelttv.org](http://www.greenbelttv.org)

[greenbeltaccess@gmail.com](mailto:greenbeltaccess@gmail.com)

### **Fairfax Public Access**

2929 Eskridge Road, Suite S

Fairfax, VA 22031

(571) 749-1102

[www.fcac.org](http://www.fcac.org)

contact: Maryam Shah, Director of Programming

### **Public Access Corporation of DC**

901 Newton Street, NE

Washington, DC 20017

[www.dctv.org](http://www.dctv.org)

contact: Karen Beasley, Director of  
Programming

[kbeasley@dctv.org](mailto:kbeasley@dctv.org)

(202) 526-7007