



MCM Youth Media Academy

The MCM Youth Media Academy is a collection of media courses offered by Montgomery Community Media that are designed to engage youth in quality media instruction tailored to their age group. Each course is taught by an industry professional with experience facilitating youth-centered courses.

Homeschooled and Montgomery County public school students who participate in our media academy will be invited to earn their SSL hours working on MCM member-produced shows once completing their first course. Registrants are encouraged to register early for courses to ensure they will be offered. We may cancel classes with an enrollment of less than four people.

Not a member? Email us at mkerman@mymcmmedia.org to learn how to become one. Members receive discounts when registering for classes.



**MCM YOUTH
MEDIA ACADEMY**

**DEVELOPING
YOUR AWESOME
WEB SERIES IDEA**

Wednesdays, at 3pm-5pm
October 7-28, 2020

\$75 MCM Youth Members
\$100 Non-members
AGES 13-17



Developing Your Awesome Web Series Idea (Ages 13-17)

This class is taught via Zoom. Have you always wanted to create a simple web series for YouTube? In this course, learn what are some things you need to consider and put into play in order to develop your idea from page to screen. Participants must have reliable internet access and a computer to participate actively in this virtual class. Students will not be required to do any filming or recording for this class. The class curriculum will focus on idea development, understanding the elements of a web series, and analyzing different popular web shows to identify the aspects that attract and keep an audience. By the end of the class, participants will have developed their web series idea and created the storyboard for their first episode.

Location: Online

Length: This class meets on Wednesdays at 3pm-5pm starting Oct. 7-Oct. 28

Instructor: Derek White, MCM Multi-Media Education Coordinator

Registration Link:

<https://www.eventbrite.com/e/developing-your-awesome-web-series-idea-tickets-122117493711>



**MCM YOUTH
MEDIA ACADEMY**

**SHOOTING YOUR
SHORT FILM ON
YOUR PHONE, TABLET
OR DSLR**

Tuesdays, at 3pm-5pm
October 27-November 17, 2020

\$75 MCM Youth Members
\$100 Non-members
AGES 13-17



Shooting a Short Film on Your Phone, Tablet or DSLR (Ages 13-17)

This class is taught via Zoom. This fun class teaches the basics in creating a film with a smartphone, tablet or DSLR. The class will emphasize how to tell a story through visual media. Students will choose one device that they already own that they will use throughout the class to complete short film projects during this class. This class will focus on shooting and basic editing using Wondershare Filmora. This class will focus on moving a project from conception to completion. On the last day of the class, participants will share their film project with the class. This class is recommended for high school students interested in building a portfolio of media projects.

Location: Online

Length: This class meets on Tuesdays at 3pm-5pm starting Tuesday, Oct. 27-Tuesday, Nov. 17

Instructor: Derek White, MCM Multi-Media Education Coordinator

Registration Link:

<https://www.eventbrite.com/e/shooting-your-short-film-on-your-phone-tablet-or-dslr-tickets-122123212817>



**MCM YOUTH
MEDIA ACADEMY**

**PRODUCING
YOUR OWN
WEB SERIES**

Wednesdays, at 3pm-5pm
November 4-December 2,
2020

\$75 MCM Youth Members
\$100 Non-members
AGES 13-17



Producing Your Web Series (Ages 13-17)

This class is taught via Zoom. Do you have a web series idea that you have developed and are now ready for production for under \$50? In this course, students will take their developed idea and learn each necessary step needed to produce their web series for broadcast. Students will learn about optimal cameras for a web series, budgeting, forming a cast and crew, planning a production schedule, and attracting an audience. By the end of the class, students will have the production plan necessary to begin shooting their first episode. Participants must have reliable internet access and a computer to participate actively in this virtual class.

Location: Online

Length: This class meets on Wednesdays at 3pm-5pm starting Nov. 4-December 2, 2020 (No class on November 11th)

Instructor: Derek White, MCM Multi-Media Education Coordinator

Registration Link:

<https://www.eventbrite.com/e/producing-your-web-series-tickets-122126129541>



**MCM YOUTH
MEDIA ACADEMY**

**EDITING YOUR
FILM/VIDEO
PROJECT**

Wednesdays, at 3pm-5pm
December 9-16, 2020

\$75 MCM Youth Members
\$100 Non-members
AGES 13-17



Editing Your Film/Video Project (Ages 13+)

This class is taught via Zoom. Students will learn how to use the Wondershare Filmora Editing App to edit a film/video project. This class is a super choice for students interested in creating a web series, short film or more interactive media for Instagram, Tik Tok and other social media spaces. Participants must have Wondershare Filmora Editing App downloaded on their computer to participate in this virtual course. The instructor will assign projects that students will work on during the duration of the course. Participants must have a reliable internet access and computer to participate in this class.

Location: Online

Length: This class meets on Wednesdays at 3pm-5pm from Dec. 9- Dec. 16, 2020.

Instructor: Derek White, MCM Multi-Media Education Coordinator

Registration Link:

<https://www.eventbrite.com/e/editing-your-filmvideo-project-with-wondershare-filmora-tickets-122128542759>

MCM Adult and Mixed-Ages Media Classes

Montgomery Community Media classes for adults and mixed-age groups are interactive courses intended to help students build media skills and help MCM members prepare to create digital content for broadcast on the internet and on cable stations 19 and 21.

Classes are taught by industry professionals and have limited capacity.

MCM Members must have completed the MCM Orientation prior to enrollment in our media classes. Please check [our website](#) for the next scheduled orientation class. Not a member? Email us at mkerman@mymcmmedia.org to learn how to become one.

Members receive discounts when registering for classes.

Registrants are encouraged to register early for courses to ensure they will be offered.

We may cancel classes with an enrollment of less than four people.

Four-Day Classes



DEVELOPING YOUR WEB SERIES OR TELEVISION SHOW IDEA

Thursdays, at 6pm-8pm
October 8-29, 2020



Developing an Idea for a Web Series or Television Show (Ages 18+)

This class is taught via Zoom. Are you interested in creating content for broadcast on cable television or the internet? MCM manages cable channels 19 and 21 in Montgomery County, and we want to help you create content for those channels. This

class is a great start. In this course, learn what are some things you will need to develop your idea from page to screen. Students may be assigned simple projects that require filming or recording on a smartphone, via Zoom or with a DSLR for this class. The instructor will ask you before assigning projects what resources you have access to. The class curriculum will focus on idea development, understanding the elements of a web series, and analyzing different popular web shows to identify the aspects that attract and keep an audience. By the end of the class, participants will have developed their web series idea and created the storyboard for their first episode. Participants must have reliable internet access and a computer to participate actively in this virtual class.

Location: Online

Prerequisites: Orientation for MCM Members

Length: This class meets on Thursdays at 5pm-7pm starting Oct. 8-Oct. 29

Instructor: Derek White, MCM Multi-Media Education Coordinator

Registration Link:

<https://www.eventbrite.com/e/developing-your-web-series-or-television-show-idea-tickets-122131848647>



EDITING WITH ADOBE PREMIERE PRO

(for Beginners)

Mondays, at 6pm-8pm
October 12-November 2,
2020



Editing with Adobe Premiere Pro (for beginners) (Ages 15+)

This class is taught by a live instructor via Zoom. Students will learn how to use the Adobe Premiere Pro to edit a film/video project. This class is a super choice for students interested in creating a web series, short film or television content for MCM cable channels 19 and 21. Participants must have Adobe Premiere Pro downloaded on their

computer to participate in this virtual course. The instructor will assign projects that students will work on during the duration of the course. Participants must have a reliable internet access and computer to participate in this class. Course topics include: Importing and Organizing Footage, Creating Titles and Credit Roll, Editing and Importing Audio, and More! Participants who take this course will receive a certification that will allow them to utilize our MCM editing suite when our studios reopen.

Location: Online

Prerequisites: Orientation for MCM Members

Length: This class meets on Mondays from 6pm-8pm starting Oct. 12-Nov. 2.

Instructor: Linda Lawson, MCM Media Professional

Registration Link:

<https://www.eventbrite.com/e/editing-with-adobe-premiere-pro-for-beginners-tickets-122134929863>



PRODUCING YOUR WEB SERIES, SHORT FILM, OR TV SHOW

Thursdays, at 6pm-8pm
November 5-December 3,
2020



Producing Your Web Series, Short Film or Television Show (Ages 18+)

This class is taught via Zoom. Do you have a media project idea that you have developed and are now ready to produce? In this course, students will take their developed idea and learn each necessary step needed to produce their media project for broadcast. Students will learn about optimal cameras for their web project, the importance of budgeting, how to form a cast and crew, planning a production schedule, and attracting an audience. By the end of the class, students will have the production

plan necessary to begin shooting their first episode. Students who wish to air their show on MCM's cable channels will learn how to create a virtual treatment form to begin production with MCM. Participants must have reliable internet access and a computer to participate actively in this virtual class.

Location: Online

Prerequisites: Orientation for MCM Members

Length: This class meets on Thursdays at 5pm-7pm starting Nov. 5-Dec. 3 (No class November 24th)

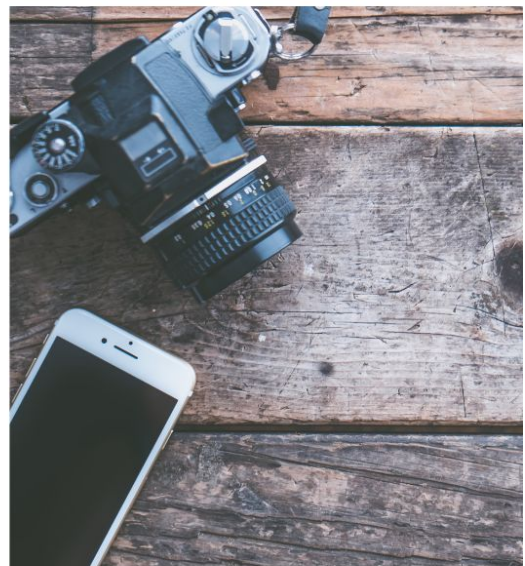
Instructor: Derek White, MCM Multi-Media Education Coordinator

Registration Link:

<https://www.eventbrite.com/e/producing-your-own-web-series-short-film-or-television-show-tickets-122139772347>

SHOOTING A SHORT FILM ON YOUR PHONE, TABLET OR DSLR

Tuesdays, at 6pm-8pm
November 10-December 1,
2020



Shooting a Short Film on Your Phone, Tablet or DSLR (Ages 18 +)

This interactive class teaches the basics in creating a film with a smartphone, tablet or DSLR. The class will emphasize how to tell a story through visual media. Students will choose one device that they already own that they will use throughout the class to complete short film projects during this class. This class will focus on shooting and basic editing using Adobe Premiere Pro. Participants are encouraged to have this editing program downloaded by the start of class. This class will focus on moving a project from conception to completion. On the last day of the class, participants will share their short film project with the class.

Location: Online

Prerequisites: Orientation for MCM Members

Length: This class will take place on Tuesdays at 6pm-8pm starting Nov. 10-Dec. 1

Instructor: Derek White, MCM Multi-Media Education Coordinator

Registration Link:

<https://www.eventbrite.com/e/shooting-a-short-film-on-your-phone-tablet-or-dslr-tickets-122141230709>

One & Two-Day Classes



EDITING WITH ADOBE PREMIERE PRO

Wednesdays, at 6pm-8pm
October 14-21, 2020

for Intermediate &
Advanced Users

Editing with Adobe Premiere Pro (for Intermediate and Advanced Users) (Ages 15+)

This class is taught by a live instructor via Zoom. Participants who take this course will receive a certification that will allow them to utilize our MCM editing suite when our studios reopen. Students who are already familiar with Adobe Premiere Pro will broaden skills when using the program to edit a film/video project. This class is a super choice for students interested in creating a web series, short film or television content for MCM cable channels 19 and 21. Participants must have Adobe Premiere Pro downloaded on their computer to participate in this virtual course. The instructor will assign projects that students will work on during the duration of the course. Participants must have a reliable internet access and computer to participate in this class. Course topics include:

